

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) \_\_\_\_\_ *Waiver of First Requested*  
  X   Recommendations of Boards, Commissions & Committees (Green)  
Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: Scott Niehaus, Village Manager

DATE: January 23, 2019 (B of T) Date: February 7, 2019

TITLE: Local Tourism Grant Recommendation  
Lombard Garden Club – Annual Lilac Sale

SUBMITTED BY: Nicole Aranas, Assistant Village Manager

BACKGROUND/POLICY IMPLICATIONS:

Attached please find information regarding a recommendation from the Community Promotion and Tourism Committee for approval of funding to the Lombard Garden Club towards their annual Lilac Sale, during Lilac time. The Committee is recommending approval of a grant of up to \$2,000 through the Local Tourism grant program.

Please place this item on the consent agenda for the February 7, 2019, Board of Trustees meeting.

Review (as necessary):

Village Attorney X \_\_\_\_\_ Date \_\_\_\_\_  
Finance Director X \_\_\_\_\_ Date \_\_\_\_\_  
Village Manager X \_\_\_\_\_ Date \_\_\_\_\_

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



## Memorandum

**TO:** Scott Niehaus  
Village Manager

**FROM:** Nicole P. Aranas *NPA*  
Assistant Village Manager

**DATE:** January 23, 2019

**SUBJECT:** Community Promotion & Tourism Committee Recommendation  
Local Tourism Grant – Lombard Garden Club – Lilac Sale

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for the Lombard Garden Club in an amount not to exceed \$2,000 for their Lilac Sale, an annual three day sale of lilac bushes and trees and Lombard tradition. The event is scheduled to take place from May 9-11, 2019.

**Grant Request: \$2,000**

The Lombard Garden Club has requested a grant in the amount of \$2,000 to be used towards the Lilac Sale to cover 28% of the total program costs of \$7,025. The Lombard Garden Club is requesting funds to cover costs including the cost of plants, potting soil and containers used for the cultivation of lilacs for this event. The sale attracts homeowners and gardeners throughout the region as well as customers from Michigan, Wisconsin and Indiana seeking multiple unique varieties of lilacs at competitive prices. The Lombard Garden Club was awarded the same amount for their 2018 Local Tourism Grant.

The grant request from Lombard Garden Club and event budget are attached for your review.

**RECOMMENDATION:**

The Community Promotion & Tourism Committee recommend a grant in an amount up to \$2,000 to the Lombard Garden Club, to be used towards the reimbursement of expenses relating to the annual Lombard Garden Club Lilac Sale.

Please place this item on the consent agenda of the February 7, 2019, agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachment

**VILLAGE OF LOMBARD  
LOCAL TOURISM GRANT PROGRAM APPLICATION FORM**

**GENERAL INFORMATION**

Organization:	Lombard Garden Club, Inc.		
Name of event:	Lilac Sale 2019		
Date of event:	5/9/2019	Event location:	Lilacia Park
Contact person:	Sharon Rakowski	Title:	GrantWriter
Business address:	PO Box 885	City & Zip	Lombard 60148
Telephone:	630-805-2405	Email:	sharonsrakowski@gmail.com

**PROJECT OVERVIEW**

Total cost of the project:	\$7025.00
Cost of city services requested in this application (if any):	\$0
Total funding requested in this application:	\$2000.00
Percent of total project cost being requested:	28%
Anticipated attendance:	1100
Anticipated number of overnight hotel stays:	Unknown

Briefly describe the project for which are funds are being requested:

The Lombard Garden Club's annual Lilac Sale is the 3-day sale of lilac bushes and trees during the Village's Lilac Time. The sale is a Lombard tradition dating back more than 40 years. In 2019, the Lilac Sale will take place May 9 through May 11, 2019.

**ORGANIZATION**

Number of years that the organization has been in existence:	92 years since the founding of the Club and 9 years since incorporation as a non for profit organization.
Number of years that the project or event has been in existence:	At least since 1978; records to that year are incomplete.
Number of years the project has been supported by Village of Lombard funds:	2
How many years does the organization anticipate it will request grant funding?	3

1) Describe the organization (include brief history, mission, and ability to carry out this project):

The Club was organized in 1926 and incorporated as a Not for Profit in 2009; it has remained with its stated goals as found in the Constitution: "The Object of this Club shall be to promote an interest in gardening and to beautify the landscape of our community." To raise the necessary funds to meet these goals the Club has held successful lilac sales since 1978. The costs of the lilacs, potting soil and containers have risen throughout the years, but the Club has been reluctant to raise the selling price of the lilacs, since the Sale is a long-established tradition within the Village. The Sale attracts homeowners and gardeners from throughout the region. Although there are customers from Michigan, Wisconsin and Indiana, many of the repeats sales are to Lombard families who return year after year for their Mother's Day gift for Mom or Grandma. Even people who move out of Lombard continue to return to purchase lilacs. The Club is confident that it can continue to make the Sale a success in the future. Additional funds are being requested so prices can be kept within the reach of Lombard families and competitive enough to attract out of state customers. The additional funds will also allow the Club to fund and expand its many community projects.

- 2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

The profit from the Lilac Sale is used as follows:

- College scholarships for Lombard students;
- Monthly educational programs open to Club members and the public at no charge. In addition to gardening and landscaping topics, programs feature environmental issues and conservation;

Purchase of materials for public gardens: Sheldon Peck House; Butterfly Garden in Lilacia Park; Maple Street Chapel; Helen Plum Library;

Support of the vegetable garden at Parkview Elementary School;

Annual donation to the Lombard Park District in recognition of their help with the Lilac Sale. This includes storing the plants after potting and monitoring the well-being of the newly -potted bushes.

- 3) What is the organization's plan to make the project self-sustaining?

