



MEMORANDUM

TO: Scott R. Niehaus, Village Manager

FROM: William J. Heniff, AICP, Director of Community Development *WJH*

DATE: January 19, 2017

SUBJECT: Lombard Town Centre Quarterly Report

As part of the approved funding request for Lombard Town Centre, the Village Board requested that Lombard Town Centre provide regular updates regarding the activities associated with the downtown. Lynne Magnavite, Interim Lombard Town Centre Executive Director, will be at the January 19th meeting to discuss the report and their accomplishments to date.

RECOMMENDATION

Please place this item on the January 19, 2017 Village Board agenda under Public Participation.

To: ECDC
Cc: Bill Heniff, Director Community Development,
Jennifer Ganser, Assistant Director of Community Development
From: Lynne Magnavite, Interim Executive Director, Lombard Town Centre
Re: Lombard Town Centre Monthly report
Date: January 9, 2017



Jingle Bell Jubilee: The Nutcracker Window Suite

Program:

Jingle Bell Jubilee is a community-wide holiday event held in the downtown Lombard area hosted by the Lombard Park District, Village of Lombard, Helen Plum Library, Lombard Historical Society, Lombard Town Centre, and Maple Street Chapel. Visitors enjoy the beautiful holiday lights in Lilacia Park, meet Santa, hear stories, listen to carolers, participate in activities, drink hot cocoa, take a Trolley ride and watch scenes from the Nutcracker Ballet in downtown business windows.

Lombard Town Centre in partnership with The Dance Centre produced the Nutcracker Window Suite. The Nutcracker Window Suite is a series of scenes from the Nutcracker Ballet located in five different business windows. Dance Centre dancers performed in the following shop windows: The Cellar, Fairy Tales, The Corner House, ClaSha and The Hair Experts. Audiences strolled through downtown Lombard watching each scene. Rudolph was also there to help engage the crowd. Downtown restaurants and businesses reported good size crowds and positive experiences throughout the evening.

Downtown Business Owner Report:

- Met with Danielle Daidone and Amy Pawlik with 4PawsK9, 104 E. St. Charles to welcome them to the downtown and discuss a promotion plan. Grand Opening with friends, family and clients on Sunday, 1/7 and official grand opening with a photo for the Lombardian with the LTC Board, Trustee Johnston, Trustee Whittington and Village staff, Tuesday 1/9.
- Met with Terri Nguyen and her sister Lynne. They are opening a new nail salon in the former MGL Nail Salon space, 141 W. St. Charles. Welcomed them to the downtown and discussed promotion timeline. They hope to open mid-February in 2017.
- Talked to Tim Schiller with The Schiller Group|@Properties. Tim is working with the owners of 9 S. Park to open a Lombard office. Tim is very interested in participating in the community and sponsoring events.

Lombard Town Centre Membership:

December: 2 new business members, Personal Gains: Nutrition Simplified and Dr. Colleen Fairbanks Health and Wellness Coach

YTD \$6,139.255

Membership Income Budgeted: \$6,000

Respectfully Submitted,

Lynne Magnavite
Lombard Town Centre, Interim Executive Director