

100122

DISTRICT #

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

Resolution or Ordinance (Blue) _____
Waiver of First Requested _____
Recommendations of Boards, Commissions & Committees (Green) _____
 Other Business (Pink)

TO : PRESIDENT AND BOARD OF TRUSTEES

FROM: David A. Hulseberg, Village Manager 

DATE : March 12, 2010 B of T: March 18, 2010

SUBJECT: Grant Requests – Taste of Lombard & July 4th Fireworks

SUBMITTED BY: David A. Hulseberg, Village Manager

BACKGROUND/POLICY IMPLICATIONS:

Request for direction from the Village Board regarding the grant requests submitted by the Lombard Jaycees for the Taste of Lombard and the July 4th Fireworks.

Fiscal Impact/Funding Source:

Review (as necessary):

Finance Director _____

Village Manager _____

Date _____
Date _____

NOTE:

All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the agenda distribution.

submit

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March 12, 2010

TO: Village President and Board of Trustees

FROM: David Hulseberg
Village Manager

RE: Taste of Lombard Hotel/Motel Grant Recommendations

The Lombard Jaycees have made two grant requests of the Village, and specific details for each grant are provided below the executive summary.

Executive Summary

The first grant request is for the Taste of Lombard operations. The Jaycees are requesting that the Village provide police, fire and public works services to facilitate their event to be held on July 1-4, 2010. The second grant request is for the purchase of fireworks, fire of pocket expenses not covered by the Village's direct services, and additional police, fire and public works services necessitated by the fireworks.

While the Jaycees have suggested some operational changes to the services provided by the Village, the costs to cover the Village services (excluding costs associated with fireworks) is estimated to be between \$16,020, based on the Jaycees proposed level of services, and \$56,600, based on the Village's proposed level of services. For the costs associated with fireworks, including the Village's services provided during this time, the costs are estimated to be between \$37,960, based on the Jaycees proposed level of services, and \$53,400, based on the Village's proposed level of services. The totals for both grants are \$53,980 based on the Jaycees proposed level of services, and \$110,000 based on the Village's proposed level of services.

The fundamental questions that need to be answered are:

- Does the Village want to give a grant to the Jaycees for the Taste of Lombard? Does the Village want to proceed with the level of service for operations that is being proposed by the Jaycees or by the Village Department Heads?
- Does the Village want to give a grant to the Jaycees for the fireworks? Does the Village want to proceed with the level of service for fireworks that is being proposed by the Jaycees or by the Village Department Heads?
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There is approximately \$65,000 of unallocated Hotel/Motel funds available for FYE 2011. Any costs above this \$65,000 will need to come from Hotel/Motel fund reserves.



March 12, 2010

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There is approximately \$65,000 of unallocated Hotel/Motel funds available for FYE 2011. Any costs above this \$65,000 will need to come from Hotel/Motel fund reserves.

Given the funding that is available to allocate toward this event and the recommendations of Village Department Heads of staffing levels necessary for the safety of everyone involved, staff recommends not funding the grant to the Lombard Jaycees for the Taste of Lombard. If the Village chooses to move forward with the grant at a level of service that is lower than that recommended by Village staff, this significantly increases the liability of the Village for knowingly not properly staffing the event.

1. Grant Request for the Taste of Lombard Operations

The Lombard Jaycees submitted a hotel/motel grant request for the Taste of Lombard, to be held July 1-4 at Madison Meadow Park. The grant request does not list a dollar amount requested but rather outlines the direct services that the Jaycees are asking the Village to provide for the event.

The following is a list of the direct services requested:

- Police Department—Sworn personnel and equipment
- Fire Department—First Aid tent
- Public Works—“No Parking” signs, snow fence installation and removal

POLICE DEPARTMENT

The Jaycees are requesting sworn personnel and equipment from the Lombard Police Department. The Jaycees bring up the issue of hiring off-duty Lombard sworn officers. From the application materials submitted, it appears that the Jaycees are proposing to pay for the off-duty officers, and not including this amount in the grant application. The employment of off-duty officers is considered secondary employment and as such, the Lombard Police Department does not have any oversight or management of off-duty employment. Also, officers work these assignments by choice, thereby making no guarantee that enough officers would be signed up to work the event. As such, the Police Department would have no authority to order officers in to work the event, thus compromising the safety of the Taste.

Chief Ray Byrne also indicated that proposed staffing levels for the Taste of Lombard may be reduced with sworn officers for duties associated with parking lot security and gates. The Police Department could work with the Jaycees to provide training in this area for volunteers, which Chief Byrne recommends no less than two per gate. This change would result in a reduction of four sworn officers.

Of major concern is the proposed staffing levels by the Jaycees during the evening hours of the event on all four days. As everyone knows from experience, the crowds at the Taste of Lombard are quite significant at night, particularly on Fridays, Saturdays, and/or the Fourth of July. It is certainly reasonable to assume that crowds this year will be comparable or even larger given the fact that several surrounding communities have eliminated their festivals or Fourth of July fireworks displays.

Regardless of where the funding is coming from, Chief Byrne recommendation on the minimum number of sworn police personnel that should be present on the Taste grounds are:

| Day | Time | Personnel |
|--------------------------------|--------------------|-----------|
| Thursday, July 1 st | 12:00 - 18:00 | 10 |
| Friday, July 2 nd | 18:00 - 4:30 PM | 18 |
| Saturday, July 3 rd | 11:30 AM - 4:30 PM | 10 |
| | 4:30 PM - Close | 18 |
| Sunday, July 4 th | 11:30 AM - 4:30 PM | 10 |
| | 4:30 PM - Close | 22 |

FIRE DEPARTMENT

The Jaycees are requesting the fire department first aid tent as its only in-kind service for this event. Fire Chief Ed Seagraves has provided what he recommends as the minimum involvement of the Village of Lombard Fire Department for the Taste of Lombard.

Fire Prevention Inspections--Fire Prevention Inspections should be conducted as in the past. This ensures a safe environment for visitors to the Taste. There is approximately 12-20 hours of inspection prior to opening and during the Taste. This estimate does not include any big issues that may arise. This has been performed by personnel already working in Fire Prevention and no charges were made to the Hotel/Motel Fund.

First Aid Tent--The First Aid Tent should be staffed with Lombard Paramedics during most of the hours that the Taste is open. I would recommend that to save money that we start the first aid tent later in the day when the crowd gets larger. This time could be staffed by personnel from the Jaycees that at minimum have a First Aid card from a reputable group such as American Red Cross and a CPR Card. We could provide basic supplies that would remain at the tent when we are not there.

The estimated cost for the First Aid Tent is \$82/hour staffed by two Lombard Paramedics with a Medic Unit, complete advance life support equipment, and Fire Department Communications. Based upon a four day Taste and the First Aid Tent operating 10 hours per day (backing out the required coverage for the fireworks) the estimated cost is \$3,000.

