

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) _____ *Waiver of First Requested*
X Recommendations of Boards, Commissions & Committees (Green)
Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: July 26, 2004 (B of T) Date: August 19, 2004

TITLE: Grant Recommendations—Chamber of Commerce Business Expo & Health Fair
2004 & Lombard Garden Club Lilac Bush Program 2005

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of
Community Development *DLH*

BACKGROUND/POLICY IMPLICATIONS:

Please find attached 2 grant recommendations from the Community Promotion & Tourism Committee. The first grant request is from the Lombard Chamber of Commerce for costs associated with the 2004 Business Expo & Health Fair. The second grant request is from the Lombard Garden Club for costs associated with the 2005 Lilac Bush Program. (DISTRICTS - ALL)

Please place these items on the consent agenda for the August 19, 2004 Board of Trustees meeting.

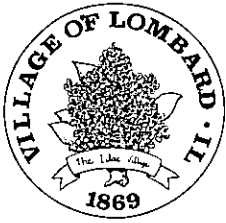
Fiscal Impact/Funding Source:

Hotel/Motel Tax Fund
Lombard Business Expo Grant not to exceed \$4,000.00
Lilac Bush Program Grant not to exceed \$6,000.00

Review (as necessary):

Village Attorney X _____ Date _____
Finance Director X _____ Date _____
Village Manager X William T. Lichter Date 7/21/04

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



July 22, 2004

TO: William T. Lichter
Village Manager

FROM: David Hulseberg, AICP *DAH*
Director of Community Development

RE: Community Promotions & Tourism Committee Grant Recommendations

The following recommendations for grant awards were discussed at the Community Promotions & Tourism most recent committee meeting.

1. Grant Request: \$4,000

The Lombard Chamber of Commerce & Industry presented a grant request in the amount of \$4,000 to be used for advertising associated with the 2004 Business Expo & Health Fair, to be held September 29, 2004 at The Carlisle.

The grant request and supporting documentation are attached for your review.

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended a grant in the amount of \$4,000 to the Lombard Chamber of Commerce & Industry to be used for costs associated with advertising for the upcoming 2004 Business Exp & Health Fair.

2. Grant Request: \$6,000

The Lombard Garden Club requests a grant in the amount of \$6,000 to continue the free lilac bush program for 2005.

The grant request and supporting documentation are attached for your review.

Please place these items on the consent agenda for the August 19, 2004 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments

DAH/jmk

Application Deadline: _____

Date Submitted: 6-22-04



APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Lombard Area Chamber of Commerce & Industry

Event/Project/Activity: Business Expo & Health Fair Event Date(s) Sept. 29, 2004

Name of Organization or Group Sponsoring Event: Lombard Area Chamber of Commerce & Industry

Organization Address: 255 W. St. Charles Road, Lombard, IL 60148

Organization Phone: 630 627 5040

Contact Person: Stephen Flint - Committee Member, Ambassador
(Please indicate position in the organization)

Address: 812 S. LaLonde, Lombard, IL 60148

Home Phone: 630 953-8175 Business Phone: 630 495-1900 x 3033

1. Is this the first year for your event? Yes No . If not, how many years has this event been held? 1

2. What is the estimated attendance? 300-400

3. Where will the event be held? Carlisle in Lombard

4. What specifically would the Hotel/Motel funding be used for? We would use the funds for advertizing only, such as the Lombardian, Business Ledger, Tribune, Daily Herald, Spectator and the radio.

Total Amount Requested: \$4,000.00
\$ 4,000

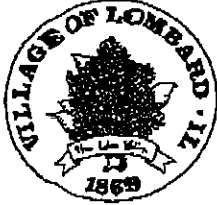
5. Is this event open to the general public? Yes No

6. Do you intend to apply for a liquor license? Yes No

7. How will this promote tourism/overnight stays in Lombard? Vendors and General Public outside of Lombard would come to this event.