The project is self-sustaining. However, due to the increasing costs of the lilacs and materials, fees for the monthly educational programs, and rent for the meeting room, we are seeking grant funding so the Club can continue to sell the lilacs at a reasonable costs while the commitment to community projects remains and increases.

### **PROJECT DESCRIPTION**

Is the event open to the general public?

Yes  No

Do you intend to apply for a liquor license for this project?

Yes  No

Will any revenues from this event be returned to the community?

Yes  No

Have you requested grant funding in the past?

Yes  No

If yes, provide grant awards for past 5 years:

2018 - \$2000.00

2017 - \$2000.00

1) Provide a full detailed description of the proposed project or event.

Lilacs are ordered the fall prior to the Sale. When they are received from the grower in the spring, approximately 25 Club members sort, trim and pot the bare root plants about 6 weeks prior to the Sale. Potting soil and containers are purchased through the Park District. The plants are stored behind the Park District Greenhouses until sale time. The Lilac Sale, held in Lilacia Park, begins at 3 p.m. on the Thursday prior to Mother's Day and ends when the last plant is sold; this can be Friday or Saturday, depending on the weather. Club members participate in locating the plants, explaining planting and care to customers and accepting payments. By the end of the Sale, nearly every one of the 69 Club members has donated time and expertise to make the Sale a success. The Club continues to order more lilacs than the previous year, in order to meet increased demand.

2) If your application is accepted, how will the tourism grant funds be used?

The funds will go toward the purchase of the lilacs.

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

Additional lilacs have been ordered to extend the hours/days of the Sale. More specialty cultivars have been added to attract customers. Credit card sales are now available, for convenience of the customers.

**LOCATION**

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

Lilacia Park

**MILESTONES AND TIMETABLES**

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

Fall 2018 – Lilacs were ordered.  
April 2019 – Lilacs will be received, sorted and potted.  
May 9, 2019 – Sale held from 3 p.m. – 5 p.m.  
May 10, 2019 - Sale held from 9 a.m. – 5 p.m.  
May 11, 2019 – Sale held from 9 a.m. until last lilac is sold.

### **IMPACT**

- 1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

Again, in 2018, we attracted buyers from Indiana, Michigan and Wisconsin, as well as from all over Illinois. Because the buyers come into downtown Lombard during Lilac Time, we invite them to tour Lilacia Park, participate in others events and suggest eating places. Every year, in addition to the common “purple” lilac, we offer at a competitive price a selection of 17-20 cultivars which are difficult for gardeners to find elsewhere.

- 2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

The Lilac Sale is the primary draw for many of the customers making the trip to Lombard. Since it occurs at Lilac Time, we encourage them to tour the park and take advantage of the nearby eating options. The Sale attracts customers outside the local market by advertising in Garden Glories, the quarterly periodical of the Garden Clubs of Illinois. Notification is also sent to every Garden Club that is a member of Garden Clubs of Illinois. In addition, the Sale is advertised in the Chicagoland Gardening periodical, which has a distribution in the 6-county area including Chicago, suburbs and semi-rural areas.

- 3) Who is the target audience for your event or project? What is your anticipated attendance?

The target audience is homeowners and gardeners. It is difficult to gauge the attendance but we estimate 1100 people, because couples or entire families come to purchase one or two lilac bushes. There will be a total 470 plants for sale, which indicates an estimate of just over 2 buyers per bush.

- 4) Please identify and detail the estimated cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, barricades, etc.). For each cost, confirm whether you are requesting the costs for such services will be reimbursed to the Village or will be covered under this grant.

Employees from Public Works set up signage regarding parking and also help carry lilacs to cars. The Village is not reimbursed under this grant.

5) Please describe any collaborative arrangements developed or anticipated with other organizations to

There are none, other than the assistance from the Park District and Club members providing services at no cost.

fund or otherwise implement the project (including in-kind donations).

6) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

Local Newspapers: Lombardian, Daily Herald, Suburban News for Lombard

Online Newspapers: Glen Ellyn Patch, Triblocal, Daily Herald, Plan It life, Spin Go

Monthly Magazines: Chicagoland Gardening (online and print), Glancer Magazine

Quarterly Magazine: Garden Glories

ONLINE

Lombard Garden Club: [www.lombardgardenclub.org](http://www.lombardgardenclub.org)

Lombard Facebook Public Sites: "Anyone that Ever Lived in Lombard," "Happenings in Lombard,"

"Lombard Forward," "Lombard," "Lombard Garden Club Evening Group"

MISCELLANEOUS

Weekly Free Coffee House and Restaurant Handouts

Direct email to each of the 166 Garden Club affiliated with Garden clubs of Illinois, Inc.

Inclusion in "Lilac Time" brochure produced by the Village

## **FINANCES**

- Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

## **CHECKLIST**

- Completed Local Tourism Grant Program Application Form.
- Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- Post event summary from past event (not applicable to first time events).
- Copy of the most recently completed agency audit or explanation of why it is not available.
- Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

Since the Club's gross receipts are under \$50,000.00 it is not required to file the Federal Form 990. A 990N is filed electronically. A copy of the receipt for the 990N is attached.

