

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

\_\_\_\_\_ Resolution or Ordinance (Blue) \_\_\_\_\_ *Waiver of First Requested*  
\_\_\_\_\_ Recommendations of Boards, Commissions & Committees (Green)  
 X  Other Business (Pink) .

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: May 11, 2005 (B of T) Date: May 19, 2005

TITLE: 801 E. Butterfield Road – Dick’s Sporting Goods

SUBMITTED BY: Department of Community Development *WTL*

BACKGROUND/POLICY IMPLICATIONS:

The Department of Community Development transmits for your consideration a memorandum requesting approval of an extension of a Temporary Special Event Permit for Dick’s Sporting Goods for the period from June 27 to July 10, 2005. (DISTRICT #3)

Staff recommends approval of this request.

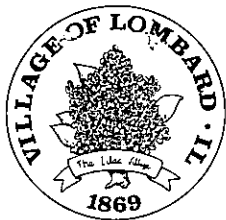
Please place this item on the May 19, 2005 Board of Trustees agenda.

Fiscal Impact/Funding Source:

Review (as necessary):


Village Attorney X \_\_\_\_\_ Date \_\_\_\_\_  
Finance Director X \_\_\_\_\_ Date \_\_\_\_\_  
Village Manager X W.T.Lichter Date 5/12/05

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



## MEMORANDUM

**TO:** William T. Lichter, Village Manager

**FROM:** David A. Hulseberg, AICP, Director of Community Development 

**DATE:** May 19, 2005

**SUBJECT:** Extension for Dick's Sporting Goods Special Event

### BACKGROUND

Dick's Sporting Goods has submitted an application for a Temporary Special Event Permit for a 14-day tent sale event. The tent sale will be open from June 27 to July 10, 2005 and will be located in their parking lot. According to Section 110.47 of the Lombard Code of Ordinances, Temporary Special Event permits are valid only for three days. An extension is therefore requested from the Village Board for this permit.

### RECOMMENDATION

Staff recommends that the Village Board grant an extension to Dick's Sporting Goods so that they may hold their tent sale event as described above.

# Dick's Sporting Goods

810 E. Butterfield Road  
Lombard, IL 60148  
Phone 630-317-0200  
Fax 630-495-8167

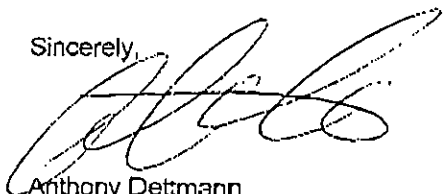
May 9, 2005

Village of Lombard  
255 E Wilson Avenue  
Lombard, IL 60148

Dear Sir or Madam:

We are in the early stages of planning for a tent sale in our parking lot the week of June 24<sup>th</sup>. This sale will last for 14 days, ending on July 10<sup>th</sup>. I understand that the normal temporary event is only three days, and I am writing this letter to request that we be allowed to host this event for two weeks. This is an annual event that Dick's Sporting Goods sponsors nation wide and spends a significant amount of marketing dollars. This event will drive a substantial amount of business for our store during a time that is typically very slow. Any correspondence can be directed to myself at the address and telephone number listed. Thank you for your time and attention to this matter.

Sincerely,



Anthony Dettmann  
Assistant Store Manager of Operations