

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) \_\_\_\_\_  
Waiver of First Requested  
Recommendations of Boards, Commissions & Committees (Green)  
Other Business (Pink)

\_\_\_\_\_  
X  
\_\_\_\_\_

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: June 29, 2006 (B of T) Date: August 17, 2006

TITLE: Grant Application from the AAUW for Annual Book Sale Costs

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of Community Development *WML*

BACKGROUND/POLICY IMPLICATIONS:

Please find attached a grant recommendation from the Community Promotion & Tourism Committee, submitted by the American Association of University Women.

The grant of \$2,500 was to be used for costs associated with their annual used book sale. The Committee recommended denial of this grant.

Please place this item on the consent agenda for the August 17, 2006 Board of Trustees meeting.

Fiscal Impact/Funding Source:  
Hotel/Motel Tax Fund

Review (as necessary):

|                    |            |      |               |
|--------------------|------------|------|---------------|
| Village Attorney X | _____      | Date | _____         |
| Finance Director X | _____      | Date | _____         |
| Village Manager X  | <i>WML</i> | Date | <i>7/1/06</i> |

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.

June 27, 2006

**TO:** William T. Lichter

Village Manager

**FROM:**

David Hulseberg, AICP

Director of Community Development

**RE:** Community Promotions & Tourism Committee Grant Recommendation

The following is a recommendation for a grant request from the American Association of University Women (AAUW) for their annual book sale.

**Grant Request: \$2,500**

The AAUW requested a grant in the amount of \$2,500 to be used toward costs associated with its annual used book sale.

The grant request is attached for your review.

**RECOMMENDATION:**

The Community Promotions & Tourism Committee recommended denial of this grant to the AAUW.

Please place this item on the consent agenda on the August 17, 2006 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachment

DAH/jmk



# APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard.

Application Deadline: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Event/Project/Activity: AHAW Used Book Sale, Event Date(s) Aug. 9-13-2006

Name of Organization or Group Sponsoring Event: American Association of University M

Organization Address: % Carol Schuh, Book Sale Co-Chair

Organization Phone: 630-629-8817

Contact Person: Carol Schuh, crschuh@earthlink.net / 629-8817  
(Please indicate position in the organization)

Address: 1071 Cherry Lane, Lombard IL 60148

Home Phone: 630-629-8817  
Business Phone: \_\_\_\_\_

1. Is this the first year for your event? Yes \_\_\_\_\_ No X. If not, how many years has this event been held? 40+ years

2. What is the estimated attendance? 1,000+ dealers and buyers

3. Where will the event be held? Yorktown on Eastgate Shopping Center

4. What specifically would the Hotel/Motel funding be used for? Off out expenses to bring buyers to Lombard (of renting tables, apparatus, marketing, publicity, postage, etc.)

as that proceeds of the Book Sale can be returned to the Village through local restaurants

Total Amount Requested: \$2,500.00

5. Is this event open to the general public? Yes X No \_\_\_\_\_

6. Do you intend to apply for a liquor license? Yes \_\_\_\_\_ No X

7. How will this promote tourism/overnight stays in Lombard? Book Sale is a draw to bring, and to hear about it, visit in areas

8. Will any profits generated be returned to the community? Yes X in some the 2 weeks we had 27,000 books. Yorktown was by street experience a dramatic win

how will this be spent? More than \$4,000 in local high school + college  
Please submit a budget for your event, along with this application.

Thank you for your contribution  
 Caret Schick 629-8817  
 Dana Schick 629-8695  
 Book Sale 2005

We request \$2500 to cover expenses, approximately 1/2 of the amount returned to Tom's bank account in the form of high interest + college savings ships. With the location changing for 2006, our postage, postcards to our 1500 person mailing list, advertising flyers, and just up costs will be critical in allowing people to contribute.

August 2006

(60 tables for 2 weeks @ \$10 per table)

| Date     | CK.# | Amount           |
|----------|------|------------------|
| 08/10/05 |      | 714.00           |
| 08/10/05 |      | 3,911.50         |
| 08/10/05 |      | 4,360.30         |
| 08/11/05 |      | 1,622.25         |
| 08/12/05 |      | 1,338.66         |
| 08/13/05 |      | 1,605.00         |
| 08/14/05 |      | 26.00            |
| 08/27/05 |      | 26.85            |
|          |      | <u>13,604.56</u> |
| 07/27/05 | 456  | 435.00           |
| 08/10/05 | 459  | 53.40            |
| 08/10/05 | 460  | 92.50            |
| 08/10/05 | 461  | 200.00           |
| 08/10/05 | 462  | 217.74           |
| 08/10/05 | 463  | 100.00           |
| 08/10/05 | 464  | 150.00           |
| 08/12/05 | 465  | 446.28           |
| 08/30/05 | 466  | 135.69           |
| 08/30/05 | 466  | 9.20             |
| 08/30/05 | 467  | 9.30             |
| 08/30/05 | 467  | 6.36             |
| 08/30/05 | 467  | 600.00           |
|          |      | <u>11,749.09</u> |
|          |      | <u>1,855.47</u>  |
|          |      | <u>13,604.56</u> |
|          |      | <u>2,455.47</u>  |

