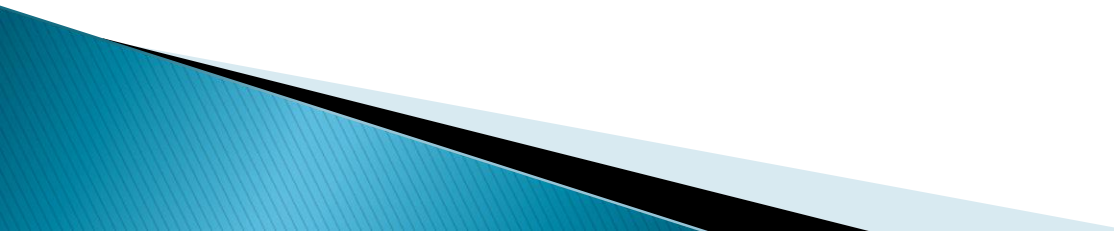


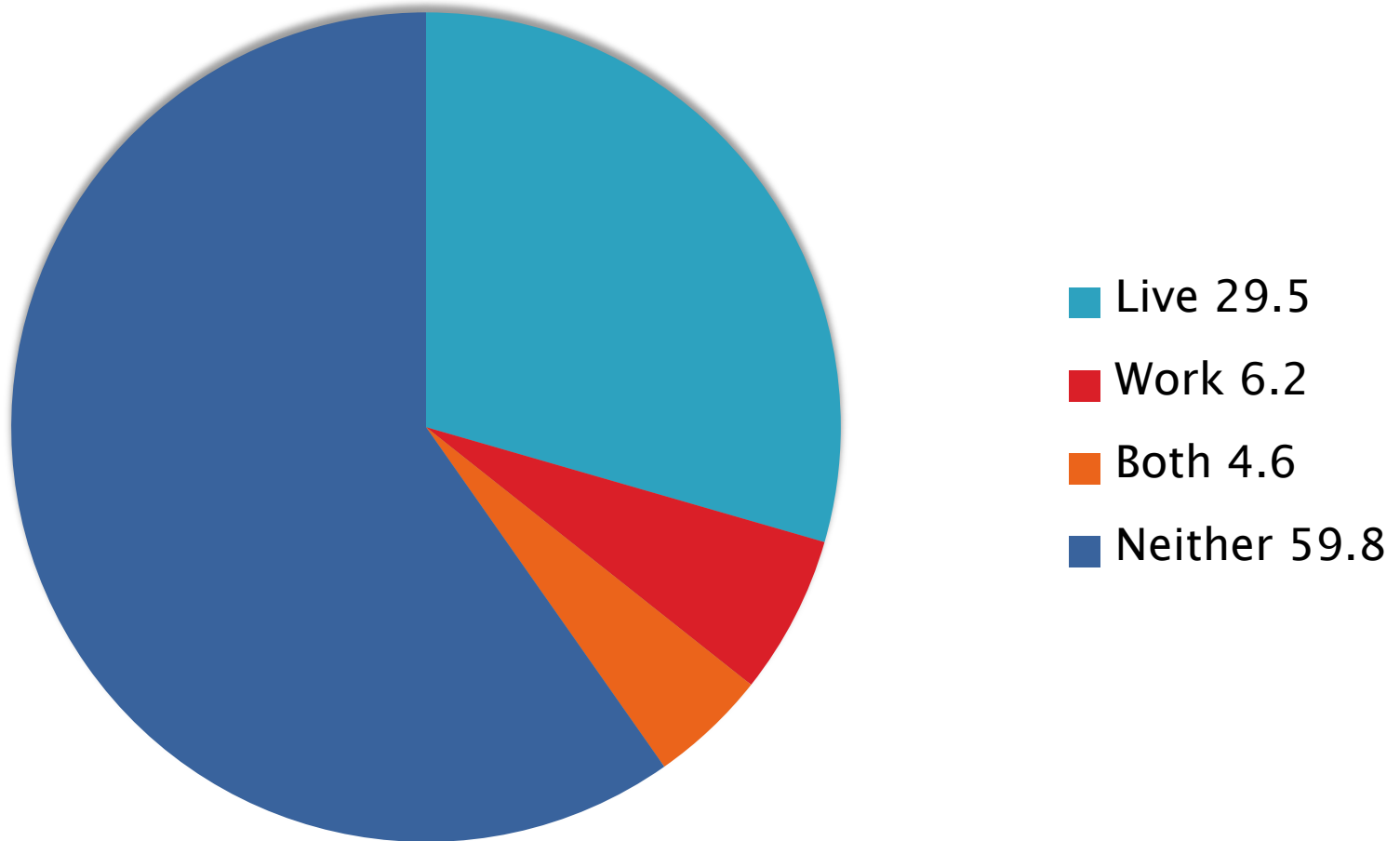
Lombard Town Centre