**LOCAL TOURISM GRANT PROGRAM  
DETAILED BUDGET**

Event: Lilac Sale Date: November 30, 2018

Organization: Lombard Garden Club, Inc. May 9-10-11, 2019

**INCOME:** Include an itemized list of all actual (past 2 years) and estimated project revenues (entry fees, gate receipts, food/beverage sales, donations, sponsorships, booth rentals, souvenir sales, other revenues)

<b>ITEMIZED REVENUES</b>	<b>ACTUAL 2017</b>	<b>ACTUAL 2018</b>	<b>ANTICIPATED</b>
Lombard Tourism Grant	\$2,000.00	\$2,000.00	\$2,000.00
Sale of Lilacs	\$11,615.00	\$12,772.00	\$13,500.00
<b>Total Income</b>	<b>\$13,615.00</b>	<b>\$14,772.00</b>	<b>\$15,500.00</b>

**EXPENSES:** Include an itemized list of all actual and estimated project expenses (advertising, supplies, labor, rentals, insurance, materials, entertainment, other expenses)

<b>ITEMIZED EXPENSES</b>	<b>ACTUAL 2017</b>	<b>ACTUAL 2018</b>	<b>ANTICIPATED</b>
Refreshments	\$0.00	\$0.00	\$35.00
Lilac Bushes	\$3609.96	\$3737.50	\$4025.00
Containers	\$439.22	\$659.53	\$690.00
Garden Mix	\$237.00	\$360.00	\$385.00
Sales Tax	\$826.00	\$1035.67	\$1085.00
Donation to Lombard Park Dist.	\$450.00	\$450.00	\$450.00
Ribbons for tagging bushes	\$30.00	\$0.00	\$30.00
Freight		\$298.01	\$325.00
<b>Total Expenses</b>	<b>\$5551.18</b>	<b>\$6540.71</b>	<b>\$7025.00</b>

**IN-KIND CONTRIBUTIONS:** Include an itemized list of all actual and estimated in-kind contributions. In-kind contributions are non-cash donations, contributions or gifts which can be given a cash value (include Village of Lombard in-kind services, where applicable)

	<b>ACTUAL 2017</b>	<b>ACTUAL 2018</b>	<b>ANTICIPATED</b>
Estimated value of in-kind	\$1900.00 (total for 190 volunteer hours)	\$1900.00 (total for 190 volunteer hours)	\$1900.00 (total for 190 volunteer hours)



contributions (explain)

@ \$10.00 per hour	@ \$10.00 per hour	@ \$10.00 per hour
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**CERTIFICATION**

The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

Name:	Cindy Ward		
Title or office held:	President of Lombard Garden Club, Inc.	Date:	11/30/18

Signature: Cindy Ward

# Garden Glories

OFFICIAL PUBLICATION OF THE GARDEN CLUBS OF ILLINOIS, INC.

Volume LXXXV  
Number 1  
Winter 2018



The Lombard Garden Club meets the 4th Friday of the month at 1:00 p.m. at the Lombard Commons Building, 433 St. Charles Road. Guests are welcome. Call 630-620-8938 for a reservation. The January 26 meeting will feature *Best Plants for 2018*, the February 23 meeting will be about vegetables grown in containers, and the March 23 meeting recommends beneficial insects in the home garden. The lilac sale will be May 10 through May 12 or until sold out. The sale will be at Lilacia Park, 150 S. Park Avenue, Lombard. For information call 630-495-0022.

May 3

★ Perennial Plant Sale hosted by the Friends of the Clarendon Hills Public Library.

1000 N. Clarendon Hills Rd., Clarendon Hills, IL 60514. 9:00am-12:00pm. Free admission. www.friendsofclarendonhills.org

May 5 and 6

★ 29th Annual Plant Sale of the Friends of Oak Park Conservatory

1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-5:00pm. Free admission. www.friendsofocp.org

May 6

Silent Auction of Plants and Garden Related Items donated by members and friends of the Chicagoland Dandy Society.

1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. www.dandy.org

May 10

Grow a Cut-Flower Garden.

1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. www.friendsofocp.org

May 10-12

★ Lilac Bush Sale. Friends of the Garden Club of America, 1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. www.friendsofocp.org

May 12

★ Annual Plant Sale of the Hinsdale Garden Study Club.

1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. www.hinsdalegardenclub.org

May 12

★ 5th Annual Naperville Gardeners Plant Sale.

1000 N. Oak Park Ave., Oak Park, IL 60454. 9:00am-12:00pm. Free admission. www.napervillegardeners.org

### The Growing Place

2000 Montgomery Rd., Aurora 630-820-8088 and 251W471 Plaza Rd., Naperville 630-355-4000

May

May 3

Fruit & Veggie Day. A special event featuring fresh produce from local growers and vendors. Free admission. www.growingplace.com

May 12 & 13

Men's Weekend - Plant & Plant a Pot for Mom. A special event for men featuring plants and a pot for mom. Free admission. www.growingplace.com

May 12

Make a Concrete Leaf. A special event featuring a concrete leaf project. Free admission. www.growingplace.com

May 26

Herb Fest. A special event featuring herbs. Free admission. www.growingplace.com

JUNE

June 2 & 3

Musical Movie Garden Fest. A special event featuring a musical movie garden. Free admission. www.growingplace.com

Special garden and landscape garden demonstrations and talks. Free admission. www.growingplace.com

June 10

Make a Living Wreath. A special event featuring a living wreath. Free admission. www.growingplace.com

June 16

Landscape Day - Creating Outdoor Rooms. A special event featuring outdoor rooms. Free admission. www.growingplace.com

June 23

Gardener's Art Festival. A special event featuring art. Free admission. www.growingplace.com