8. Will any profits generated be returned to the community? Yes No If yes, how will this be spent? Lombard Chamber events - L. Lac Ball, Craft Fair

Application Deadline: _____ Date Submitted: _____



APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Event/Project/Activity: Lilac Bush Sale Event Date(s) May 6 + 7, 2005

Name of Organization or Group Sponsoring Event: Lombard Garden Club

Organization Address: 114 E. Hickory (Susan Nelson, CO-President)

Organization Phone: 630-629-9560

Contact Person: Joey Previs + Rose Roth
(Please indicate position in the organization)

Address: 240 S. Brewster, Lombard / 129 W. Potomac, Lombard

Home Phone: 916-8369 / 495-1920 Business Phone: _____

1. Is this the first year for your event? Yes _____ No If not, how many years has this event been held? 36 (since 1968)

2. What is the estimated attendance? 1,000

3. Where will the event be held? Lilacia Park, adjacent to Potting Shed

4. What specifically would the Hotel/Motel funding be used for? To aid the village in their request to provide a lilac to the residents.
Funds will be used to purchase, bare root lilacs, pots and soil.

_____ Total Amount Requested: \$6,000

5. Is this event open to the general public? Yes No _____

6. Do you intend to apply for a liquor license? Yes _____ No N/A

7. How will this promote tourism/overnight stays in Lombard? Customers come to our sale from all over the Midwest

8. Will any profits generated be returned to the community? Yes No _____ If yes, how will this be spent? Several community projects (see attachment)

Please submit a budget for your event, along with this application, explaining what funding sources will be used no later than December 31.

Revised 12-30-92

Following civic activities: Butterfly garden at Lilacia Park; Illinois Prairie Path; Lombard Historical Society; Helen Plum Library; Maple Street Chapel; Scholarships; Donations to Lombard Park District; Elementary school Jr. Garden Club; Lombard Garden Club Walk; Morton Arboretum.

This will be our fifth year cooperating with the village of Lombard and the Lombard Park District in effort to distribute a lilac bush in each residents yard within our village. The lilac bushes have been ordered for 2005 to ensure their arrival by spring.

BUSH SALE INCOME ---- DONATIONS ANNUALY

2004 - 2005	Bush sale receipts		\$ 14,462.00
	Sales tax paid	\$ 898.00	
	Expenses	\$ 8,587.42	
	Bush sale net		<u>\$ 4,976.58</u>
2004 - 2005	Hot-Mot Grant money received		\$ 10,000.00
2004 - 2005	Donations :		
	G. C. I.		\$ 300.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 2,400.00
	Park District		\$ 5,500.00
	Library		\$ 300.00
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 500.00
	Heritage Garden Projects		\$ 1,500.00
	Earth Movers		\$ 2,000.00
	Morton Arboretum		\$ 85.00
	Lilacia Pk. Butterfly garden		\$ 250.00
			<u>\$ 13,260.00</u>
2004 - 2005	Other necessities :		
	Rent to Park district		\$ 850.00
	G. C. I. Dues		\$ 400.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 25.00
			<u>\$ 1,285.00</u>

BUSH SALE INCOME ---- DONATIONS ANNUALY

2003 - 2004	Bush sale receipts		\$ 15,283.00
	Sales tax paid	\$ 949.00	
	Expenses	\$ 8,231.71	
	Bush sale net		\$ 6,102.29
2003 - 2004	Hot-Mot Grant money received		\$ 20,000.00
2003 - 2004	Donations :		
	G. C. I.		\$ 300.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 2,400.00
	Park District		\$ 4,000.00
	Library		\$ 300.00
	Garden Therapy		\$ 25.00
	Garden Beautification (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 433.65
	Lombard Historical Society		\$ 15.00
	Earth Movers		\$ 2,000.00
	Morton Arboretum		\$ 85.00
	Lilacia Pk. Butterfly garden		\$ 216.77
	Peck house		\$ 200.00
			<u>\$ 10,400.42</u>
2003 - 2004	Other necessities :		
	Rent to Park district		\$ 837.00
	G. C. I. Dues		\$ 328.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 11.00
			<u>\$ 1,186.00</u>