Resident Survey Results

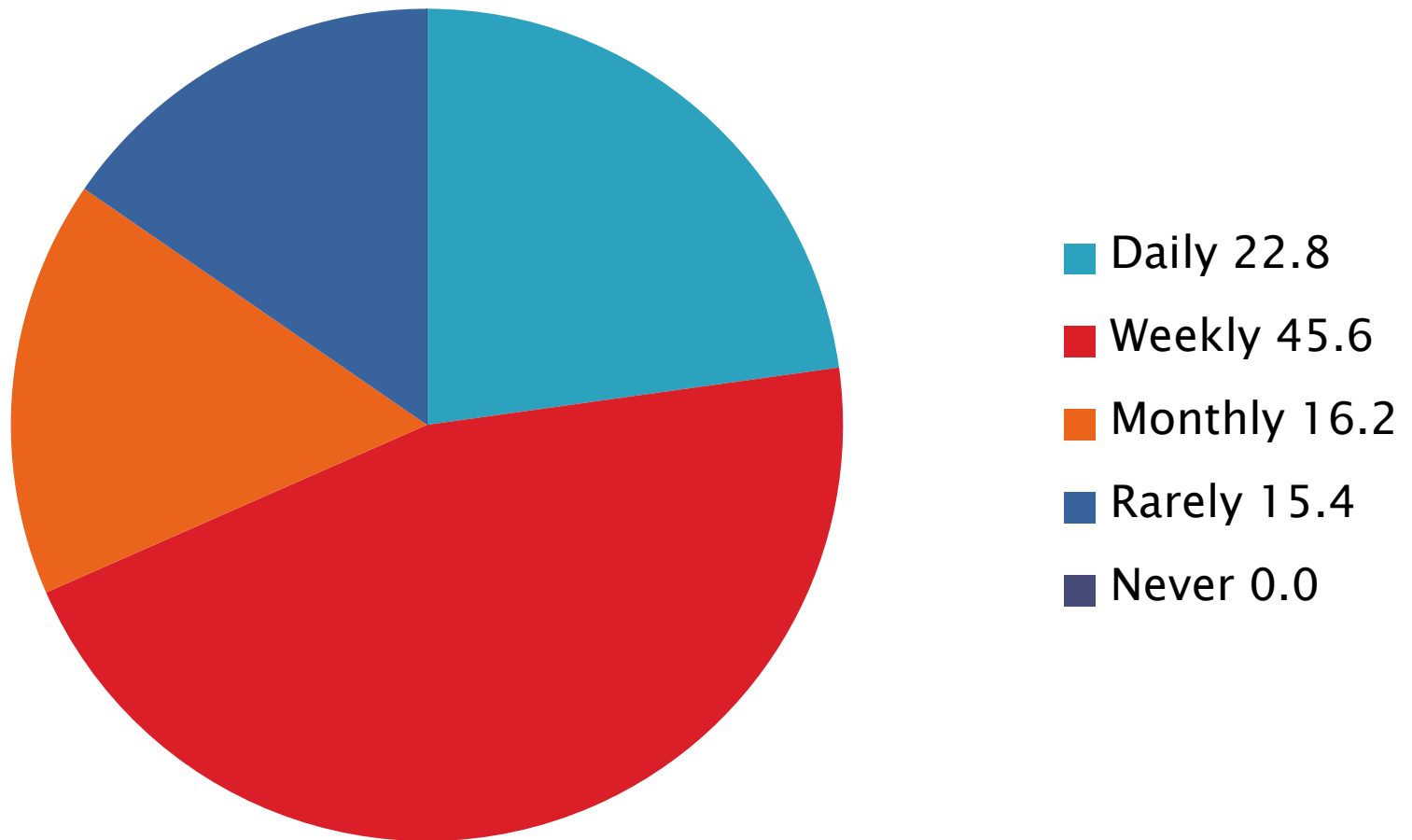
Initial Results for Strategic Plan Survey