Public Education--We do very little Public Education at the Taste. In the early days of the Community Tent era we were asked to have Public Education there because there was not enough activities going on in the tent. We were also asked and encouraged by the Village at the time to put on demonstrations such as repelling from the ladder truck. For several years now we only have fire safety literature and paper badges for children available. We felt that since we had personnel there we may as well also hand out literature and invite questions. There are no costs to the Hotel/Motel fund.

Note: People come to expect that when they are at large, community events they are being reasonably protected. From the on set of a serious event the basic first aider can do very little as compared to our Paramedics. From the time the call is initiated and

everything is normal we would arrive on scene in about five minutes. The time finding the patient especially if he is deep in the Taste area could be another three to five minutes. This is a very long time to delay Paramedic level care and definitely hurts a positive outcome.

PUBLIC WORKS DEPARTMENT

The Jaycees are requesting "No Parking" signs, snow fence installation and removal services by the Public Works Department and indicate in their grant application that these services are provided during normal working hours, not overtime. These services are both provided during working hours and on overtime, thereby incurring costs by the Village.

SUMMARY

The historical costs associated with the Taste of Lombard, excluding the fireworks, are as follows:

| | |
|-----------------|------------------|
| POLICE SERVICES | \$ 45,852 |
| FIRE SERVICES | \$ 5,268 |
| PUBLIC WORKS | \$ 5,496 |
| SHUTTLE BUS | \$ 5,982 |
| TOTAL: | \$ 62,598 |

RECOMMENDATION:

Given the funding that is available to allocate toward this event and the recommendations of staffing levels necessary for the safety of everyone involved, staff recommends not funding the grant to the Lombard Jaycees for the Taste of Lombard.

2. Grant Request For July 4th Fireworks

The Lombard Jaycees submitted a hotel/motel grant request for the July 4 fireworks in the amount of **\$33,123.46 plus direct services** to be used for the purchase of fireworks and out of pocket expenses not covered by the Village's direct services.

The direct services that are being requested of the Village include:

- 10 officers onsite for the fireworks
- Police Department presence with the Evidence Van
- Fire Department presence with the second ambulance and manpower to support it
- Public Works services of signage placement

The Jaycees are also requesting reimbursement of Park District services (\$2,425.96)

While the Jaycees have outlined the in-kind services requested of the Village above, the departments from which those services emanated have also submitted recommendations as to what staffing levels are required for the fireworks event.

POLICE DEPARTMENT

Traffic Control--Police Chief Ray Byrne indicated that July 4th is traditionally a mandatory work day for all sworn officers due to the traffic and crowds attending the fireworks event. This includes 33 sworn personnel assigned to traffic, *exclusive* of any Villa Park officers that were assigned to work the event. He recommends the same level of staffing this year for traffic control.

Security--Regarding inner perimeter security for the fireworks, last year a contracted security agency was utilized to assist in keeping people out of the fenced-in area where the fireworks are actually shot off. He again recommends no change in this area in regard to staffing over prior years.

Note: The Jaycees bring up the issue of hiring off-duty Lombard sworn officers. The employment of off-duty officers is considered secondary employment and as such, the Lombard Police Department does not have any oversight or management of off-duty employment. The use of off-duty officers is also voluntary, and a significant number of police officers have stated that they will not work unless they are mandated to as overtime, as they would rather spend time with their families on this holiday.

FIRE DEPARTMENT

Fire Chief Ed Seagraves recommends the following minimum staffing for the fireworks: **Fireworks Inspection**--Recommends same inspections as conducted in the past. This has traditionally been done as regular duties of the Fire Prevention Bureau and no additional hotel/motel costs were incurred.

Fireworks Standby--Recommends one less unit and two less personnel this year. The staff for the Taste would include a three person Engine Company, a two person Medic Unit, a shoot safety officer, a Battalion Chief at the Unified Command Post and an ECC operator at the ECC. The First Aid Tent would be staffed four hours prior to the shoot with Paramedics and a Medic Unit. All personnel remain at the Taste until the crowd dissipates enough that the Battalion Chief begins to release the companies. The estimated overtime is \$1,800. This is the minimum that should be at the Fireworks.

First Aid Tent--The estimated cost for the First Aid Tent is \$82 per hour staffed by two Lombard Paramedics with a Medic Unit, complete advance life support equipment, and Fire Department Communications.

PUBLIC WORKS DEPARTMENT

In-kind services from the Public Works Department will include sign placement and snow fence installation.

SUMMARY

To ensure public safety, the fireworks event must be staffed at the recommended levels outlined above if it is to be held to accommodate the crowds. It is also very likely that this year's crowd will be much larger than prior years due to the cancellation of many nearby fireworks events.

The Village has no more than \$65,000 could be made available for a grant. Any funding above that amount will require an allocation for the fund reserves.

The cost estimates for the Taste of Lombard fireworks event from last year are as follows:

| | |
|-----------------|------------------|
| POLICE SERVICES | \$ 16,536 |
| FIRE SERVICES | \$ 3,935 |
| PUBLIC WORKS | \$ 267 |
| GRANT | \$ 30,000 |
| TOTAL: | \$ 50,738 |

RECOMMENDATION:

Given the financial requirement and in-kind services requested to run the event safely, staff recommends not funding the fireworks event.

Kott, Joelyn

From: support@civicplus.com

Sent: Thursday, March 04, 2010 12:21 PM

To: Kott, Joelyn; Polak, Cindy

Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:

03/04/2010

Why are you requesting Hotel/Motel Tax funding?

Requesting Direct Services from the Village for the Taste of Lombard.

Amount of funds being requested:

Direct Services

Specifically, what will the Hotel/Motel Tax funding be used for?

Requesting Direct Services from the Village for:
Fire Department : First Aid Tent
Public Works : No Parking Signs and Snow Fencing
Installation and removal
Police Department: Sworn Personnel and Equipment

Have you requested Hotel/Motel tax funds in the past?

Yes No

A budget of the event or item that is being requested must be attached to the application or the grant application may not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:

Lombard Jaycees

Name of Person Submitting Grant Application:

Michael D. Hughes

Phone:*

630-742-7886 : Cell
630-873-2007 : Home

Email:*

mr.evill@comcast.net

Event/Project/Activity

Lombard Jaycees Taste of Lombard

Date of

07/01/10 - 07/04/10

Event/Project/Activity

Name of Person Submitting Grant Application:: Michael D. Hughes

Name of Organization Requesting Funding:: Lombard Jaycees

Have you requested Hotel/Motel tax funds in the past?: Yes

Proposal and budget will accompany this application.

Police Department: Sworn Personnel and Equipment

Public Works : No Parking Signs and Snow Fencing installation and removal

Fire Department : First Aid Tent

Specifically, what will the Hotel/Motel Tax funding be used for?: Requesting Direct Services from the Village for:

Amount of funds being requested:: Direct Services

Why are you requesting Hotel/Motel Tax funding?: Requesting Direct Services from the Village for the Taste of Lombard.

