



# Village of Lombard

Village Hall  
255 East Wilson Ave.  
Lombard, IL 60148  
villageoflombard.org

## Meeting Agenda Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,  
Trustee Andrew Honig, Alternate Chairperson,  
Marguerite Micken, Joe Orsolini, Nancy Schukat,  
Phil Dahm, Nicholas Piron, Jim Grillo,  
Gayle Kankovsky and Amy LeBeau*  
*Ex-Officio Members: Melissa Infusino - Lombard Chamber of  
Commerce; Beth Marchetti - DuPage Convention & Visitors'  
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike  
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan  
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;  
Comfort Suites - Frank Balisteri; Extended Stay America  
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara  
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites -  
Ashley Libbe; The Westin - Kym Myers*

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Tuesday, February 1, 2022

7:00 PM

Lorraine G. Gerhardt Community Room

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### 1.0 Call to Order and Pledge of Allegiance

### 2.0 Roll Call

### 3.0 Public Participation

### 4.0 Approval of Minutes

*Request to approve the minutes of the January 18, 2022, Community Promotion & Tourism Committee meeting.*

### 5.0 New Business

[220016](#)

#### **Local Tourism Grant Application 2022 - Lombard Cycling Classic**

The committee will discuss and make a motion on a grant request from DuPage County Convention and Visitor's Bureau and Prairie State Cycling Series, LLC, in the amount of \$9,000 from Hotel/Motel funds for expenses related to the fees associated with the event. The event is scheduled to take place July 26, 2022.

### 6.0 Old Business

[220002](#)

#### **Local Tourism Grant Application 2022 - Lilac Princess Program**

The Committee will discuss and make a motion on the grant request from the Lombard Jr. Women's Club in the amount of \$6,000 from Hotel/Motel funds for expenses supporting the Lilac Princess Program. The grant will support expenses related to the Coronation of the Lilac Queen and her

Court and scholarships awarded to the court. The program begins in March and culminates May 15, 2021.

[220003](#)

**Local Tourism Grant Application 2022 - Lilac Time Art & Craft Fair**

The committee will discuss and make a motion on the Grant request from the Lombard Chamber of Commerce in the amount of \$4,100 from Hotel/Motel funds to cover the cost of Village services (Police, Public Works and Fire Department overtime). The fair is scheduled for May 1, 2022.

[220004](#)

**Local Tourism Grant Application 2022 - Lilac Sale**

The committee will discuss and make a motion on the Grant request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the cost of the purchase of lilac bushes to be sold. The sale is a three day event beginning May 5, 2022.

[220008](#)

**Local Tourism Grant Application 2022 - Lombard Lilac Parade**

The committee will discuss and make a motion on the Grant request from Lombard Lilac Festival Parade Committee in the amount of \$18,000, plus the cost of Village Services, from Hotel/Motel funds to support all expenses of the parade, honorariums paid to the participants, advertising expenses and recognition expenses. The parade will take place on May 15, 2022.

## 7.0 Other Business

## 8.0 Information Only

## 9.0 Adjournment