- ▶ 253 Respondents
 - ▶ 2 week time frame
 - ▶ All surveys were completed online
 - ▶ Sent via
 - Facebook
 - email
- 

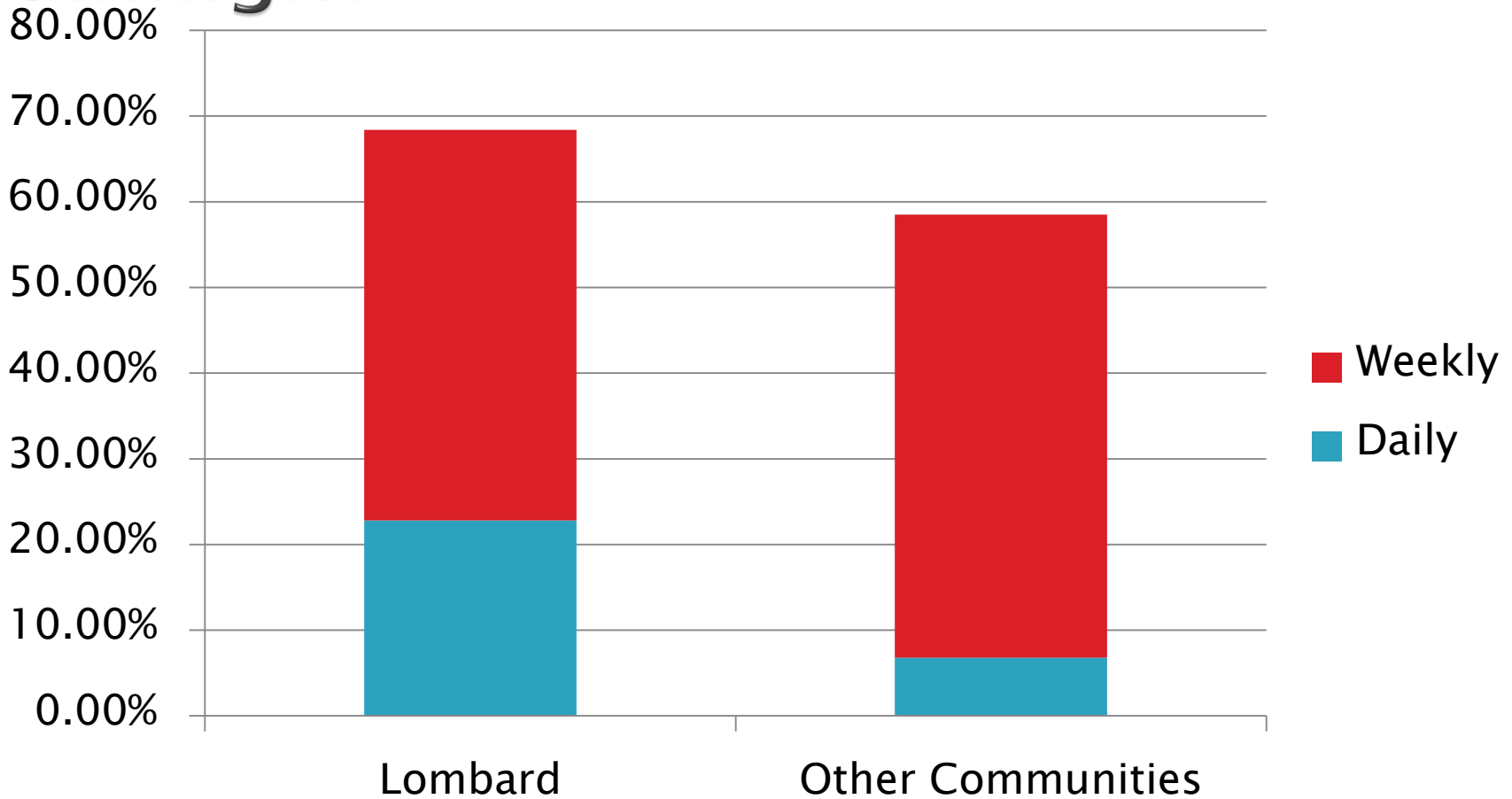
Do you live or work in the historic downtown?



