# **ORDINANCE 7051**

# **PAMPHLET**

# PC 15-03: TEXT AMENDMENTS TO THE SIGN ORDINANCE – WALL SIGNAGE



PUBLISHED IN PAMPHLET FORM THIS 6<sup>th</sup> DAY OF MARCH, 2015, BY ORDER OF THE CORPORATE AUTHORITIES OF THE VILLAGE OF LOMBARD, DUPAGE COUNTY, ILLINOIS.

Janet Downer

Deputy Village Clerk

#### **ORDINANCE 7051**

# AN ORDINANCE APPROVING A TEXT AMENDMENT TO THE LOMBARD SIGN ORDINANCE TITLE 15, CHAPTER 153, SECTIONS 153.503, 153.504, 153.505, 153.506, 153.507, 153.508 AND 153.602 OF THE LOMBARD VILLAGE CODE

PC 15-03: Text Amendments to the Zoning Ordinance – Sign Ordinance

WHEREAS, the Village of Lombard maintains a Sign Ordinance which is found in Title 15, Chapter 153 of the Lombard Code; and,

WHEREAS, the Board of Trustees deem it reasonable to periodically review said Sign Ordinance and make necessary changes; and,

WHEREAS, a public hearing to consider text amendments to the Sign Ordinance has been conducted by the Village of Lombard Plan Commission on February 16, 2015 pursuant to appropriate and legal notice; and,

WHEREAS, the Plan Commission has filed its recommendations with the President and Board of Trustees recommending approval of the text amendments described herein; and,

WHEREAS, the President and Board of Trustees approve and adopt the findings and recommendations of the Plan Commission and incorporate such findings and recommendations herein by reference as if they were fully set forth herein;

NOW, THEREFORE, BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

**SECTION 1:** That Title 15, Chapter 153, Section 153.503 of the Lombard Village Code is hereby amended as follows:

## §153.503 – Office District requirements.

- (B) Permitted signs. All signs located in an O Office District shall conform to the specific requirements set forth in this Chapter. In an O Office District, no sign shall be permitted except for the following named signs:
  - (12) Wall Signs, in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any O Office District unless it also meets all of the following requirements:

Page 2

- (a) Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area of all signs on any single façade with street exposure shall not exceed 100 square feet.
- (b) If more than one wall sign is erected on a building, each of the signs shall be constructed of the same materials and be of the same format to provide consistency and unity, subject to the review and approval of the Director.

**SECTION 2:** That Title 15, Chapter 153, Section 153.504 of the Lombard Village Code is hereby amended as follows:

# §153.504 – B1 and B2 Neighborhood Shopping District requirements.

- (B) Permitted signs. All signs located in the B1 and B2 Neighborhood Shopping Districts shall conform to the specific requirements set forth in this Chapter. In any B1 or B2 Neighborhood Shopping Districts no sign shall be permitted except the following named signs:
  - (16) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B1 or B2 District unless it also meets all of the following requirements:
    - (a) Area: The total sign area of all signs on any single business shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs per business shall not exceed 100 square feet.
    - (b) *Mixed signs prohibited:* No awning or canopy sign may be displayed in conjunction with a wall, or projecting sign.

**SECTION 3:** That Title 15, Chapter 153, Section 153.505 of the Lombard Village Code is hereby amended as follows:

Page 3

# § 153.505 - B3, B4 and B4A Community Shopping District requirements.

- (B) *Permitted signs*. All signs located in the B3, B4 and B4A Community and Corridor Shopping Districts shall conform to the specific requirements set forth in this Chapter. In any B3, B4 and B4A Community and Corridor Shopping Districts no sign shall be permitted except the following named signs:
  - (19) Wall signs in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any B3, or B4 or B4A District unless it also meets all of the following requirements:
    - (a) Properties with a single tenant, and shared pedestrian access shopping centers:
      - (i) Area:
        - a. The total sign surface area of all wall signs on any single parcel of property shall not exceed one times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 100 square feet.
        - b. If wall signs are to be back a minimum of 120 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area shall not exceed 200 square feet.
        - c. If wall signs are to be back a minimum of 240 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be

Page 4

mounted. The total sign surface area shall not exceed 300 square feet.

d. If wall signs are to be back a minimum of 360 feet from the nearest property line, then the total sign surface area of all wall signs on the single parcel of property shall not exceed two times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. The total sign surface area of a single wall sign shall not exceed 400 square feet.

## (ii) Number:

If the building is set back a minimum of 120 feet or more from the property line which the signs shall face, then an additional 50 percent of the area of the sign surface area shall be permitted in the form of an additional sign.

(b) Properties with multiple tenants (other than shared pedestrian access shopping centers):

#### (i) Area:

- a. If a tenant's wall signs are less than 120 feet from the nearest property line, then the total surface area shall not exceed one times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 100 square feet.
- b. If a tenant's wall signs are equal to or more than 120 feet but less than 240 feet from the nearest property line, then the total sign surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign

Page 5

surface area. The total sign surface area shall not exceed 200 square feet.