Date:: 03/04/2010

Application

The following form was submitted via your website: Hotel/Motel Tax Grant

* indicates required fields.

| | |
|---|--|
| Estimated Attendance: | 160,000 - 180,000 |
| Is the event open to the general public?* | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Do you intend to apply for a liquor license for this event/project/activity?* | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| How does this promote tourists/overnight stays in Lombard? | Family-oriented 4 day festival featuring food, entertainment, bingo, arts & crafts, business & community expo, fireworks, and a carnival. Visitors to the event come from all over IL, IN, and WI. |
| Will any profits generated be returned to the community?* | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| If so, how? | Multiple Community Groups work at the Taste and these groups are given donations for their help. Other donations are also given to the Village, Police Dept, Fire Dept, and Park Dist for their support and services provide during the Taste. |

Phone:: 630-742-7886 : Cell

630-873-2007 : Home

Email:: mr.evill@comcast.net

Event/Project/Activity: Lombard Jaycees Taste of Lombard

Date of Event/Project/Activity: 07/01/10 - 07/04/10

Estimated Attendance:: 160,000 - 180,000

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: Yes

How does this promote tourism/overnight stays in Lombard? : Family-oriented 4 day festival featuring food, entertainment, bingo, arts & crafts, business & community expo, fireworks, and a carnival. Visitors to the event come from all over IL, IN, and WI.

Will any profits generated be returned to the community?: Yes

If so, how? : Multiple Community Groups work at the Taste and these groups are given donations for their help. Other donations are also given to the Village, Police Dept, Fire Dept, and Park Dist for their support and services provide during the Taste.

Additional Information:

Form submitted on: 3/4/2010 12:21:28 PM

Submitted from IP Address: 136.182.2.27

Form Address: <http://www.villageoflombard.org/forms.aspx?FID=46>

| | | | | | | | |
|------------------------------------|-----------------------------|--------------------|-------------------|-----------------|--|------------|-------------|
| Group donations | due to one | less of event | removal of pop sa | \$16,000.00 | | | |
| Fire, Police, Park Wish List Items | | | | \$2,000.00 | | | |
| Construction | Office trailer | | | \$1,200.00 | | | \$52,050.00 |
| | Equipment rental | | | \$2,000.00 | | | |
| | Golf carts | and courtesy | car \$850 | \$2,250.00 | | | |
| | Portable toilets | ed One Day | \$3,500 | \$14,500.00 | | | |
| | Tents/tables/chairs rental | | | \$29,000.00 | | | |
| | Wastewater bucket rental | | | \$300.00 | | | |
| | Insect Spraying | | | \$500.00 | | | |
| | Lumber | | | \$700.00 | | | |
| | Set up meals | | | \$600.00 | | | |
| | Gas | | | \$1,000.00 | | | |
| Corporate Sponsors | Banners | | | \$500.00 | | | \$700.00 |
| | Fundraising costs | | | \$200.00 | | | |
| Electricity | Electrical Service | | | \$500.00 | | | \$20,000.00 |
| | Certified electrician | | | \$2,000.00 | | | |
| | Equipment upgrade | | | \$1,000.00 | | | |
| | Generators | | | \$11,500.00 | | | |
| | Supplies | | | \$1,000.00 | | | |
| | Diesel Fuel | | | \$4,000.00 | | | |
| Family Entertainment | Entertainers | | | \$6,000.00 | | | \$6,100.00 |
| | Supplies | | | \$100.00 | | | |
| Finance | Postage | | | \$250.00 | | | \$550.00 |
| | Supplies | | | \$300.00 | | | |
| Fireworks | Fireworks for show | ved \$30000 | lage Expense | \$0.00 | | | \$0.00 |
| | Truck rental | moved \$400 | lage Expense | \$0.00 | | | |
| | Set up meals | moved \$200 | lage Expense | \$0.00 | | | |
| | Supplies | moved \$200 | lage Expense | \$0.00 | | | |
| General Operations | Cleaning supplies | | | \$1,500.00 | | | \$2,150.00 |
| | Miscellaneous | | | \$500.00 | | | |
| | Tickets | | | \$150.00 | | | |
| Public Safety Services | Hire Back - Police Security | number of Officers | number of Hour | Pay Rate / Hour | | | \$12,390.00 |
| | 7/1/2010 : 4:30pm - 11:30pm | 4 | 7 | \$35.00 | | \$980.00 | |
| | 7/2/2010 : 4:30pm - 11:30pm | 6 | 7 | \$35.00 | | \$1,470.00 | |
| | 7/3/2010 : 11:30am - 5:00pm | 4 | 5.5 | \$35.00 | | \$770.00 | |
| | 7/3/2010 : 4:30pm - 11:30pm | 6 | 7 | \$35.00 | | \$1,470.00 | |
| | 7/4/2010 : 11:30am - 5:00pm | 4 | 5.5 | \$35.00 | | \$770.00 | |
| | 7/4/2010 : 4:30pm - 11:30pm | 6 | 7 | \$35.00 | | \$1,470.00 | |
| | Total | | | | | \$6,930.00 | |
| | Gate / Parking Lot Security | number of Pers | number of Hour | Pay Rate / Hour | | | |
| | 7/1/2010 : 4:30pm - 11:30pm | 7 | 7 | \$20.00 | | \$980.00 | |
| | 7/2/2010 : 4:30pm - 11:30pm | 7 | 7 | \$20.00 | | \$980.00 | |
| | 7/3/2010 : 11:30am - 5:00pm | 7 | 5.5 | \$20.00 | | \$770.00 | |
| | 7/3/2010 : 4:30pm - 11:30pm | 7 | 7 | \$20.00 | | \$980.00 | |
| | 7/4/2010 : 11:30am - 5:00pm | 7 | 5.5 | \$20.00 | | \$770.00 | |
| | 7/4/2010 : 4:30pm - 11:30pm | 7 | 7 | \$20.00 | | \$980.00 | |
| | Total | | | | | \$5,460.00 | |

TASTE OF LOMBARD

FIRE DEPARTMENT:

In the inaugural year of 1983; the Lombard Fire Department was a participant through and by the invitation of the Lombard Chamber of Commerce which coordinated community, business and arts creators participants. It was a Pub Ed and Public Relations venue for the Fire Department. That level of participation through the Chamber continued through 1989. We know the Chamber charged a participation fee; but cannot confirm whether the Fire Department/Village was charged a fee.

In 1990, the Chamber of Commerce stopped it cooperative role of coordinating community and business participants at the TASTE. That was also the year the Village and the TASTE conceived and implemented a massive COMMUNITY TENT (40X100) that would house community organizations, governmental agencies and non-profits. The TASTE donated the entire tent, lighting, ID signs, electricity, tables and chairs. The Village (Public Works) lined the entire tent with peg board and coordinated all categorized participants. All Village Departments were represented, some included various displays of equipment. Naturally the Fire Department participated.

During the critique meeting for the 1990 TASTE, the Village said it would decline to participate in similar fashion in the future; BUT wanted the community tent concept to be continued. It was brought up by the JAYCEES, would the Village consider expanding the role of the Fire Department beyond Pub Ed, Public Relations and displays to incorporate offering FIRST AID to the TASTE. The response was self evident.

