

MEMORANDUM

TO: Honorable President and Board of Trustees

FROM: David A. Hulseberg, Village Manager

DATE: May 30, 2012

SUBJECT: Approval of 2012 - 2013 Strategic Plan

BACKGROUND

Attached is the proposed 2012 - 2013 Strategic Plan for the Village of Lombard. The 2012 – 2013 Strategic Plan is based upon input from the Village Board at the strategic workshop session held on November 9, 2011.

As part of that workshop session, the Village Board identified a number of key issues facing the Village and prioritized those issues for the upcoming year. The following is a summary of those issues along with associated action items that will be accomplished in 2011-2012.

Highest Priorities for 2012 - 2013:

Optimize the Village's use of its financial resources: Examine multi-year borrowing options to fund Village projects. Reduce mutual aid for Fire calls and become more self-reliant. Consider options for the Lombard Public Facilities Corporation. Examine how outsourcing could reduce Village spending by using contractors for street sweeping, fleet services, Community Service Officers, emergency medical services, and building inspections.

Improve the Village's management of and planning for personnel and capital resources: Improve morale within Village government by publicly recognizing the work and value of Village employees. Ensure consistency and clarity of direction, as well as fairness among departments/divisions. Investigate the need for and potential benefits of creating an assistant or deputy village manager position. Implement New World software and consider other technologies to improve service delivery. Resolve the Glenbard Wastewater Authority intergovernmental agreement. Plan for a new Public Works facility and Police station.

Pursue downtown opportunities: Aggressively implement the 2011 Downtown Plan with a focus on property acquisition/sale, parking, and attractions. Additional actions could include a feasibility study for a downtown Village satellite office and/or implementing tax increment financing within the downtown perimeter area on South Main Street.

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Improve internal and external communication: Look at ways to improve communication methods to ensure that the Village Board and the public are provided with accurate, timely information on issues and activities within each Village Department. Likewise, ensure that Village Board activities and policies are also communicated in an accurate, timely manner to employees and residents. Develop a community-wide email database.

Continue the comprehensive planning process: Following the development of the 2012 Comprehensive Plan, continue to discuss options for the Ken Loch Golf Course. Investigate ways to promote investment in the Village's ample supply of affordably-priced single-family housing.

Business-friendly policies and actions: Implement and assess the initial results of the Village's economic development efforts per the 2011 *Village-Wide Economic Development Strategy and Action Plan* and consider a promotional effort. Continue to refine service delivery processes for building and fire inspections.

Continue focus on stormwater improvements: Building on 2011-2012 infrastructure projects to the Village's infrastructure and ponds, determine additional necessary actions to alleviate flooding issues throughout Lombard.

Monitor and partner with Yorktown Center: Continue to work closely with the ownership/management of Yorktown Center to protect the Village's largest customer draw.

RECOMMENDED ACTIONS

Consideration of the proposed 2012 - 2013 Strategic Plan has been scheduled for the Village Board meeting of June 7, 2012.