| Income       | Purpose              | Amount           |
|--------------|----------------------|------------------|
| Sales        |                      | 714.00           |
| Sales        |                      | 3,911.50         |
| Sales        |                      | 4,360.30         |
| Sales        |                      | 1,622.25         |
| Sales        |                      | 1,338.66         |
| Sales        |                      | 1,605.00         |
| Sales        |                      | 26.00            |
| Sales        |                      | 26.85            |
|              |                      | <u>13,604.56</u> |
| Expense      |                      | 600.00           |
| Cash         | Teen Helpers         | 435.00           |
| Advertising  | Lombardian           | 53.40            |
| Advertising  | Chicago Tribune      | 92.50            |
| Cleaning     | Weythausser          | 200.00           |
| Advertising  | Pat Poskicil         | 217.74           |
| Cleaning     | Boy Scout Troop #202 | 100.00           |
| Appraisal    | Thomas Joyce         | 150.00           |
| Postage      | Janet Miller         | 446.28           |
| Publicity    | Leslie Sullia        | 135.69           |
| Postcards    | Leslie Sullia        | 9.20             |
| Duplicating  | Pat Poskicil         | 9.30             |
| Poster Board | Pat Poskicil         | 6.36             |
| Tables       | Anita Dickson        | 600.00           |
|              |                      | <u>11,749.09</u> |
|              |                      | <u>1,855.47</u>  |
|              |                      | <u>13,604.56</u> |
|              |                      | <u>2,455.47</u>  |
|              |                      | <u>11,149.09</u> |
|              |                      | <u>600.00</u>    |
|              |                      | <u>11,749.09</u> |
|              |                      | <u>11,749.09</u> |
|              |                      | <u>11,749.09</u> |

AAUW Book Sale - August 2005

# Lombard AAUW book sale is on

The Lombard chapter of the American Association of University Women will hold its annual Used Book Sale, featuring more than 20,000 sorted books, collectibles and first editions from Wednesday through Sunday, Aug. 10 to 14, at Yorktown Mall, Butterfield Road and Highland Avenue, Lombard.

There will be an admittance fee of \$7 for the pre-sale only, which will be held from 6 to 9 p.m. Wednesday, Aug. 10. Entrance is free for the rest of the event.

Regular sale hours will be from 10 a.m. to 9 p.m. Thursday and Friday, Aug. 11 and 12; 10 a.m. to 7 p.m. Saturday, Aug. 13; and 11 a.m. to 3 p.m. Sunday, Aug. 14.

The Sunday sale will be a Bag of Books sale for \$7 per bag. Customers may bring their own or the AAUW will have bags and small cartons available.

The sale will be held at Door 24 at the Convenience Center near Land's End. All proceeds fund college scholarships.

Pat Pos

Page 8 E.A. Mackay Enterprises, Wednesday, August 10, 2005



## Used books for sale

Photos by Steve St



THE LOMBARD AREA American Association of University Women (AAUW) annual Used Book Sale begins Wednesday, Aug. 10, with a sale from 6-9 p.m. at a new location—next to Land's End in Yorktown Convenience Center north of Yorktown Mall. Admission the pre-sale night is a \$7 donation. The sale will continue with admission Thursday and Friday, Aug. 11 and 12, from 10 a.m. to 9 p.m.; Saturday, Aug. 13, from 10 a.m. to 7 p.m.; and on Sunday, Aug. 14, from 11 a.m. to 3 p.m., when a special Bag of Books sale is available. Prices of books range from 50 cents for children's books to \$7. Three hard covered books, First edition and collectable books that have been donated to the sale are (top photo, l. to r.) M Crabb, Betty Peterson, Vera Hahlbeck, Evelyn Vynanek, (m photo, l. to r.) Lynda Campo, Pat Poskocil, Martene Peaslee (bottom photo, l. to r.) Karen Traylor, Jean Pagorek and Gale Wiedl. Proceeds from the sale are used by the AAUW for local and national scholarships, grants and a legal advocacy fund.

**2005  
USED  
BOOK  
SALE**

Pre-Sale

Wednesday, Aug. 10

6pm - 9pm

*\$7 admission*

Sale

Free Admission

Thursday - Friday

August 11-12

10am - 9pm

Saturday, Aug. 13

10am - 7pm

Bag of Books Sale

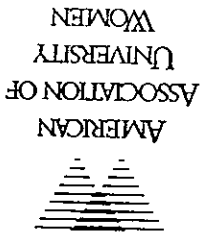
Sunday, Aug. 14

11am - 3pm

*\$7/bag*

630/932-0224  
630/620-1915

Yorktown Convenience  
Center (by Lands' End)  
~Lombard~



American Association of University Women - Lombard Area Branch  
~ Proceeds for grants, scholarships, and legal advocacy fund ~  
[www.aauw-il.org/lombard/](http://www.aauw-il.org/lombard/)

**USED BOOK SALE**

2005

**AAUW**



promotes education  
and equity  
for women and girls

**CHECK US OUT!**

AAUW offers you:

- \* advocacy for women and education
- \* opportunities to create community impact
- \* and much more

For information call the  
Lombard Area Branch:

Carol Von Holst: 627-2886  
Laurie Driscoll, President  
213-0797

**2005 Book Sale:**

Weds, Aug. 10 6pm-9pm  
(\$7 admission Weds only)

Thurs, Aug. 11 & Fri, Aug. 12  
10am - 9pm

Sat, Aug. 13  
10am - 7pm

Sun, Aug. 14  
11am - 3pm: \$7/bag!

AMERICAN  
ASSOCIATION OF  
UNIVERSITY  
WOMEN  
(AAUW)

Lombard Area Branch

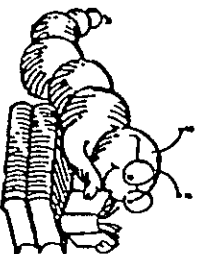
**USED BOOKS  
WANTED**

Call

620-1915, 932-0224

for pick-up.

Profits used for local and national  
scholarships and grants, and legal  
advocacy fund.



LOOK FOR OUR  
BOOK SALE

at

Yorktown

Convenience Center  
(next to Lands' End)

AUG 10 - 14, 2005