In 1991, the TASTE set up the now familiar FIRST AID TENT, which has been manned by the Fire Department as not only a First Aid provider but also a Pub Ed and Public Relations venue.

In recognition of the long standing FIRST AID commitment to the TASTE by the Fire Department, the JAYCEES, through revenue generated by the TASTE donated the current RAMBLANCE used by the Fire Department throughout the community.

The JAYCEES fully recognize the importance of Public Safety and FIRST AID at the TASTE. However, isn't that a public given and duty of the Fire Department to provide? Are we charging School Districts (i.e. Glenbard East); Organizations that host fundraising marathons (i.e. 5-25K's); local constituencies that are accidentally injured BUT don't need transport to the hospital (i.e. everyday)?

We believe the Village should fund this in total. If not, the TASTE will continue to have a FIRST AID location (unknown at this time), staffed with volunteers and supplied with minor respite items only. Medical calls beyond minor bruises and fatigue will precipitate a call for emergency medical services as provided by the Fire Department. It doesn't make sense for us to call out an ambulance for a review by Paramedics when they could have been right there on site.

As always we would hope the Village would also continue to waive permit and inspection fees.

AGAIN, WE BELIEVE THIS SHOULD BE FULLY FUNDED BY THE VILLAGE!!!

PUBLIC WORKS DEPARTMENT

In 1985, when the TASTE expanded from the alcove at the tennis courts to its current location, the Police Department recognized that a neighborhood parking problems was beginning. It asked the Public Works Department to expand the Fourth of July temporary NO PARKING to include the days of operation of the TASTE and a large area. Those signs were made of paper and placed on trees and stakes in the parkway by the Public Works Department.

In 1988 at the request of local residents the NO PARKING area was expanded again and the issue of always having it (NO PARKING) on the same side of the street was raised. In 1989, the Public Works Department responded by placing permanent in ground sleeves (to accept ridged steel, but temporary, signs on one side of the street. In 1990, the Public Works Department installed the in ground sleeves and temporary signs on the opposite side of the streets thus establishing the yearly alternating side policy and using the equivalent of metal signs throughout the affected neighborhood.

These signs are already owed by the Village, put up during regular work, covered until the TASTE begins; then removed and stored until the following year, when they are flipped to the other side. The Public Works Department still uses some temporary paper signs to accommodate an ever greater area the day of fireworks.

From 1983 through 1989, the Public Works Department delivered to the TASTE the perimeter snow fence and posts to delineate and secure the area. The JAYCEES installed and removed all the fencing for the TASTE area.

In 1990 with a greater participation by the Village in the TASTE, the Public Works Department suggested that as long as they were there working on the Community Tent, they would assist by using their manpower and more importantly hydraulic equipment to set and remove the posts and help with the snow fence. By 1992 the Public Works Department had completely taken over putting up the snow fence.

For a number of years the Public Works Department also installed and removed the snow fence for the FIREWORKS shoot area. This practice was stopped for two reasons: (1) the Park District requested that the installation of the FIREWORKS fencing be delayed until the day of the shoot; and (2) eventually we think the Village recognized that the Park District charge for doing this was a lot less than paying Village crews holiday overtime. The charges from the Park District for this installation and removal have been and are now charged to the TASTE.

Over the past 26 years of the TASTE, the Public Works Department and/or the Village has been asked and reciprocated affirmatively in providing grants and/or directly paying for infrastructure improvements to the TASTE site itself. Some of those improvements that come to mind are: underground electric, electrical transformers, upgrading of electrical, potable water access, drainage lines, and curbs cuts.

We believe that the current services provided by the Public Works Department, specifically, the installation and removal of the temporary NO PARKING signage and the installation and removal of the snow fencing for the TASTE should be borne by the Village. These services are provided during normal working hours not overtime.

AGAIN, WE BELIEVE THIS SHOULD BE FULLY FUNDED BY THE VILLAGE!!!

SHUTTLE BUS

Initiated in 1996, solely by the Village impendance to provide LOCALIZED neighborhood pick up of attendees to the TASTE. This has now evolved into Shuttles to and from designated outlot parking facilities.

WE APPLAUD THE VILLAGE FOR THIS SHUTTLE BUS INITIATIVE!

It has reduced the impact upon the immediate neighborhood around Madison Meadows Park. Provided invaluable service to Lombardians and visitors to our fair community and the TASTE. It has enabled people to park or walk to convenient outlot locations and safely commute to the TASTE.

We believe, but have no data to prove, that more and more people are using the Shuttles. We can only communicate what we hear at the TASTE - that this Shuttle service is being used by Lombardians and visitors alike.

In past years, with the advent of outlot usage only, we have incorporated the designated lots as part of our WEB page information for the TASTE. Where to "PARK n' RIDE" has become a routine element for consideration on the WEB. In light of possibly eliminating this service, we thought maybe it could be a good fix for a corporate sponsor. Well the economy has hit everyone hard - and we've had NO luck with corporate sponsorships.

FROM THE TASTE PERSPECTIVE WE'D NATURALLY LIKE TO SEE THE SHUTTLE CONTINUED. HOWEVER, WE FULLY RECOGNIZE THAT THIS IS A VILLAGE PUBLIC SERVICE DECISION.

COMMUNITY ORGANIZATIONS and PUBLIC AGENCIES RECOGNITIONS

In the history of the TASTE, it has always been the practice of the JAYCEES to involve Community Organizations and recognize Public Agencies' contributions. This policy will continue in 2010, and, hopefully beyond. We will provide public display space for locally based Community Organization and Public Agencies which may wish to be participants in the TASTE.

In 2009 approximately \$24,000. was distributed in "pay for services" fees to roughly 28 organizations which help in the operations of the TASTE. Their assistance is instrumental to the success of the TASTE. This practice will continue in 2010. Every organization that has provided operating services in the immediate past will be afforded an opportunity to do so in 2010. Unfortunately, the dollar amount may lessen, and the task not a cushy, because the 2010 TASTE is shorter this year; and, the revenue projects and outlooks are smaller than in past years.

We will continue to appropriately recognize those Public Agencies and its officials who make the TASTE a reality for our community. We often ask and solicit their direct participation during key public elements of the TASTE and will do so in 2010. Our biggest problem is their humility in public comments that without these agencies and people it cannot happen.

WE PLEDGE TO CONTINUE and MAINTAIN COMMUNITY ORGANIZATIONS HELP!!

POLICE DEPARTMENT

We believe and concur with the Village and Park District that the issue of PUBLIC SAFETY during operating hours is of paramount importance. Over the evolving 26 years in growth of the TASTE we've gone from none, to JAYCEES wearing security identification, to hiring the Illinois Auxiliary Police (IAP), to hiring off-duty Lombard Police to augment the IAP, to the current total control directly paid for by the Village.

In 1995, the TASTE used a combination of security venues. We had member volunteers, hired IAP officers, paid for off duty Lombard Police, and the Village directly designated 1 supervisor/advvisor, 3 officers and the Evidence Van - Command Vehicle to the TASTE.

