

# Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

**Date:**

7/31/2013

**Why are you requesting Hotel/Motel Tax funding?\***

The Lombard Area Chamber of Commerce and Industry is applying for this grant to help pay for advertising opportunities at Yorktown Mall that will promote our annual Business Expo.

**Amount of funds being requested:\***

\$1,500

**Specifically, what will the Hotel/Motel Tax funding be used for?\***

Yorktown Mall provides an advertising opportunity that includes 50 pole banners that are placed throughout the perimeter of the mall. These can be customized to promote our organization and specifically our event. These banners were purchased 2 years ago with Hotel/Motel grant monies and have been used each year to advertise the event and the date. The money requested is to change the date on the existing 50 banners to support the upcoming Business Expo on October 24th of 2013.

**Have you requested Hotel/Motel tax funds in the past?**

Yes

No

**A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.**

**Name of Organization Requesting Funding:\***

Lombard Area Chamber of Commerce and Industry

**Name of Person Submitting Grant Application:\***

David Boylan, Director of LCC Marketing Committee

**Phone:\***

630-660-8486

**Email:\***

[ServproDave9629@gmail.com](mailto:ServproDave9629@gmail.com)

**Event/Project/Activity**

Annual Business Expo

**Date of Event/Project/Activity**

October 24, 2013

**Estimated Attendance:**

500 - 1000

**Is the event open to the general public?**

Yes

No

**Do you intend to apply for a liquor license for this event/project/activity?**

Yes

No

**How does this promote tourism/overnight stays in Lombard?**

Our Expo displays the best that our community has to offer. From restaurants to retail and beyond. It is the showcase of what our community businesses offer visitors and residents alike.

**Will any profits generated be returned to the community?**

Yes

No

**If so, how?**

Profits, if any, are returned to our business community members as Chamber benefits.

**If the grant is approved, who should the check be made out to?**

Lombard Chamber of Commerce and Industry

**Please list the address where the check should be mailed to:**

10 Lilac Lane, Addison IL 60148

The following form was submitted via your website: Hotel/Motel Tax Grant Application

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Additional Information:

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