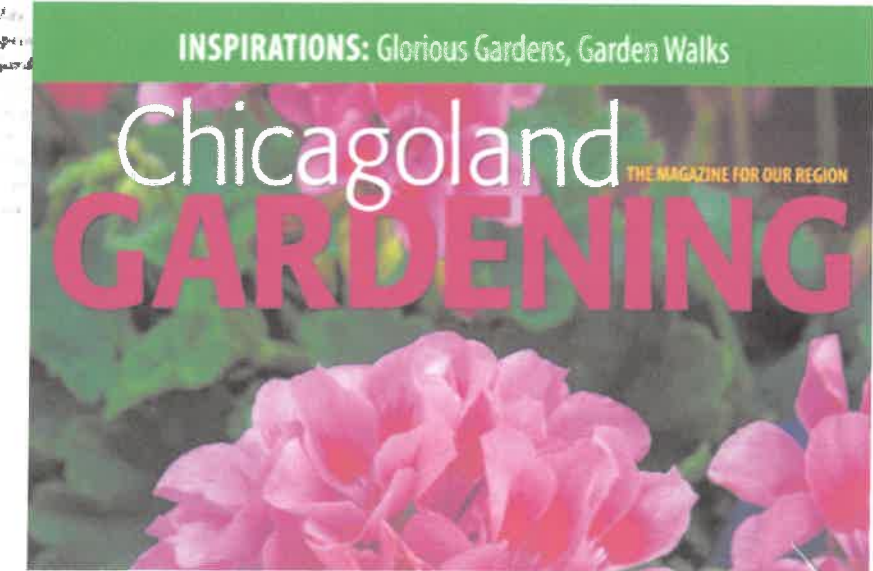
May 14

DIY Plant-Based Snack Bars. A special event featuring snack bars. Free admission. www.growingplace.com

May 21

"Artistic Effects and Glorious Gardens" the program for the monthly meeting of the Pottawatomie Garden Club. Free admission. www.pottawatomiegardenclub.org

LILAC SALE



MAY 2018 ISSUE

## Coming events

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### Lilac sale May 10-12

The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale: Thursday, May 10, 3-7 p.m., Friday, May 11, 8 a.m. to 5 p.m., and Saturday, May

12, from 8 a.m. until "sold out," at Lilacia Park, 150 S. Park Ave., Lombard. There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fundraiser the Garden Club participates in on a yearly basis. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student. For information, call 630-495-0022.

*Lombardian*

The Largest Restaurant Publication in the World  
New Issue Every Week!

# Free! Coffee News®

"News to enjoy over coffee"



**Glen Ellyn  
Edition**

**630-827-9230**

**Vol. 10 No. 38**

**April 07 - 13, 2018**

**Lombard Garden Club 2018 Lilac Sale on May 10, 11 and 12:** The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale. Thursday, May 10, 3:00 to 7:00 PM, Friday, May 11, 8:00 AM to 5:00 PM, and Saturday, May 12, from 8:00 AM until "sold out." The sale is held at Lilacia Park, 150 S. Park Avenue in Lombard. There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fund raiser the Garden Club participates in on a yearly basis. "Lilac bushes are great gifts for Mother's Day," said Rose Roth, Lilac Sale Co-Chairman along with her partner, Velta Kopacek. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student. For information call 630-495-0022.

EVENT

# Lombard Garden Club 2018 Lilac Sale on May 10, 11 and 12

Thursday, May 10th, 2018 @ 10:45pm

Lilacia Park  
150 S. Park, Lombard, IL 60148

*This post was contributed by a community member.*



Posted by Jessi Jensen

GLEN ELLYN PATCH

The Lombard Garden Club announces the dates and times for the 2018 Lilac Bush Sale: Thursday, May 10, 3:00 to 7:00 PM, Friday, May 11, 8:00 AM to 5:00 PM, and Saturday, May 12, from 8:00 AM until "sold out."

The sale is held at Lilacia Park, 150 S. Park Avenue in Lombard.

There will be at least 450 lilac bushes for sale as well as ten trees. The sale includes 17 different cultivars at very competitive prices. This project is the largest fund raiser the Garden Club participates in on a yearly basis. "Lilac bushes are great gifts for Mother's Day," said Rose Roth, Lilac Sale Co-Chairman along with her partner, Velta Kopacek. Proceeds from the sale go to the beautification of Lombard and a scholarship for a Lombard student.

For information call 630-495-0022.

*The views expressed in this post are the author's own. Want to post on Patch?*

See more on Patch

More from Glen Ellyn, IL Patch



### Nail Salon Burglars Steal Bags Of Cash In Glen Ellyn



### Learning Express Toys of Glen Ellyn Sponsors Toys for Tots Event



### The Elf On The Shelf Gets An Upgrade





STEW SPODEN/PHOTO LOMBARD GARDEN CLUB

## Lilac sale another early sellout

Lombard Garden Club 2018 Lilac Bush Sale co-chairmen Velta Kopecek and Rose Roth had reason to celebrate when they hollered, "all sold out!" Friday afternoon. All 450 lilac bushes, along with 10 lilac trees, were sold out on the second day of the three-day sale. Pictured on the first day of the sale are club and Lombard Park District volunteers, along with new lilac bush owners. Proceeds from the annual sale are used to fund scholarships and to beautify Lombard. The club, a totally volunteer organization, will soon be getting ready for its 2019 sale. Their good advice to the public for next year's sale is "Come early!"

*Lombardian*



# Lilac time

## LOMBARD, ILLINOIS

### Lilac Heritage Tours

Lilac Park is rich in both history and horticulture. Learn what makes it so special. Enjoy our of Lilac Park by a guide from the Lombard Historical Society. Whether you're a history buff or a lilac enthusiast, you will enjoy the journey. Fee is \$5 per person which includes the "History of the Lilac Collection" exhibit. We can accommodate up to 60 people but groups of 10+ need advance reservations. For more information or to book a private tour (additional times available) contact (630) 629-1885.

### Historical Museum

Discover historic Lombard, just steps from Lilac Park! The historic Victorian Cottage is located at 23 W. Maple Avenue explores Victorian life and the history of our Lilac Village. Tours are also available of the 1859 Sheldon Peck Homestead a National Park Service site to Freedom site by appointment only during the festival. Call (630) 629-1885 for information.