In early 1997, at a meeting with the prior supervisor/advvisor and the incoming supervisor/advvisor for the Police Department, it was suggested and acquiesced to that the TASTE relinquish TOTAL CONTROL of the PUBLIC SAFETY and security issues to the Lombard Police Department. This practice began in 1997.

In recognition on the Police Department directly participating in the TASTE, in 2007 the JAYCEES authorized revenues from the TASTE to be donated to the Police Department to fully fund the purchase on the ALL-TERRAIN VEHICLE, which in addition to use at the TASTE can patrol the Parks, GWT, Prairie Path and open spaces.

We have now been advised by the Village that currently in addition to the Evidence Van - Command Vehicle and the All Terrain Vehicle, NO LEEES THAN 1 supervisor, 9 officers and an unknown number of private security personnel are assigned to ALL Public operating hours; and are directly paid for (majority on overtime) by the Village. In addition to the general public area of the TASTE, this personnel has covered the 3 - main gate entries and the Park District Permit Only Parking Lot.

We agree with the Village in so far as costs must be cut in these pressing economic times. However, we don't believe the issues of PUBLIC SAFETY and security should be placed in the balance. It time to think outside the box and the past 11 year attitude by certain people that it's Hotel/Motel money and "overtime is the norm; my family can be there too!!" We feel as though there is common ground on this issue between the Village and the TASTE, and hopefully the Park District.

While the past 12 years have been comforting for the TASTE not to have to worry one iota about PUBLIC SAFETY and security issues, nor the money to pay for them; times change and sometimes history has the answer.

We agree with those professionals who say "the TASTE is TOO BIG not to have an official law enforcement presence on site". We agree with those who say "it needs to be an "in force" number of on-duty police officers" to cover the Public Area of the TASTE and the level of the crowd/attendees present. We disagree on the concept of "full force" for ALL hours. And we disagree on the use of sworn officers - police personnel to patrol a Parking Lot and the three Public Main Gate entries.

For all hours of the event, by eliminating sworn personnel from the mundane duties of "Parking Lot Security" and "Gate Greeters" we are actually proposing a GREATER number of sworn police personnel to be on-site and in the Public Area of the TASTE than in any previous year.

What the TASTE is proposing for 2010 is a hybrid of proven and effective past practices.

NON POLICE PERSONNEL PARKING LOT SECURITY and GATE GREETERS:

Gate Security (3) - TASTE PROVIDES 2 AT EACH GATE ALL PUBLIC TIMES!!

Parking Lot (1) - TASTE PROVIDES 1 AT PERMIT ENTRY ALL PUBLIC TIMES!!

- TASTE PERIODICALLY PROVIDES 1 ROAMER IN LOT and

ACTING AS A SECOND PERSON AT THE LOT ENTRANCE!!!

PRESENCE

VILLAGE PROVIDES:

0 - Personnel

TASTE PROVIDES:

8 - People

for 39 HOURS (312 HRS.)

8

SWORN PERSONNEL & EQUIPMENT:

Evidence Van - Command Vehicle - VILLAGE PROVIDES ALL PUBLIC TIMES!!

All-Terrain Vehicle (ATV) - VILLAGE PROVIDES ALL PUBLIC TIMES!!

JULY 1st

*1/2 hour to Open

5 TO 11 PM -

*1/2 hour to Close

1-Supervisor 2-Officers

1-Supervisor 2-Officers

1-Supervisor 2-Officers

4-Off-Duty Lombard Officers

4-Off-Duty Lombard Officers

4-Off-Duty Lombard Officers

7

7

7

JULY 2nd

*1/2 hour to Open

5 TO 11 PM -

*1/2 hour to Close

1-Supervisor 2-Officers

1-Supervisor 2-Officers

1-Supervisor 2-Officers

6-Off-Duty Lombard Officers

6-Off-Duty Lombard Officers

6-Off-Duty Lombard Officers

7

9

9

JULY 3rd

*1/2 hour to Open

12 TO 5 PM

5 TO 11 PM

*1/2 hour to Close

1-Supervisor 2-Officers

1-Supervisor 2-Officers

1-Supervisor 2-Officers

4-Off-Duty Lombard Officers

4-Off-Duty Lombard Officers

6-Off-Duty Lombard Officers

7

7

9

JULY 4th

*1/2 hour to Open

12 TO 5 PM

5 TO 11 PM

*1/2 hour to Close

1-Supervisor 2-Officers

1-Supervisor 2-Officers

1-Supervisor 2-Officers

4-Off-Duty Lombard Officers

4-Off-Duty Lombard Officers

6-Off-Duty Lombard Officers

7

7

9

VILLAGE PROVIDES:

1 - Supervisor

2 - Officers

for 39 HOURS (39 HRS.)

TASTE PROVIDES:

4 - Officers

for 18.5 HOURS (74 HRS.)

for 20.5 HOURS (123 HRS.)

PRESENCE

TASTE PROVIDES

VILLAGE PROVIDES

LET'S TALK CONTROVERSIAL CHANGES PROPOSED FOR THE 2010 TASTE

We actually found we'll be saving money and possibly allowing for the attendees to have a "sound" comfort decibel zone when beyond the beer service tent.

Drop everything and just use an amplifier and microphone
REDUCE SOUND RANGE and LIMIT TO MAIN STAGE RANGE
Incorporate interactive simulcasts and reduce out speakers

XXX MODIFY THE SYSTEM and ACOUSTIC RESIDUAL AREA

MAINTAIN THE SAME SYSTEMS
Add upgraded interactive simulcast and radio transmissions
ENHANCE THE SOUND AND ACOUSTIC LEVELS

By working with our Production Company, we were able to reduce the size of the Main Stage but maintain the characteristics of the larger production and lighting stage of past years.

XXX MODIFY THE CHARACTERISTICS OF THE MAIN STAGE
GO BACK TO USING THE "SHOWMOBILE"

MAINTAIN THE MAIN STAGE

Contractual costs directly dictated this choice.

XXX WELL ROUNDED PERFORMANCES BY TALENTED GROUPS
GARAGE BANDS

HEADLINERS ENTERTAINMENT GROUPS

While we would like to have seen a FIVE DAY TASTE for many reasons. The sentiment and minimum operating needs suggested a FOUR DAY TASTE. Thursday thru Sunday gave us the best latitude and reflected a desire to let attendees and the neighborhood relax on the Holiday Monday. And give our worker the Holiday Monday time to clean up and tear down.

- 4 DAYS - FRIDAY thru MONDAY
 - 5 DAYS - WEDNESDAY thru SUNDAY
 - 5 DAYS - THURSDAY thru MONDAY
 - 6 DAYS - WEDNESDAY thru MONDAY
- XXX 4 DAYS - THURSDAY thru SUNDAY

If we skip or cancel the Taste of Lombard - it will forever be written into history. The DuPage County Public Health Department WILL NEVER AGAIN issue permits for such an event to be held on soft surfaces. The TASTE is grandfathered as long as its primary components and basic location remain intact.

