



# Village of Lombard

Village Hall  
255 East Wilson Ave.  
Lombard, IL 60148  
villageoflombard.org

## Minutes

### Community Promotion and Tourism

*Trustee Laura Fitzpatrick, Chairperson,  
President Keith Giagnorio, Alternate Chairperson,  
Jill Payne, Marguerite Micken, Colleen Whittington,  
France Langan, Connie Sichrovsky,  
Robyn M. Pike, Joe Orsolini and Lori Solyom*  
**Ex-Officio Members:** *Yvonne Invergo - Lombard Chamber of  
Commerce;  
Skip Strittmatter - DuPage Convention & Visitors' Bureau;  
Jerry Cohen - Yorktown Merchants' Association; Mary  
Eckhoff - Embassy Suites;  
Mary Kreshpanji - Extended Stay Deluxe; Randy Kline - Stay  
Inn;  
Jerry Evans - Hyatt Place; Karen Borris - Marriott Fairfield  
Inn;  
Audrey Carillo - Homestead Village; Frank Balisteri - Comfort  
Suites;  
Cynthia Ivey - Marriott Residence Inn; Eileen Libb - Towne  
Place Suites;  
Mike Feigenbaum - The Westin Hotel*

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Tuesday, March 11, 2014

7:00 PM

Village Manager's Conference Room

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### 1.0 Call to Order and Pledge of Allegiance

*Chairperson Fitzpatrick called the meeting to order at 7:00 p.m.*

### 2.0 Roll Call

**Present** 6 - Trustee Laura Fitzpatrick, Jill Payne, Marguerite Micken, France Langan, Connie Sichrovsky, and Robyn Pike  
**Absent** 2 - Colleen Whittington, and Joe Orsolini

*Also present was Nicole Aranas, Assistant Village Manager.*

### 3.0 Public Participation

*None.*

### 4.0 Approval of Minutes

A motion was made by Robyn M. Pike, seconded by Jill Payne, that the minutes of February 11, 2014 be approved as presented. The motion was approved by a unanimous vote.

## 5.0 Old Business

[140009](#)

### **Local Tourism Grant Application (Taste of Lombard)**

Grant request from Lombard Jaycees in the amount of \$55,000, from Hotel/Motel funds, for costs associated with the Taste of Lombard, to be held July 1 through 5, 2014, at Madison Meadow Park.

*This year the Jaycees are seeking additional funds for the Taste of Lombard event to increase the caliber of bands brought in to perform during the event. The Jaycees provided the committee with a list of potential bands and the associated costs for each performer. Jill Payne inquired as to whether the budget could accommodate the request for additional funds and noted that the cost of acquiring better bands for the event was sizeable. Marguerite Micken noted that the committee was very conservative in discussions with the Lilac Parade Committee regarding expenditures and the committee should attempt to be conservative with the expenditures.*

*France Langan reviewed the list of bands that could be acquired for this year's event. Connie Sichrovsky noted that even with the bands that the Jaycees currently acquire, there are already is a good turnout for the event each year. The committee discussed funding \$35,000 to cover only the cost of the fireworks for the event.*

**A motion was made by Jill Payne and seconded by Connie Sichrovsky, to recommend to the Board of Trustees amending the \$55,000 grant request from the Lombard Jaycees for costs associated with the Taste of Lombard to \$35,000. The motion passed by a unanimous vote.**

**Aye:** 5 - Jill Payne, Marguerite Micken, France Langan, Connie Sichrovsky, and Robyn Pike

**Absent:** 2 - Colleen Whittington, and Joe Orsolini

[140011](#)

### **Local Tourism Grant Application (Spooktacular)**

Grant request from Lombard Town Centre in the amount of \$1,960 from Hotel/Motel funds for costs associated with the Spooktacular Fall Festival to be held on October 19, 2014 in Downtown Lombard. (DISTRICT #1)

*The Spooktacular event has annually been quite successful and this year it would appear that the request for funding is geared towards only reimbursing outside funding expenses. Jill Payne noted that the request has been reduced over previous years and will be limited to \$1,960.*