BUSH SALE INCOME --- DONATIONS ANNUALY

2002 - 2003	Bush sale receipts		\$ 12,315.00
	Sales tax paid	\$ 892.00	
	Expenses	\$ 8,640.29	
	Bush sale net		\$ 2,782.71
2002 - 2003	Hot-Mot Grant money received		\$ 20,000.00
2002 - 2003	Donations :		
	G. C. I.		\$ 246.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 2,400.00
	Park District		\$ 4,000.00
	Library		\$ 340.00
	Garden Therapy		\$ 25.00
	Garden Beautification (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 400.00
	Lombard Historical Society		\$ 110.00
	Earth Movers		\$ 2,000.00
	Morton Arboretum		\$ 85.00
	Peck house		\$ 200.00
	Lilacia Pk. Butterfly garden		\$ 116.77
			<u>\$ 10,347.77</u>
2002 - 2003	Other necessities :		
	Rent to Park district		\$ 837.00
	G. C. I. Dues		\$ 340.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 8.00
			<u>\$ 1,195.00</u>

BUSH SALE INCOME --- DONATIONS ANNUALY

2001 - 2002	Bush sale receipts		\$ 16,252.00
	Sales tax paid .	\$ 1,010.00	
	Expenses	\$ 9,152.47	
	Bush sale net		\$ 6,089.53
2001 - 2002	Hot-Mot Grant money received		\$ 16,000.00
2001 - 2002	Donations :		
	G. C. I.		\$ 200.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 1,600.00
	Park District		\$ 4,574.00
	Library		\$ 300.00
	Garden Therapy		\$ 25.00
	Garden Beautification (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 308.47
	Lombard Historical Society		\$ 10.00
	Earth Movers - <i>Madison School</i>		\$ 1,878.81
	Morton Arboretum		\$ 80.00
	Eagle Earthsavers - <i>Manor Hill School</i>		\$ 1,818.85
	Lilacia Pk. Butterfly garden		\$ 250.00
	Peck house		\$ 100.00
	Bike rally		\$ 58.79
			<u>\$ 11,628.92</u>
2001 - 2002	Other necessities :		
	Rent to Park district		\$ 744.00
	G. C. I. Dues		\$ 354.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 15.00
			<u>\$ 1,123.00</u>

BUSH SALE INCOME --- DONATIONS ANNUALY

2000 - 2001	Bush sale receipts		\$ 12,828.00
	Sales tax paid	\$ 797.00	
	Expenses	\$ 4,331.36	
	Bush sale net		\$ 7,699.64
2000 - 2001	Hot-Mot Grant money received		\$ 6,000.00
2000 - 2001	Donations :		
	G. C. I.		\$ 220.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 1,500.00
	Park District		\$ 2,000.00
	Library		\$ 300.00
	Garden Therapy		\$ 25.00
	Garden Beautification (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 353.92
	Lombard Historical Society		\$ 10.00
	Earth Movers		\$ 600.00
	Morton Arboretum		\$ 80.00
	Eagle Earthsavers		\$ 400.00
	Lilacia Pk. Butterfly garden		\$ 250.00
			<u>\$ 6,163.92</u>
2000 - 2001	Other necessities :		
	Rent to Park district		\$ 744.00
	G. C. I. Dues		\$ 241.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 7.00
			<u>\$ 1,002.00</u>

BUSH SALE INCOME ---- DONATIONS ANNUALY

1999 - 2000	Bush sale receipts		\$ 13,517.00
	Sales tax paid	\$ 840.00	
	Expenses	\$ 5,286.34	
	Bush sale net		<u>\$ 8,230.66</u>
1999 - 2000	Donations :		
	G. C. I.		\$ 220.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 100.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 2,000.00
	Park District		\$ 2,000.00
	Library		\$ 375.00
	Garden Therapy		\$ 60.00
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 250.00
	Lombard Historical Society		\$ 510.00
	Earth Movers		\$ 600.00
	Morton Arboretum		\$ 80.00
	Eagle Earthsavers		\$ 500.00
	Lilacia Pk. Butterfly garden		\$ 350.00
			<u>\$ 7,370.00</u>
1999 - 2000	Other necessities :		
	Rent to Park district		\$ 764.00
	G. C. I. Dues		\$ 240.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 6.00
			<u>\$ 1,020.00</u>