SKIP A YEAR FOR THE TASTE OF LOMBARD
CANCEL THE TASTE OF LOMBARD AS A JAYCEE PROJECT - LOOK INTERNALLY

XXX HAVE THE TASTE OF LOMBARD

LET'S TALK OPTIONS

ELIMINATE COACH GOLF CART FROM PARKING LOT TO INTERIOR OF THE TASTE

INVESTIGATE OPTIONS and COST EFFECTIVENESS FOR BINGO and OTHER GAMING

EXPLORE ADDING SELF-CONTAINED FOOD VENDORS ALONG CARNIVAL FENCE

RATION POP, BEER, SHIRTS, CARNIVAL, J/C AREA TO ACTIVE WORKERS & FAMILY

ELIMINATE J/C PERKS, Shirts, Pop, Beer, Entry to J/C Area for ALL NON WORKERS

HIRE OFF-DUTY LOMBARD POLICE TO AUGMENT A REDUCED VILLAGE FORCE.

PROVIDE FOR INTERNAL PERSONNEL AT ALL MAIN GATES and PARKING LOT

MERGE (and/or ELIMINATE) FAMILY ENTERTAINMENT TENT TO MAIN STAGE

RAISE THE FOOD VENDOR RATES

PROVIDE THAT ACTIVE COMMUNITY ORGANIZATIONS REMAIN PARTICIPANTS

REDUCE PAY FOR SERVICE AMOUNTS TO COMMUNITY ORGANIZATIONS

REQUIRE WRIST BAND PURCHASE EVERY DAY OF THE EVENT

INCREASE BEER and ALTERNATIVE BEVERAGE PRICES

ELIMINATE THE POP TENTS

SEPARATION OF FIREWORKS as an AUGMENTATION TO THE TASTE

WITHDRAWAL OF VILLAGE SUPPORT ON HERETOFORE GIVEN HELP

REDUCE GOLF CARTS BY TWO (1 - Enforcement 1 - Utility)

ATTEMPT TO "JURY" THE ARTS & CRAFTERS PARTICIPANTS

PRUDENTLY REVIEW PARTICIPANTS IN THE BUSINESS TENT

OPTIONS/INTERACTIONS - COMMUNITY GROUPS TO PARTICIPATE IN TENT SPACE.

Kott, Joelyn

From: support@civicplus.com

Sent: Thursday, March 04, 2010 12:07 PM

To: Kott, Joelyn; Polak, Cindy

Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:

3/4/2010

Why are you requesting Hotel/Motel Tax funding?*

Requested funds are for the 4th of July Fireworks display.

Amount of funds being requested:*

\$33123.46 plus Direct Services

Specifically, what will the Hotel/Motel Tax funding be used for?*

Purchase of Fireworks and out of pocket expenses not covered by the Village's direct services.

Have you requested Hotel/Motel tax funds in the past?*

Yes

No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:*

Lombard Jaycees

Name of Person Submitting Grant Application:*

Michael D. Hughes

Phone:*

630-742-7886 : Cell
630-873-2007 : Home

Email:*

mr.evill@comcast.net

Event/Project/Activity

4th of July Fireworks Display

Event/Project/Activity

07/04/2010

| | |
|--|---|
| Estimated Attendance: | 160,000 - 180,000 |
| Is the event open to the general public?* | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Do you intend to apply for a liquor license for this event/project/activity? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| How does this promote tourism/overnight stays in Lombard? | This is the 55th year the Lombard Jaycees have offered a public fireworks display. The 4th of July display brings in village residents and WI. residents from all over Chicago, IL, IN, and |
| Will any profits generated be returned to the community? If so, how? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |

* indicates required fields.

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date:: 3/4/2010

Why are you requesting Hotel/Motel Tax funding? Requested funds are for the 4th of July fireworks display.

Amount of funds being requested:: \$33123.46 plus Direct Services

Specifically, what will the Hotel/Motel Tax funding be used for?: Purchase of fireworks and out of pocket expenses not covered by the Village's direct services.

Have you requested Hotel/Motel tax funds in the past?: Yes

Name of Organization Requesting Funding:: Lombard Jaycees

Name of Person Submitting Grant Application:: Michael D. Hughes

Phone:: 630-742-7886 : Cell

630-873-2007 : Home

Email:: mr.evil@comcast.net

Event/Project/Activity: 4th of July Fireworks Display

Date of Event/Project/Activity: 07/04/2010

Estimated Attendance:: 160,000 - 180,000

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: No

How does this promote tourism/overnight stays in Lombard? : This is the 55th year the Lombard Jaycees have offered a public Fireworks Display. The 4th of July display brings in village residents and residents from all over Chicagoland, IL, IN, and WI.

Will any profits generated be returned to the community?: No

If so, how?:

Additional Information:

Form submitted on: 3/4/2010 12:07:06 PM

Submitted from IP Address: 136.182.2.27

Form Address: <http://www.villageoflombard.org/forms.aspx?FID=46>

FIREWORKS

WHERE DID IT START

This is the 55th year the LOMBARD JAYCEES have offered a public FIREWORKS DISPLAY. It all started in 1955 when a group of young men approached their colleagues in the Chapter and said "why not end our chapter family picnic on the 4th with a FIREWORKS DISPLAY that can be seen by all of LOMBARD. We'll invite the community to sit in the park, and we'll shoot sky rockets from the back of the clubhouse and Ice House factory tower." It wasn't much but it was the start of a COMMUNITY SERVICE PROJECT that has endured and expanded through six decades.

- 1955-1959 Clubhouse space at Ice House Factory Area
- 1960-1963 Clubhouse space at Ice House Area and vacant land behind Lombard Animal Hospital
- 1964-1966 Chicago/Elgin RR (now GWT), vacant PO land and over to Grace
- 1967-1980 Lombard Common Park
- 1981-2010 Madison Meadows Park

NOT LETTING OUR COMMUNITY DOWN

The community has come to expect the best FIREWORKS DISPLAY ever, each and every year. And the fact that IT IS DONE by the LOMBARD JAYCEES is of little or no concern to the average attendee. It's LOMBARD and we have the BEST FIREWORKS!!!

In 55 years only FOUR TIMES have the LOMBARD JAYCEES disappointed our community >

- In 1957 work on the Ice House factory precluded the LOMBARD JAYCEES from holding the shoot.

- In 1961 the weather was erratic for days with over cast fog and periods of sprinkles and rain conditions that aborted the set up and use of canisters, wicks, fuses and shells.

- In 1968, having moved to the Common Park, the larger community was accustomed and expectant of the Fourth FIREWORKS. But heavy rain canceled the shoot. Still JAYCEES, in rain gear, were at the park to let attendees know that night's shoot was canceled; but weather permitting (and it did) the shoot would take place on July 5th.

- In 1973, amidst fog, rain and thunderstorms with lightning bolts a blaze in the sky, the JAYCEES once again undertook the task of being at the park only to tell would be attendees that there would be no shoot that year. AND NO RAIN DATE because the neighborhood and community was not geared up to handle the masses that might

attend on another night. The NO RAIN DATE policy was established that year at the request of the Village and Park District.