**A motion was made by Jill Payne and seconded by Connie Sichrovsky, that the grant request of the Lombard Town Centre for Spooktacular, be recommended to the Board of Trustees for approval in an amount up to \$1,960. The motion passed by a unanimous vote.**

[140012](#)**Local Tourism Grant Application (Sweet's Civil War Encampment)**

Grant request from Lombard Historical Society in the amount of \$6,000 from Hotel/Motel funds for costs associated with the Sweet's Civil War Encampment to be held on July 25, 2014, at Four Seasons Park. (DISTRICT #3)

*Marguerite Micken noted that the Civil War event has been growing and is doing extremely well. To the extent that the organization can increase the scope and grow the event, she stated that the committee should support the event. This event has become increasingly popular and is a source of pride within the community.*

**A motion was made by Jill Payne and seconded by Connie Sichrovsky, that the grant request of the Lombard Historical Society for Sweet's Civil War Encampment, be recommended to the Board of Trustees for approval in an amount up to \$6,000. The motion passed by a unanimous vote.**

[140014](#)**Local Tourism Grant Application (Lombard Historical Society, Peckapalooza)**

Grant request from the Lombard Historical Society in the amount of \$1,387 from the Hotel/Motel funds for costs associated with Peckapalooza, 175th Peck Homestead Anniversary Event, to take place September 2014 to be held at the Peck Homestead. (DISTRICT #4)

*There was no discussion by the committee members.*

**A motion was made by Jill Payne and seconded by Connie Sichrovsky, that the grant request of the Lombard Historical Society for Peckapalooza, be recommended to the Board of Trustees for approval in an amount up to \$1,387. The motion passed by a unanimous vote.**

[140017](#)**Local Tourism Grant Application (Glenbard East Athletic Boosters, Lombard Ale and Food Truck Festival)**

Grant request from the Glenbard East Athletic Boosters in the amount of \$5,000 from the Hotel/Motel funds for costs associated with the Lombard Ale and Food Truck Festival to be held June 14, 2014 to be held on Parkside Avenue at Lilacia Park. (DISTRICT #1)

*Robyn Pike inquired as to whether the Village would need to be involved in permitting for the mobile food trucks that would come to the event. Connie Sichrovsky stated that she is aware of this event from other communities and noted that even in cold weather other similar events have been extremely successful. Chairperson Fitzpatrick noted that the Boosters are seeking to use this event as a fundraiser and have offered that it can be taken over for other non-profits or charitable organizations once the Boosters have completed their fundraising. Jill Payne stated that this type of event creates good will in the community. Robyn Pike noted that the Boosters have taken appropriate measures to partner with local hotels to offer shuttles to and from the event. Jill Payne states that the Boosters need this type*

*of event.*

A motion was made by Jill Payne and seconded by Connie Sichrovsky, that the grant request of the Glenbard East Athletic Boosters for the Lombard Ale and Food Truck Festival, be recommended to the Board of Trustees for approval in an amount up to \$5,000. The motion passed by a unanimous vote.

[140018](#)

**Local Tourism Grant Application (Lombard Chamber of Commerce, Pole Banners at Yorktown Center)**

Grant request from the Lombard Chamber of Commerce in the amount of \$1,500 from Hotel/Motel funds for costs associated with EXPO 2014 to be held October 23, 2014 at Yorktown Center. (DISTRICT #3)

*This event has been supported by the Village each year. Marguerite Micken noted that when the event first started it used to generate more overnight stays than it does now. As the event has continued to evolve, it has become more of a business-to-consumer event. The event is more geared towards promoting tourism and local businesses and restaurants to visitors and individuals from outside the community.*

A motion was made by Jill Payne and seconded by Connie Sichrovsky, that the grant request of the Lombard Chamber of Commerce for Pole Banners at Yorktown Center, be recommended to the Board of Trustees for approval in an amount up to \$1,500. The motion passed by a unanimous vote.

## 6.0 New Business

## 7.0 Other Business

## 8.0 Information Only

## 9.0 Adjournment

A motion was made by France Langan, seconded by Jill Payne to adjourn the meeting at 7:35 p.m. The motion passed by a unanimous vote.