BUSH SALE INCOME ---- DONATIONS ANNUALY

1998 - 1999	Bush sale receipts		\$ 11,202.00
	Sales tax paid	\$ 681.00	
	Expenses	\$ 3,814.79	
	Bush sale net		<u>\$ 6,706.21</u>
1998 - 1999	Donations :		
	G. C. I.		\$ 140.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 60.00
	Prairie Path		\$ 100.00
	Scholarships		\$ 1,500.00
	Park District		\$ 1,000.00
	Library		\$ 375.00
	Garden Therapy		\$ 14.81
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 259.09
	Lombard Historical Society		\$ 10.00
	Earth Movers		\$ 595.32
	Morton Arboretum		\$ 80.00
			<u>\$ 4,359.22</u>
1998 - 1999	Other necessities :		
	Rent to Park district		\$ 509.00
	G. C. I. Dues		\$ 208.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 6.00
			<u>\$ 733.00</u>

BUSH SALE INCOME --- DONATIONS ANNUALY

1997 - 1998	Bush sale receipts		\$ 10,436.34
	Sales tax paid	\$ 648.00	
	Expenses	\$ 3,020.28	
	Bush sale net		<u>\$ 6,768.06</u>
1997 - 1998	Donations :		
	G. C. I.		\$ 50.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 60.00
	Prairie Path		\$ 50.00
	Scholarships		\$ 1,000.00
	Park District		\$ 1,000.00
	Library		\$ 375.00
	Garden Therapy		\$ 49.75
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 259.18
	Lombard Historical Society		\$ 10.00
	Earth Movers		\$ 496.93
	Morton Arboretum		\$ 80.00
			<u>\$ 3,655.86</u>
1997 - 1998	Other necessities :		
	Rent to Park district		\$ 620.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 9.00
			<u>\$ 639.00</u>

BUSH SALE INCOME ---- DONATIONS ANNUALY

1996 - 1997	Bush sale receipts		\$ 11,055.82
	Sales tax paid	\$ 673.00	
	Expenses	\$ 3,926.34	
	Bush sale net		<u>\$ 6,456.48</u>
1996 - 1997	Donations :		
	G. C. I.		\$ 295.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 50.00
	Prairie Path		\$ 50.00
	Scholarships		\$ 1,000.00
	Park District		\$ 800.00
	Library		\$ 275.00
	Garden Therapy		\$ 24.33
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 224.16
	Lombard Historical Society		\$ 10.00
			<u>\$ 2,953.49</u>
1996 - 1997	Other necessities :		
	Rent to Park district		\$ 455.00
	G. C. I. Dues		\$ 350.00
	G. C. I. District II dues		\$ 5.00
	Nat. council permanent home fund		\$ 3.00
			<u>\$ 813.00</u>

BUSH SALE INCOME ---- DONATIONS ANNUALY

1995 - 1996	Bush sale receipts		\$ 9,697.11
	Sales tax paid	\$ 602.00	
	Expenses	\$ 3,301.45	
	Bush sale net		<u>\$ 5,793.66</u>
1995 - 1996	Donations :		
	G. C. I.		\$ 160.00
	Lincoln Memorial Gardens		\$ 25.00
	Nature Conservancy		\$ 50.00
	Prairie Path		\$ 50.00
	Scholarships		\$ 1,000.00
	Park District		\$ 800.00
	Library		\$ 275.00
	Garden Therapy		\$ 30.00
	Garden Beautifacation (church)		\$ 200.00
	Gifts for the Hospitalized		\$ 147.99
	Lombard Historical Society		\$ 10.00
			<u>\$ 2,747.99</u>
1995 - 1996	Other necessities :		
	Rent to Park district		\$ 455.50
	G. C. I. Dues		\$ 166.00
	G. C. I. District II dues		\$ 10.00
	Nat. council permanent home fund		\$ 43.00
			<u>\$ 674.50</u>