### Temporary Exhibit: Lilacs 101

Bring regular Victorian Cottage hours, see [lombardhistory.org](http://lombardhistory.org) for details. Lilacs were brought to Lombard in 1911 by William and Helen Plum. Their collection blossomed while in Plum's passion for the horticulture of this species grew. This exhibit will focus on the technical nature of this world class lilac collection that the International Lilac Society noted that it was the best cared for collection in the world. Meet at Lombard Historical Society Carriage House (630) 629-1885

Day	Date	Time	Fee	Suggested Donation
Sa	04/11-06/01	100 - 4:00 pm	\$2	

### The Country Store in Lilacia Park

While visiting beautiful Lilacia Park, come visit the historic Coach House located in Lilacia Park near the Helen Plum Library. Hand crafted Lilac Time items will be on display and available for purchase. Any interested artists should contact the Lombard Park District at (630) 620-7322.

### Coach House Hours:

Monday-Friday: 10:00 am - 4:00 pm; weather permitting  
 Tuesday & Sunday: 9:00 am - 6:00 pm; weather permitting

### Important Information

Lilacia Park Hours:  
 Open daily from 9:00 am - 9:00 pm

Lilacia Park Address:  
 150 S. Park Avenue, Lombard, IL 60148

Park District Website:  
[www.lombardparks.com](http://www.lombardparks.com)

Lilac Time Website:  
[www.lombardlilactime.com](http://www.lombardlilactime.com)

DuPage Convention & Visitor's Bureau:  
 (630) 232-0502 | [dpcoverdupage.com](http://dpcoverdupage.com)

### Lombard Hotels

Comfort Suites: (800) 517-4000 | [www.comfortsuites.com](http://www.comfortsuites.com)

Embassy Suites: (800) 362-2779 | [www.embassysuites.com](http://www.embassysuites.com)

Extended Stay Deluxe: (800) 646-8000 | [www.extendedstayhotels.com](http://www.extendedstayhotels.com)

Fairfield Inn: (800) 228-2800 | [www.marriott.com](http://www.marriott.com)

Stay Inn: (630) 916-9000 | [www.stayinnlombard.com](http://www.stayinnlombard.com)

Homestead Studio Suites: (800) 782-9472 | [www.homesteadhotels.com](http://www.homesteadhotels.com)

Hyatt Place: (800) 832-5156 | [www.hyattplace.com](http://www.hyattplace.com)

Residence Inn by Marriott: (800) 331-5131 | [www.residenceinn.com](http://www.residenceinn.com)

The Westin Lombard: (630) 719-8000 | [www.westin.com](http://www.westin.com)

Towne Place Suites by Marriott: (800) 257-3000 | [www.marriott.com](http://www.marriott.com)

### Maple Street Chapel

Lombard's first church is listed in the National Register of Historical Places. Located at the southwest corner of Maple & Main Street, the chapel is open for group tours by request. For information, call (630) 629-2650.

### Historical Museum

Discover historical Lombard! The museum is located at 23 W. Maple Street. Tours are also available for the historic Sheldon Peck Homestead. Call (630) 629-1885 for hours and information.

# Lilac time

## LOMBARD, ILLINOIS

### May 4-20, 2018

The Lombard Park District's Lilacia Park is an 8.5-acre horticultural showcase featuring 700 lilacs and 25,000 tulips! All ages will enjoy a stroll through the park or one of our many special events: From tastings, to tours and concerts to coronation, there is something for everyone during Lilac Time 2018.

[www.LombardLilacTime.com](http://www.LombardLilacTime.com)



# Schedule of Events

**Wednesday, April 25**

**Lilac 101 Brown Bag Lunch Presented by Marymoe Meyer | 12:00 pm**  
Learn about the genus *Syringa* from former board member of the International Lilac Society, Marymoe Meyer. She will explain the characteristics of the beautiful specimen that our village is named for and how to identify! (630) 629-1885.

**Saturday, April 28**

**Lilac Time Softball Tournament | 9:00 am**  
This softball tournament is a great way to kick off Lilac Time. Cash prizes will be available for 1st and 2nd place. Each team will be guaranteed at least two games. Registration is required. [www.lilacparks.com](http://www.lilacparks.com). (630) 629-7332.

**Friday, May 4**

**Little Lady Lilac Ball | 6:30-8:30 pm**  
Dads and daughters ages 5-11 will dance, play games, enjoy a dessert table, and visit the Lilac Princesses. Held at Lombard Community Building; registration required. [www.lilacparks.com](http://www.lilacparks.com). (630) 629-7332.

**Saturday, May 5**

**Lilac Queen Coronation | 1:00 pm**  
Join us as the 2018 Lilac Queen is crowned, continuing a Lilac Village tradition of more than 80 years ago, held in Lilacia Park.

**Lilac Parade Wine Walk | 1:00-5:00 pm**

Various businesses along St. Charles & Park will be participating with wine or beer, snacks and business specific deals. This is a rain or shine event; [www.LombardLilacParade.com](http://www.LombardLilacParade.com). For ages 21 and over.

**Lilac Heritage Tour | 2:00 pm**

Meet at Lombard Historical Society Carriage House; \$4 per person; (630) 629-1885

**Concert in Lilacia Park with Swing Forward! | 2:30-4:00 pm**  
Come to Lilacia Park and enjoy an afternoon with Swing Forward! Songs by the likes of Bruno Mars, Paramore and Sam Smith are given a retro remake echoing the jazz era of the 1940s. Timeless American Standards by the likes of Frank Sinatra and Tony Bennett are woven into the mix, guaranteeing a swinging good time for all ages! (630) 629-7332

**Sunday, May 6**

**Lilac Time Art & Craft Fair | 10:00 am-4:00 pm**  
Enjoy a variety of art and craft vendors, as well as food, entertainment, free kids zone, and more in downtown Lombard. St. Charles Road between Main Street and Elizabeth Lombard Chamber. (630) 627-5040

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Monday, May 7**

Lilac Park is open for your enjoyment.

