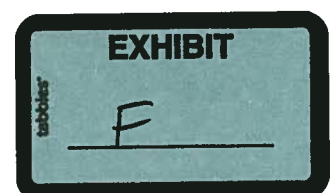


## **Exhibit F**

A list of additional goals for LTC in 2012

## Additional Lombard Town Centre additional 2012 goals

- 1) Currently our board of directors stands at 9 including 3 officers. In December 2011 Kathy Hogan will be stepping down as our treasurer and board member leaving the board at 8 sitting members. The board in the October session voted in a new member and Treasurer elect Trish Bohacz. Trish will be officially nominated at the LTC annual meeting held in February 2012. It is the intention of the board to add 2 additional board members bringing the total to 11 sitting board members.
- 2) Membership has spiked in the past 2 months due to our Facebook efforts, attendance at the French Market, Spooktacular, and the re-launch of the Passport program. Currently LTC has paid membership that total 12 businesses and 42 residents. With our budget being as tight as it will be in 2012 this is an important revenue stream and more importantly the more members we have the more we can expect to gain. Also it fills our committees and volunteer base. Facebook membership has increased to almost 200 in 2011 from our launch in June 2011. We anticipate our social network to top 500 in 2012. Members go to our FB page to learn about what is happening in the downtown, as well as what is happening in Lombard, the Historical Society, our Library and many other announcements and information. This activity creates synergy and a buzz. Also with the ability to announce events and happenings for our business members we have another reason for them to join.
- 3) Additional events: We will put together a work plan for a retail and epicurean event in the downtown or a summer "A Bite of Historic Lombard and Merchant Day" event. This will bring folks to the downtown to enjoy a true taste of our downtown restaurants along with wine and beer from our local establishments. We plan to rope off and have a dining area along with the serving of beverages as well as offer acoustic entertainment from local musicians. We will encourage our many retail businesses to host a sidewalk sale or set up in the proposed closed off N Park Av location during the 12:00 – 6:00 time of the event. We see this as a great opportunity for all of our businesses to gain exposure and create additional revenues as well as an opportunity for fund raising for LTC. A portion of the proceeds will come back to LTC.
- 4) In partnership with the Lombard Historical Society we will host an additional Saucy Pub event. Spring and Fall are the times being discussed as many of the participants requested another event and since everyone had a marvelous time and the event proceeds assisted both organizations financially we will hold two in 2012.
- 5) We will be looking to bring back the Swap Meet as more of a car show in 2012. We feel that the Swap centric event can be made better with more attendance if we hold this a few weeks prior to Cruise Nights as sort of a kick off to the summer season, charging admission, and fees for the retail element (selling parts), and concessions (water, candy, and potentially a downtown restaurant that would supply pre-prepared food to a limited extent). This event would be again exposure for downtown and a fund raising effort for LTC.
- 6) Complete the Wi – Fi service from Elizabeth to the Hammerschmidt commuter lot. We currently have approximately 1/3 of the downtown coverage with Wi – Fi service. The businesses can opt



for a renewed membership or new membership and receive a Wi – Fi router in their business. Clients can access the web from their location as well as the second page of the service will have their businesses page with a link to their web site prior to web access. This will increase the membership as well as touting downtown Lombard as one only a few downtowns in Illinois that has free Wi – Fi service throughout.