#### **MEMORANDUM**

**TO:** William T. Lichter, Village Manager

**FROM:** David A. Hulseberg, AICP, Assistant Village Manager

**DATE:** June 7, 2007

**SUBJECT:** Entry Signage

#### **BACKGROUND**

Previously, the Village had seven concrete monument signs located at various entry points and the Village Hall. Of these, only three remain: on Westmore-Meyers Road near Westmore Apartments, on Finley Road near Beacon Hill, and on Wilson Avenue in front of Village Hall. The other signs were either damaged or removed due to roadway construction projects.

Staff recommends that a new entry sign program be adopted to attain a more consistent appearance and distinguish the Village from neighboring communities. The attached drawing shows a prototype sign that is roughly five feet square (see attached "major sign"). It would be manufactured by the Park District and have the look of carved wood, similar to many of the Park District's existing signs. The estimated cost per sign is \$1,200. The 2007-2008 budget includes \$40,000 for the entry sign program.

These signs would be placed at 16 major entry points into the Village plus the Village Hall, replacing the old concrete monuments (see attached map). Also, four similar signs would be placed along Main Street and St. Charles Road to mark the boundaries of downtown Lombard (see attached "downtown sign"). The Village has rights to place signage at many of these locations and the remaining signs would be placed either in new easements or within the public right-of-way. Also attached is a drawing of the smaller signs that would replace the existing metal signs that mark minor entry points into the Village (see attached "minor sign").

To complement the new signage, staff is in the process of developing a landscape plan. This will ultimately incorporate a variety of compact native grasses and salt-tolerant perennials to achieve the goal of a low- to no-maintenance planting area.

#### RECOMMENDATION

Staff recommends that the Village Board authorize \$41,200 for the manufacture of 16 major entry signs, 4 downtown entry signs, and 12 minor entry signs, plus associated landscaping.

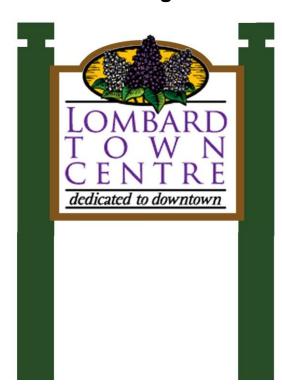
# **Major Sign**



# **Minor Sign**



# **Downtown Sign**



Note: Final design of downtown signs will be coordinated with Lombard Town Centre. Final design will be specific to Lombard Town Centre but shall remain essentially consistent with Village entry signs.