- In 1993 (?), after weeks of drought and scorching dry heat, regrettably the JAYCEES followed the directions offered by the Village and CANCELED the FIREWORKS. For days in advance of the shoot, not only were area winds periodically above the norm, but the long drought and new construction at the ballfields had precipitated the Park District to "straw" areas at Madison Meadows. As it should be, community safety came first.

DOING IT RIGHT

In the early days it was easy. Check out the manufacturers and road side stores in Illinois, Missouri, Iowa, Wisconsin, Indiana and/or Michigan; buy the rockets; get the road side flares; set up clay tile stands; as a courtesy notify the Police and Fire Departments and conclude with the shoot.

In 1962; two large community events, both sponsored by Irv Kupcinet of Chicago media fame, ended in tragedy with death and multiple injuries. Those events, plus the public's proliferated use of fireworks, fire crackers and mini booms, triggered then Chicago Fire Commissioner Richard Quinn to champion State Legislation that by 1965 had blossomed into strict State and local enforcements on the use of any pyrotechnics (fireworks); certain prohibitions to manufacturing, transportation, sale, use and public displays (shoots). That legislation required that any and all local Public Safety Agencies would be empowered to permit, license, control and/or otherwise enforce safety provisions as promulgated by the Illinois Fire Marshall for public and private fireworks displays.

In 1968 outside LaPorte Indiana, in 1969 at Indiana Beach Park, in 1970 at French Lick Resort and in 1971 in Philadelphia major public FIREWORKS disasters took place, with numerous public deaths and multiple injuries, continually drawing national, state and local attention to the issues of pyrotechnics.

In 1971 the Illinois Legislature passed a comprehensive pyrotechnics law placing the issue under the direct administration control of the office of Illinois Fire Marshall. In addition and subsequent to the regulatory control of the Illinois Fire Marshall, the National Fire Protection Administration (NFPA) issued mandatory standards for the manufacture, transportation, storage and use of pyrotechnics and public displays.

The NFPA standards have become the bench mark through out the country and are applicable with stricter standards as amended by the State of Illinois Fire Marshall and local regulatory safety agencies. Those NFPA standards (and localized amendments) are reviewed annually; and were completely undated in 2006. From 2006 through 2009 minor administrative, form, use and training changes have been made to increase the industry safety provisions and the public displays of pyrotechnics. THE EARLY DAYS ARE GONE and thankfully have been for a long time.

The LOMBARD JAYCEES are proud to have among its members and associate members at least six (6) trained and fully licensed pyrotechnicians. Additionally qualified in our group of JAYCEES is an estimated thirty (30) fully qualified assistant pyrotechnicians who can work under the supervision of a license holder. ALL of the individuals MUST PASS a Safety Test with a perfect score of 100% and a Pyrotechnics Knowledge Based Test with a composite score of at least 80% to be considered qualified.

This group of JAYCEES spend it excess of 300 man hours per year preparing for the LOMBARD shoot. In addition the LOMBARD JAYCEES will internally spend between \$500. and \$1,500 in maintaining and upgrading equipment and providing for supplies to facilitate the annual shoot.

It's no longer set the clay pot and shoot. It's wind, weather, moisture, elevations, velocity, disbursement, charge, zone, storage, transport, electronics, fallout area, CO2 drop, plume and YES occasionally a flare and a clay pot.

The LOMBARD JAYCEES, in cooperation with the Village of Lombard Fire Marshall Jerry Howell, have compiled a booklet of sampling standards, laws, permit processing and training criteria that has been established by the Village, State Fire Marshall and the NFPA. Due to the volume of this information the booklet will be made available at the hearing for this grant application, along with Fire Marshall Howell to answer any technical questions.

These licensed, trained and qualified LOMBARD JAYCEES have been privileged to be called upon to perform pyrotechnics throughout the entire Midwest area. Annually they update themselves on training and maintain their equipment and proficiencies to be expert in the field. We have the manpower. We have the experience. We have the **DOING IT RIGHT!!** quality and proven track record of

WHERE'S THE MONEY

From 1955 through 1968, the funding for the FIREWORKS was independently and solely generated by the LOMBARD JAYCEES. Money was set aside from community based projects such as: sand box fill, curb address painting, "M" nights (membership parties) and the Lilac Carnival.

From 1969 through 1983, while the LOMBARD JAYCEES continued their internal funding, the size and appropriately the costs of the FIREWORKS expanded. New revenues resources needed to be added to guarantee that LOMBARD would have the BEST FIREWORKS each and every year. The JAYCEES initiated a community outreach program that put (red) FIREWORKS DONATION CANS in places of business throughout the Village and on July 4th had in members scattered throughout the park with RED CANS rattling for donations from attendees.

From 1984 through 1993 (?), in a cooperative effort by the Village, the LOMBARD JAYCEES were granted an annual "line item donation" to be placed on all water bills issued by the Village. From 1984 to 1988 the line item was \$1.00; from 1989 to 1993 the line item was \$2.00. Even with the innovative cooperation and very public method of donating to the FIREWORKS, the JAYCEES still continued to appropriate internal funds to cover the ever exploding FIREWORKS expenses.

In 1993 a change in the Village water billing technology forced the cancellation of the "line item donation" and thus stopped a large revenue stream that helped fund the FIREWORKS.

In 1994 (?) the LOMBARD JAYCEES ever persistent but not independently capable of funding the FIREWORKS, approached the Village regarding the issue of acquiring a HOTEL/MOTEL grant to fund the event. The first grant was awarded that year.

Sequentially over the years since 1994, the Village has graciously awarded such grants for direct FIREWORKS DISPLAY costs; and, on two occasions granted some additional money specifically for the upgrading of the technology used for the shoot as required and mandated by the State of Illinois and the National Fire Protection Association (NFPA) standards. It should be noted that annually the LOMBARD JAYCEES independently fund, upgrade, license and maintain their shoot technology to meet the requirements of the mandates set by the State of Illinois and the NFPA standards. In some years those upgrades and maintenance have cost hundred if not thousands of additional dollars. All paid for directly by the JAYCEES over and above the cost of the actual FIREWORKS DISPLAY.

It should be noted that from 1994 to 1999, the HOTEL/MOTEL grant applications for FIREWORKS were independently submitted to the Village for approval. Although most people think the Taste of Lombard and FIREWORKS are one in the same; they are not the same within the LOMBARD JAYCEES. They are two (2) separate community projects within the LOMBARD JAYCEES Chapter. However, in 1999 Village President Mueller requested that the LOMBARD JAYCEES stop submitting two (2) separate applications, FIREWORKS and TASTE, since the Village viewed the expenditures ALL as one community event.

Now, given the economic conditions facing our Village and community, the Village has asked that the LOMBARD JAYCEES separate the Taste and FIREWORKS events in making request(s) for HOTEL/MOTEL grant applications.