- c. If a tenant's wall signs are equal to or more than 240 feet but less than 360 feet from the nearest property line, then the total surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 300 square feet.
- d. If a tenant's wall signs is are equal to or more than 360 feet from the nearest property line, then the total sign surface area shall not exceed two times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 400 square feet.

## (ii) Number:

Exterior tenants shall be permitted to have one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted. Signs shall face either a parking lot which serves the tenant or a street on which the tenant's parcel has frontage.

**SECTION 4:** That Title 15, Chapter 153, Section 153.506 of the Lombard Village Code is hereby amended as follows:

# § 153.506 - B5 Central Business District requirements.

(B) Permitted signs. All signs located in the B5 Central Business District shall conform to the specific requirements set forth in this Ordinance. In any B5 Central Business District no sign shall be permitted except the following named signs:

Ordinance No. 7051

Re: PC 15-03 Page 6

(18) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B5 Central Business District unless it also meets all of the following requirements:

- (a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.
- (b) Area: The total sign area of all wall signs on any single parcel of property, shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs shall not exceed 50 square feet.
- (c) Floor of occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

**SECTION 5:** That Title 15, Chapter 153, Section 153.507 of the Lombard Village Code is hereby amended as follows:

# § 153.507 - I Industrial District requirement.

- (B) Permitted signs. All signs located in an I Limited Industrial District shall conform to the specific requirements set forth in this Ordinance. In an I Limited Industrial District, no sign shall be permitted except the following named signs:
  - (11) Wall signs, in accordance with the provisions set forth in § 153.242. In addition, no wall sign shall be erected or maintained in any I District unless it also meets all of the following requirements:
    - (a) Properties with a single tenant:

Area: The total sign surface area of all wall signs on any single parcel of property shall not exceed one and one-half times the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to

Page 7

be mounted. The total sign surface area shall not exceed 120 square feet.

# (b) Properties with multiple tenants:

## (i) Area:

The total sign surface area of all wall signs displayed by a single tenant shall not exceed one times the lineal front footage of the tenant space, excepting that each tenant shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area shall not exceed 100 square feet.

# (ii) Number:

Exterior tenants shall be permitted one time the lineal front footage per façade of street front exposure upon which the sign or signs are to be mounted. Signs shall face either a parking lot which serves the tenant or a street on which the tenant's parcel has frontage.

**SECTION 6:** That Title 15, Chapter 153, Section 153.508 of the Lombard Village Code is hereby amended as follows:

#### § 153.508 - B5A Downtown Perimeter District requirements.

- (B) Permitted signs. All signs located in the B5A District shall conform to the specific requirements set forth in this Chapter. In any B5A District no sign shall be permitted except the following named signs:
  - (19) Wall signs, in accordance with the provisions of § 153.242. In addition, no wall sign shall be erected or maintained in any B5A District unless it also meets all of the following requirements:
    - (a) Mixed signs prohibited: No wall sign may be displayed in conjunction with a projecting, awning or canopy sign.

Page 8

- (b) Area: The total sign area of all wall signs on a single parcel of property, shall not exceed one time the lineal front footage of the property per façade of street front exposure upon which the sign or signs are to be mounted excepting that each legitimate business shall be entitled to a minimum of 25 square feet of sign surface area. The total sign surface area of all signs shall not exceed 50 square feet.
- (c) Floor of occupancy: No business establishment shall display a wall sign unless that establishment occupies space on the first (street level) floor of the building.

**SECTION 6:** That Title 15, Chapter 153, Section 153.602 of the Lombard Village Code is hereby amended as follows:

# **§153.602 DEFINITIONS**

Sign, area of:

- (1) Freestanding. The area of a freestanding or projecting sign shall have only one face (the largest one) of any double or multi-faced sign counted in calculating its area. Pole covers and other embellishments shall not be included in the area of measurement if they do not bear advertising copy. The area of the sign shall be measured as follows if the sign is composed of one or two individual cabinets:
  - (a) The area around and enclosing the perimeter of each rectangular shape which can wholly enclose the cabinet or module shall be summed and then totaled to determine the total area.
  - (b) If the sign is composed of more than three sign cabinets or modules, the smallest rectangular shape which can wholly enclose the entire perimeter of all cabinets and/or modules shall constitute the area of the sign.
- (2) Wall/awning/canopy signs:

Sign area shall be measured using the area of the smallest straight line geometric feature which can wholly enclose the surface area of the sign. In the event that the individual words or insignias of a wall sign are attached directly to the wall and vary significantly in size, sign area may be calculated using the smallest straight line geometric feature per word or insignia.

Page 9

**SECTION 7:** That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this \_\_\_ day of \_\_\_ , 2015.

First reading waived by action of the Board of Trustees this 5<sup>th</sup> day of March, 2015.

Passed on second reading this 5<sup>th</sup> day of March, 2015.

Ayes: Trustee Whittington, Fugiel, Foltyniewicz, Johnston, Pike and Ware

Nays: None

Absent: None

Approved this 5<sup>th</sup> day of March, 2015.

Keith T. Giagnorio Village President

ATTEST:

Janet Downer

Deputy Village Clerk

Published by me in pamphlet form on this 6<sup>th</sup> day of March, 2015.

Janet Downer

Deputy Village Clerk