**Tuesday, May 8**

**Miss Anna's Music Class | 10:00 am**  
Drop-in concert, recommended for families with children 6 and younger. Join critically acclaimed folk singer Anna Strange for lively music and dancing. Families will be introduced to a variety of instruments to hear and play. Making music will be easy in this highly interactive and hands-on class. [helenplum.org](http://helenplum.org)

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

Pre-registration required

**Wednesday, May 9**

**Miss Anna's Music Class | 10:00 am**  
Drop-in concert, recommended for families with children 6 and younger. Join critically acclaimed folk singer Anna Strange for lively music and dancing. Families will be introduced to a variety of instruments to hear and play. Making music will be easy in this highly interactive and hands-on class. [helenplum.org](http://helenplum.org)

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Botanical Tour of Lilacia Park | 6:00 pm**

Program begins at the Carriage House at 23 W. Maple. An expanded heritage tour of Lilacia Park guided by the Lombard Historical Society focusing on the Lilac collection. Learn to identify Lilacs and general plant care. Pre-registration is required. To register, visit [lilacparks.com](http://lilacparks.com) or by calling 630-629-1885. \$8/person

**Thursday, May 10**

**Lilac Bush Sale | 3:00-7:00 pm**

Located in Lilacia Park, Lombard; Garden Club: [www.lombardgardensclub.org](http://www.lombardgardensclub.org)

**Lilac Plant Sale | 3:00-7:00 pm**

A variety of perennials will be available. Lombard Park District; (630) 620-7332

**Friday, May 11**

**Lilac Bush Sale | 8:00 am-5:00 pm**

Located in Lilacia Park, Lombard; Garden Club: [www.lombardgardensclub.org](http://www.lombardgardensclub.org)

**Lilac Plant Sale | 8:00 am-5:00 pm**

A variety of perennials will be available. Lombard Park District; (630) 620-7332

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Lilac Ball | 6:00-10:00 pm**

Enjoy an elegant evening of fun as residents and friends gather at The Canale for this annual celebration - dinner, dancing, raffles, open bar, and silent auction. Reservations are required. Lombard Area Chamber of Commerce; (630) 627-5040

**Saturday, May 12**

**Lilac Bush Sale | 8:00 am until sold out**

Located in Lilacia Park, Lombard; Garden Club: [www.lombardgardensclub.org](http://www.lombardgardensclub.org)

**Lilacia Park Plant Sale | 8:00 am until sold out**

A variety of perennials will be available. Lombard Park District; (630) 620-7332

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Kids Day in Lilacia Park: Teddy Bear Picnic & Kids Concert | 2:00-4:00 pm**  
Grab your teddy bears, blankets, and treats for a picnic in Lilacia Park! Kids will enjoy a teddy bear craft, a teddy bear first aid station, a teddy bear parade, and more! Concert performed by Jeanie B and the Jelly Beans! Lilacia Park; (630) 620-7332

**Sunday, May 13**

**Mother's Day Lilac Heritage Tour | 11:00 am**

Mothers will receive a special gift. Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Mother's Day Concert in Lilacia Park with Brass from the Past | 2:00-3:30 pm**  
Back by popular demand! Celebrate Mother's Day with the Lombard Park District and Brass from the Past! Built with some of Chicago's top-tier touring and studio players, Brass from the Past will bring you back to the 60s, 70s, and 80s with Motown, R&B, Funk, and Soul! Lilacia Park; (630) 620-7332

**Monday, May 14**

Lilacia Park is open for your enjoyment.

**Tuesday, May 15**

**Plant a Story | 10:00 am**  
Drop-in family story time. While overlooking the expansive gardens of Lilacia Park from the Library's Plaza, we'll listen to a spring story, paint a flower pot, and plant a seed so you can watch it grow at home. If weather is uncooperative, this program will be held in the Auditorium. [helenplum.org](http://helenplum.org)

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Wednesday, May 16**

**Lilac Heritage Tour | 1:00 pm**  
Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Thursday, May 17**

**Lilac Heritage Tour | 1:00 pm**  
Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Friday, May 18**

**Lilac Heritage Tour | 1:00 pm**  
Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Beer Tasting in Lilacia Park | 7:00-9:00 pm**  
Enjoy a sampling of variety of craft beers and learn what makes them delicious. Ages 21 and up. Located in Lilacia Park. Pre-registration is required. [www.lombardparks.com](http://www.lombardparks.com). (630) 620-7332

**Saturday, May 19**

**15th Annual Lilac Mutt Strut 5K & 1 Mile Puppy Path | 6:00 am**  
Participate with or without your dog in either event. Day-of registration is accepted and all registrations include a Pancake Breakfast ticket and a T-shirt.  
**Pancake Breakfast | 8:30-10:00 am**  
Enjoy a pancake breakfast in Lilacia Park served by the Board of Park Commissioners.

**Lilac Heritage Tour | 1:00 pm**

Meet at Lombard Historical Society Carriage House; \$5 per person; (630) 629-1885

**Illinois Gardening with Native Plants | 2:00 pm**

Our state landscape has radically changed. Learn how to select the best native plants for your gardening and landscaping plans. Visit [helenplum.org](http://helenplum.org) or call (630) 627-0516 to register.