WHAT'S THE BIG BANG FOR THE BUCK

Each year our pyrotechnicians members work closely with the supplier to choreograph the shoot specifically to LOMBARD. Because of elevations, drop zones, fall out areas and resulting plumes and dynamic color requisites; these pyrotechnicians are often called upon to work with the supplier's engineering representatives to manufacturer custom

displays for LOMBARD (at no additional costs). Weeks of preparation, review and ordering of components go into the shoot. Of late, we have almost totally eliminated any semblance of "ground displays" because of the lack of crowd visibility issues.

The latest example was for the 2009 shoot. Without boring you with the specific shells and components, the pre-determined preliminary shoot was planned with these general guidelines:

| | | |
|-------------|----------------|----------------------------------|
| 2 minutes | START UP SHOOT | Booms and at least 1 Sky Rack |
| 2 minutes | BREAK | To Sync with Main Stage Music |
| 6 minutes | AERIAL DISPLAY | 12 tiers PLUS Sky Racks and Boom |
| Rolls | | |
| 2 minutes | BREAK | |
| 6 minutes | AERIAL DISPLAY | 12 tiers PLUS Sky Racks and Boom |
| Rolls | | |
| 2 minutes | BREAK | |
| 6 minutes | AERIAL DISPLAY | 12 tiers PLUS Sky Racks and Boom |
| Rolls | | |
| 2 minutes | BREAK | |
| 4 minutes | AERIAL DISPLAY | FINAL FINALE |
| | | and two ground displays |
| Boom Rolls | | |
| Head Plooms | | |
| <hr/> | | |
| 32 minutes | | |

While any SHOOT is planned for a predetermined time, it should be noted that the actual conditions presented at the time of the SHOOT determine the internal span for BREAKS and individual AERIAL DISPLAY releases.

As always, the issues of safety and attendees enjoyment and comfort levels come first!!

WHAT'S IT COST

We have received a general notification from our supplier that a price increase of between 5% and 9% can be expected on orders received after May 1, 2010. It now becomes a simple matter of timing and how big of a SHOOT, if at all, our community will be looking forward to on July 4, 2010.

The following represents the expenditures for the 2009 FIREWORKS:

INCOME TO THE TASTE ACCOUNT FOR FIREWORKS:

\$30,000.00

Grant from the Village of Lombard to the JAYCEES:

\$30,000.00

FIREWORKS EXPENDITURES FROM THE TASTE ACCOUNT

\$34,501.68
 (\$ 3,450.17)

Planet Productions/Mad Bomber – Shells & Equipment
 JAYCEES DISCOUNT FOR PYROTECH LICENSEE (10%)
 Planet Productions/Mad Bomber – Shells & Equipment

\$31,051.51

JAYCEES Internal Costs Absorbed in Taste Budget:

\$ Licensee Transfer Fees/Reimbursable

\$ 500.00

\$ 125.00 Truck Rental - Prorated for One Day/Reimbursable
 \$ 72.50 Pyrotechnicians Miscellaneous Amenities/Reimbursable

\$ 697.50

SUBTOTAL

\$31,749.01

LOMBARD PARK DISTRICT Itemized Costs Paid from Taste Account:

\$ 685.58 Snow Fence Installation
 \$ Purchase of New Snow Fence

385.11

\$ 71.94 Pull Ties

\$ 11.98 Duct Tape

\$ 27.90 Diesel Fuel

\$ 832.46 Snow Fence Removal & Rehab Area

\$ 411.02 Firework Areas Clean Up

\$ 2,425.96

\$34,174.97

NET COST TO THE JAYCEES/PAID FROM THE TASTE ACCOUNT

(\$ 4,17.97)

On a VERY positive side, you should note that the licensed pyrotechnician members of the LOMBARD JAYCEES reinvest their total earnings (10%) into additional shells and equipment to make this shoot even more spectacular. The Village is the ONLY client that these licensed pyrotechnician members of the LOMBARD JAYCEES would allow such a option. They get paid for ALL other performances.

As an aside to the JAYCEES expenditures, we have contacted the Village Manager, Dave Hulseberg, who been able to estimate the expenditures made by the Village regarding just the FIREWORKS portion of it's participation in the combined events of the Taste and FIREWORKS::

| | |
|----------------------------------|-------------|
| Grant Money | \$30,000.00 |
| Police Department OVERTIME | \$15,646.71 |
| Private Security/Auxiliary | \$ 889.00 |
| Public Works Department OVERTIME | \$ 500.00 |
| Fire Department OVERTIME | \$ 1,661.80 |

NET COST TO THE VILLAGE - HOTEL/MOTEL FUNDS

\$48,697.51

While not within the JAYCEES purview to question, we believe the Village has under estimated its costs regarding just the FIREWORKS portion of the event. A full Fire Company and Ambulance are on scene not only for the public shoot time but far in advance during set up and logistics. Additionally, it appears the charge back for Public Works OVERTIME only covers the placement of the ONE DAY temporary NO PARKING within a very limited area. If FIREWORKS stood alone, the area would have to be greatly expanded. And finally we note that the Village expenditures are not inclusive of equipment such as barricade rentals, flares and miscellaneous items.

TOTAL COST OF THE 2009 FIREWORKS SHOOT:
VILLAGE DIRECT EXPENSES:
JAYCEES DIRECT EXPENSES:

\$48,697.51
\$

4,174.97
TOTAL

\$52,872.48

This gives you a snapshot of the FIREWORKS as a cooperative venture run in conjunction with the TASTE in 2009.

CONSIDERATIONS FOR GRANT APPLICATION FOR FIREWORKS

We believe that as a stand alone project certain considerations must be incorporated into the Hotel/Motel Grant Application process:

1.) The LOMBARD JAYCEES as a Chapter, and more specifically, those licensed pyrotechnicians and qualified assistants, must approve the commitment on behalf of the LOMBARD JAYCEES.

2.) The LOMBARD JAYCEES, without financial support through revenues generated by the TASTE cannot and will not absorb any costs associated with the event.
(2009= Extra Fireworks \$1,051.51+Jaycees Expense \$697.50+ Park District \$2425.96=\$4174.97)

3.) The Village will have to recognize within its direct costs the addition of certain items heretofore attributed to TASTE expenses:

- The estimated 10 officers who are on site for the TASTE will still be there for FIREWORKS.

- The Police Department placement of the Evidence Van/Command Vehicle

- The Fire Department placement of the second ambulance and manpower to support it.

- The Public Works Department placement of temporary ONE DAY NO PARKING will need to be dramatically expanded. This year the 4th is on a Sunday, so the signs go up on a Saturday at OVERTIME.

- The Park District costs associated to the FIREWORKS that is historically been charged to the TASTE. (2009=\$2,425.96)

While the Village will need to incorporate its direct costs, including the items listed above which includes the Park District payments, for a stand alone FIREWORKS event; and presuming that our members as the licensed pyrotechnicians and qualified assistants will contribute back the 10% MANUFACTURER SHOOT fees our **PRELIMINARY GRANT REQUEST IS \$33,123.46**

To simplify paper work the Village could just reimburse the JAYCEES for out of pocket expenses (\$697.50); directly pay the Park District costs (\$2,425.96); and, pay the Fireworks Manufacturer direct (\$30,000.00).