

August 17, 2006

Mr. William J. Mueller,  
Village President, and  
Board of Trustees  
Village of Lombard

**Subject: PC 06-05: Text Amendments to the Lombard Sign Ordinance  
(Conservation/Recreation District Amendments)**

Dear President and Trustees:

Your Plan Commission transmits for your consideration its recommendation regarding the above-referenced petition. The Village of Lombard is proposing amendments to the Sign Ordinance within the Conservation/Recreation District, as follows:

- A. Within Section 153.501 (B) of the Sign Ordinance:
  - 1. Add Informational Signs and establishing regulations thereto;
  - 2. Add Institutional Signs and establishing regulations thereto;
  - 3. Add Temporary Signs and establishing regulations thereto;
  - 4. Establish regulations for Sponsor Signage and banners;
  - 5. Amending Section 153.501 (B)(2) pertaining to the size, height, location and number of permitted free-standing signs; and
  - 6. Amending Section 153.501 (B)(3) pertaining to the number and area of permitted wall signs.
  
- B. Amend Section 153.602 – Definitions to include provisions for “sponsor signage” and/or any required companion text amendments associated with the amendments set forth above.
  
- C. Amend Section 153.206 – Signs Not Subject to a Permit

After due notice and as required by law, the Plan Commission conducted a public hearing for this petition on June 19, 2006. William Heniff, Senior Planner, presented the staff report and a PowerPoint presentation. He indicated that the intent of the amendments is to codify the special types of signage commonly found within the C/R District and to establish appropriate regulations. He noted that staff met with the Park District staff and that they are supportive of the amendments.

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Staff recommended a continuance of the petition so that the text amendments could incorporate the Plan Commissioner's comments and to include input from other governmental entities.

Chairperson Ryan asked if there was anyone in the audience who was in favor or against the petition. Hearing none, the meeting was opened to the Plan Commissioners.

Commissioner Olbrysh stated that he did not have any problem with staff's recommendations but wanted to comment on Automatic Changeable Copy (ACC) signs. He realizes that their use will be limited within the C/R District, but these types of signs are always a hot topic. He noted that if ACC signs are proposed, they should meet the Sign Ordinance provisions. Mr. Heniff stated that most of the properties are under public ownership and they would be sensitive to the adjacent neighborhood.

The Plan Commission, by a roll call vote of 4 to 0, voted to continue the petition to the July 17, 2006 meeting.

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William Heniff, reviewed the PC 06-05 addendum report that was transmitted to the Commissioners. He noted that staff reviewed the sign regulations with School District 44 and they were comfortable with the changes. Staff then referenced an additional change to the proposed amendments to allow for one wall sign per frontage for each principal building. This amendment is proposed to address signage issues for properties such as the Westlake Middle School/Manor Hill School site.

Chairperson Ryan asked if there was anyone in the audience who was in favor or against the petition. Hearing none, the meeting was opened to the Plan Commissioners.

Commissioner Olbrysh stated that he reviewed the proposed amendments and noted that the definition of Sponsor Signage is at the end of the Ordinance. He wondered if the definitions might be easier to access if they were put before the regulations. Commissioner Sweetser echoed a similar concern.

Mr. Heniff stated that if the Commissioners wanted, the entire definitions section could be moved to the front of the Ordinance. Commissioner Sweetser thought that a reference citation to the definition section might be desirable.

After due consideration of the petition and the testimony presented, the Plan Commission found that the proposed text amendments do comply with the standards of the Lombard Zoning Ordinance. Therefore, the Plan Commission, by a roll call vote of 4 to 0, recommended to the Corporate Authorities, approval of PC 06-05.

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Respectfully,

**VILLAGE OF LOMBARD**

Donald F. Ryan

Chairperson

Lombard Plan Commission

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