**Wine Tasting in Lilacia Park | 7:00-9:00 pm**

Enjoy samplings of white, red, and dessert wines. Ages 21 and up. Located in Lilacia Park. Pre-registration is required; [www.lombardparks.com](http://www.lombardparks.com). (630) 620-7332

**Sunday, May 20**

**Lilac Parade: Musicals of Stage & Screen | 1:30 pm**

Start of parade at Main and Wilson; [www.lombardparks.com](http://www.lombardparks.com). (630) 415-2079

# Featured Events

**LILAC TIME SOFTBALL TOURNAMENT**

(Ages 18+)  
This will be a tournament with cash prizes for 1st and 2nd place. Each team will be guaranteed at least two games. Registration and fee deadline is noon on 04/24.  
Location: Madison Meadow

Code	Day	Date	Time	R/NR Fee
101200-01	Sa	04/28	9:00 am - 8:00 pm	\$250/\$275

**LITTLE LADY LILAC BALL**

(Ages 3-11 & Dad)  
Dads and daughters will dance, play games and enjoy a sweet table! Plus enjoy a visit from the Lilac Princesses! For your convenience - order a corsage and pick it up at the dance daughter! The registration deadline for corsages is 05/02, at 12:00 pm.  
Location: Lombard Community Building

Code	Day	Date	Time	R/NR Fee
112402-01	F	05/05	6:30 - 8:30 pm	\$13/\$15
112402-02	F	05/05	Corsage	\$35

**LILAC TIME BEER TASTING**

(Ages 21+)  
Come join the Lombard Park District and Famous Liquors of Lombard to sample a variety of beers in Lilacia Park. Tasters will sample a variety of beers and hear from the experts a golden sud. Participants will receive a tasting glass and raffle ticket for some "Famous" prizes. Pre-registration is required. Event begins promptly at 7:00 pm.  
Location: Lilacia Park

Code	Day	Date	Time	R/NR Fee
112200-01	F	05/18	7:00 - 9:00 pm	\$32/\$36

**LILAC MUTT STRUT 5K & PUPPY PATH**

(Family)  
The Lombard Park District presents its 15th annual 5K race and 1 mile Puppy Path in Lilacia Park. Participate with or without your dog in either event! Pre-register at 7:30 pm or register on-site beginning at 6:30 am the day of the race. T-shirt and a breakfast ticket included! Race starts in front of the Administration Building at 227 W. Ave. Pre-registration by 05/01 guarantees a t-shirt.  
Fee: \$25 before | \$28 on day of

Code	Day	Date	Time	Fee
5K Run				
112401-01	Sa	05/19	8:00 - 9:00 am	\$5 adult
1M Walk				
112401-02	Sa	05/19	8:00 - 9:00 am	\$3 child

**PANCAKE BREAKFAST**

(Family)  
Enjoy a pancake breakfast in Lilacia Park prepared for you by the Board of Park Comm Location: Lilacia Park

Code	Day	Date	Time	Fee
112403-01	Sa	05/19	8:30 - 10:00 pm	\$5 adult
112403-02	Sa	05/19	8:30 - 10:00 pm	\$3 child

**WINE TASTING IN LILACIA PARK**

(Ages 21+)  
Join the Lombard Park District and Famous Liquors of Lombard as we enjoy a sampling of white, red, and dessert wines. Hear from the experts and learn why each wine delicious and unique! Participants will receive a tasting glass and raffle ticket beginning of the event. Join the "Famous" fun afterwards for a chance to win one of the raffle prizes. Registration is required for this event.  
Location: Lilacia Park

Code	Day	Date	Time	R/NR Fee
112201-01	Sa	05/19	7:00 - 9:00 pm	\$25/\$36



**VILLAGE OF LOMBARD  
LOCAL TOURISM GRANT – POST EVENT SUMMARY**

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant’s ability to receive future grant funds.

**GENERAL INFORMATION**

Organization:	Lombard Garden Club, Inc.	Name of event:	Lilac Sale
Date of event:	5/10/2018	Event location:	Lilacia Park
Contact person:	May Anstee	Title:	Grant Writer
Business address:	P.O. Box 885	City & Zip:	Lombard 60148
Telephone:	630-247-0933	E-mail address:	m-anstee@comcast.net
Estimated attendance:	1100	Estimated hotel stays:	unknown
Method for estimating attendance:	Previous years		

1) Please summarize the advertising and marketing placed to promote the event. Please attach examples

Lombard Garden Club, Inc. Web page

Chicagoland Gardening monthly magazine – online and hard copy

Garden Glories – quarterly periodical of Garden Clubs of Illinois. Emails are sent to every Garden Club that is a member of Garden Clubs of Illinois. These two efforts target people outside a 50 mile radius. Newspapers, online sites and Facebook sites (see attached list)

Flyers handed out at Lombard Metra station.

Announcement of the Lilac Sale included in Park District brochure on Lilac Time Events.

of event marketing pieces and advertisements.

2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?

The Lilac Sale was very successful and nearly sold out the first day. A minimal number of Lilacs was available on the second day of the Sale. With the Sale starting on Thursday, it was expected that people stayed in the Lombard area for the entire weekend and enjoyed many other Lilac Time events. With the Tourism Grant we were able to purchase additional cultivars to offer the public; this increases the popularity and success of the Sale and enhances Lombard’s reputation as the Lilac Village.

3) How did the actual outcomes of the program or event compare to your original expectations?

The Lilac Sale exceeded expectations by selling out so quickly. It was also gratifying to see buyers from many different municipalities and other states.

4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives or the community at large.

Due to the support of the Village and Tourism Bureau, we are able to increase the Club's scholarships and have additional funds to beautify, repair and maintain various locations in Lombard that are supported by the Garden Club. They include the Peck House Garden, Lombard Cemetery, Historical First Church of Lombard, Helen Plum Library and Butterfly Garden in Lilacia Park. This year we added support to the students' vegetable garden at Parkview Elementary School.

#### SUBMISSION INSTRUCTIONS

First-time applicants - Please submit completed form and associated application documents on or before **December 3, 2018** to Nicole Aranas, Assistant Village Manger, by e-mailing [aranasn@villageoflombard.org](mailto:aranasn@villageoflombard.org) or by using the submit button below.

Submit

\*Please note that the applicant must save the completed form and have Microsoft Outlook to use the submit button above. If you do not receive a confirmation receipt of your completed application, please contact Nicole Aranas at 630-620-3085 or [aranasn@villageoflombard.org](mailto:aranasn@villageoflombard.org) to confirm.

Local Newspapers: The Daily Herald, the Lombardian, and Suburban News for Lombard

Online Newspapers: Glen Ellyn Patch, Triblocal, Daily Herald, Plan It Life, Spin Go

Monthly Magazines: Glancer Magazine

Quarterly Magazines: Garden Glories

#### ONLINE

Lombard Garden Club Webpage [www.lombardgardenclub.org](http://www.lombardgardenclub.org)

Lombard Facebook Public Sites: "Anyone That Ever Lived in Lombard," "Happening in Lombard,"

"Lombard Forward," "Lombard," "Lombard Garden Club," "Lombard Garden Club Evening Group"

#### MISCELLANEOUS

Weekly Free Coffee House and Restaurant Handouts

Direct email to each of the 166 Garden Clubs affiliated with Garden Clubs of Illinois, Inc.

Lombard Garden Club Annual Treasurer's Report      April 1, 2018

Balance on hand 4 - 1 - 17      ----- \$34,762.58 |

**RECEIPTS:**

Membership dues	\$ 1,725.00
Earned income - Interest on checking account	
Earned Income - Interest on CD	
May & Dec. Lunch Receipts	\$ 2,850.00
Ways & Means Lilac Sale	\$ 11,615.00
Ways & Means Not Lilac Sale	
Village of Lombard Tourism Grant	\$ 2,000.00
Memorials	
Donation (anonymous)	
Refunds & Reimbursements	\$ 280.00
Garden Walk Tickets	\$ 39.00
Petty Cash included in Lilac Sale Deposit	
	<hr/>
Total Receipts	\$ 18,509.00
Total Balance Plus Receipts	----- <u>\$ 53,271.58</u>

**DISBURSEMENTS:**

**CLUB ACTIVITIES EXPENSES:**

Hand & Heart	\$ -
Archives	
Sunshine and Memorials	\$ 30.00
Program Expense	\$ 1,352.95
Conservation	
Garden Walk	
May & Dec. Lunch Expenses	\$ 2,856.76
Membership (includes social)	
Petty Cash	\$ 300.00
Memorial	
	<hr/>
Total Club Activities Expense	----- <u>\$ 4,539.71</u>

**OPERATING EXPENSES:**

Delegates	\$ 40.00
President's Expense	\$ 24.20
House Committee	
Stationery & Printing	\$ 370.03
Rent	\$ 1,158.50
Postage & Supplies	
Ways & Means Lilac Sale Expenses	\$ 4,798.44
Ways and Means not Lilac Sale Expenses	\$ -
Illinois Sales Tax	\$ 753.00
Publicity & Web Site	\$ 233.05
Legal and Professional Fees	\$ 368.00
Sec. of State NFPCAF	\$ 36.00
Bank Checks	\$ 23.99
P.O.Box	\$ 70.00
	<hr/>
Total Operating Expenses	----- <u>\$ 7,865.21</u>

FEDERATION RELATED EXPENSES & ACTIVITIES:

District II Dues	\$	10.00
G.C.I. Dues	\$	429.50
G.C.I. & District 11		
Lincoln Memorial Gardens		\$25.00
Total Federation Related Expenses		<u>464.5</u>

CIVIC ACTIVITIES:

Scholarship	\$	1,000.00
Helen Plum Library Decorating Fund	\$	18.10
Butterfly Garden	\$	86.12
Lombard Historical Society Dues + Flowers (Peck House)	\$	430.70
Maple Street Chapel Garden Beautification		
Total Civic Activities Expenses		<u>1534.92</u>
Total Disbursements		

Balance on Hand 4 - 1 - 17		\$ 34,762.58
2017-2018	<u>18,509.00</u>	
Balance plus Receipts	<u>53,271.58</u>	
2017-2018 Total Disbursements	<u>14,404.34</u>	
Balance on Hand 4 - 1 - 18	<u>38,867.24</u>	
Check Book Balance	<u>28,281.45</u>	
Reserve Account Balance		\$ 10,585.79
Total Balance 4 - 1 - 18	<u>38,867.24</u>	
Balance on Hand 4 - 1 - 2017	<u>34,762.58</u>	
Balance on Hand 4 - 1 - 2018		\$ 38,867.24
Operating Gain for the Year	<u>4,104.66</u>	

Nancy Faragoi, Treasurer

Audited and Found Correct

May Anstee, Auditor

Date

*May Anstee*  
*April 23, 2018*



## Confirmation

[Home](#) | [Security Profile](#) | [Logout](#)

Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** LOMBARD GARDEN CLUB INC
- **EIN:** 273271087
- **Tax Year:** 2017
- **Tax Year Start Date:** 04-01-2017
- **Tax Year End Date:** 03-31-2018
- **Submission ID:** 10065520183332465636
- **Filing Status Date:** 11-29-2018
- **Filing Status:** Pending

**MANAGE FORM 990-N SUBMISSIONS**



Department of the Treasury  
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2017

Open to Public Inspection

A For the 2017 Calendar year, or tax year beginning 2017-04-01 and ending 2018-03-31

B Check if available

Terminated for Business

Gross receipts are normally \$50,000 or less

C Name of Organization: LOMBARD GARDEN CLUB INC

PO Box 885, Lombard, IL,  
US, 60148

D Employee Identification

Number 27-3271087

E Website:

lombardgardenclub.org

F Name of Principal Officer: Cynthia Ward

PO Box 885, Lombard, IL,  
US, 60148

**Privacy Act and Paperwork Reduction Act Notice:** We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

**Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 12 2010

LOMBARD GARDEN CLUB INC  
C/O MAY ANSTEE  
219 W MAPLE ST  
LOMBARD, IL 60148-2515

Employer Identification Number:  
27-3271087  
DLN:  
17053245322000  
Contact Person:  
MELISSA D TRUSTY ID# 31657  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
March 31  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
September 21, 2009  
Contribution Deductibility:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(4) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-NC

Letter 948 (DO/CG)