How often do you visit downtown?

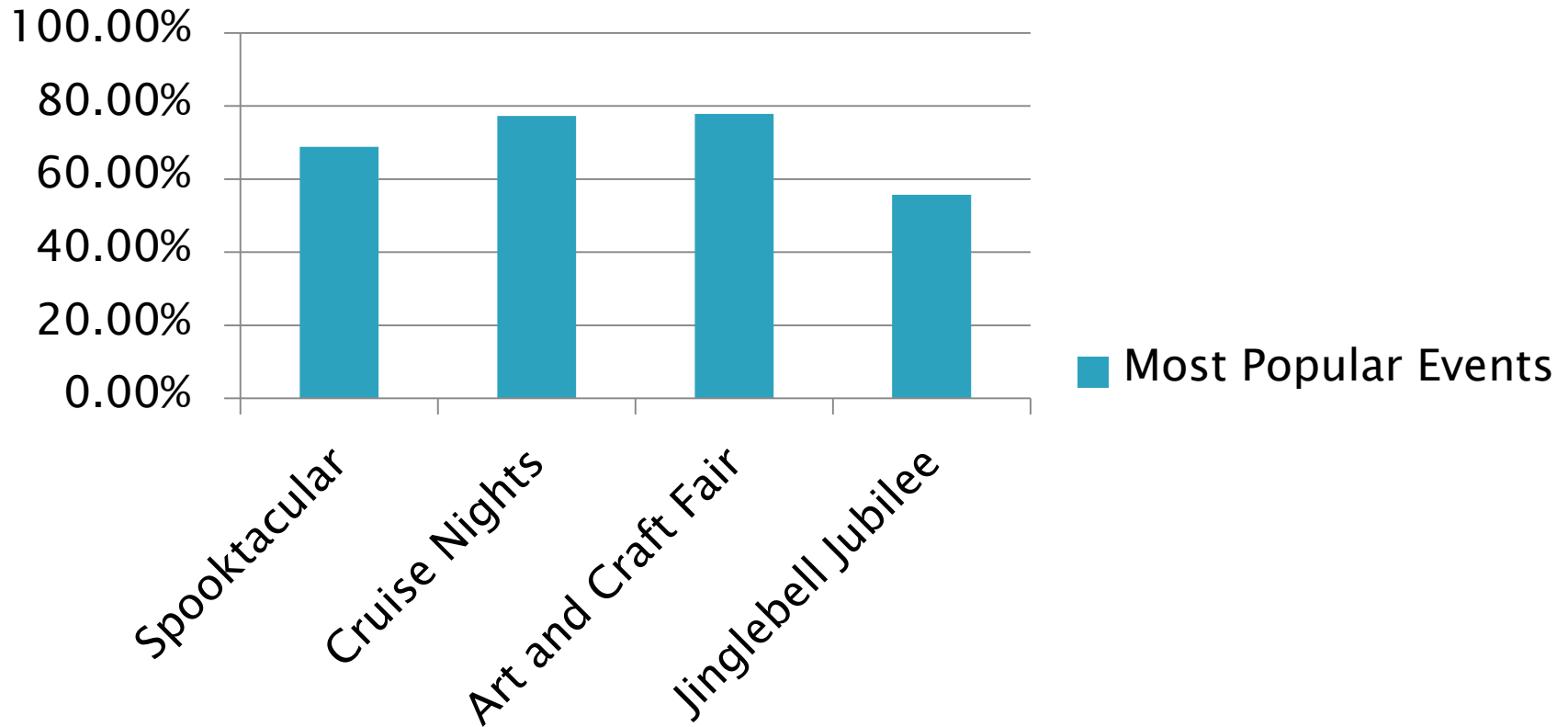


In Comparison to other communities for shopping and dining...

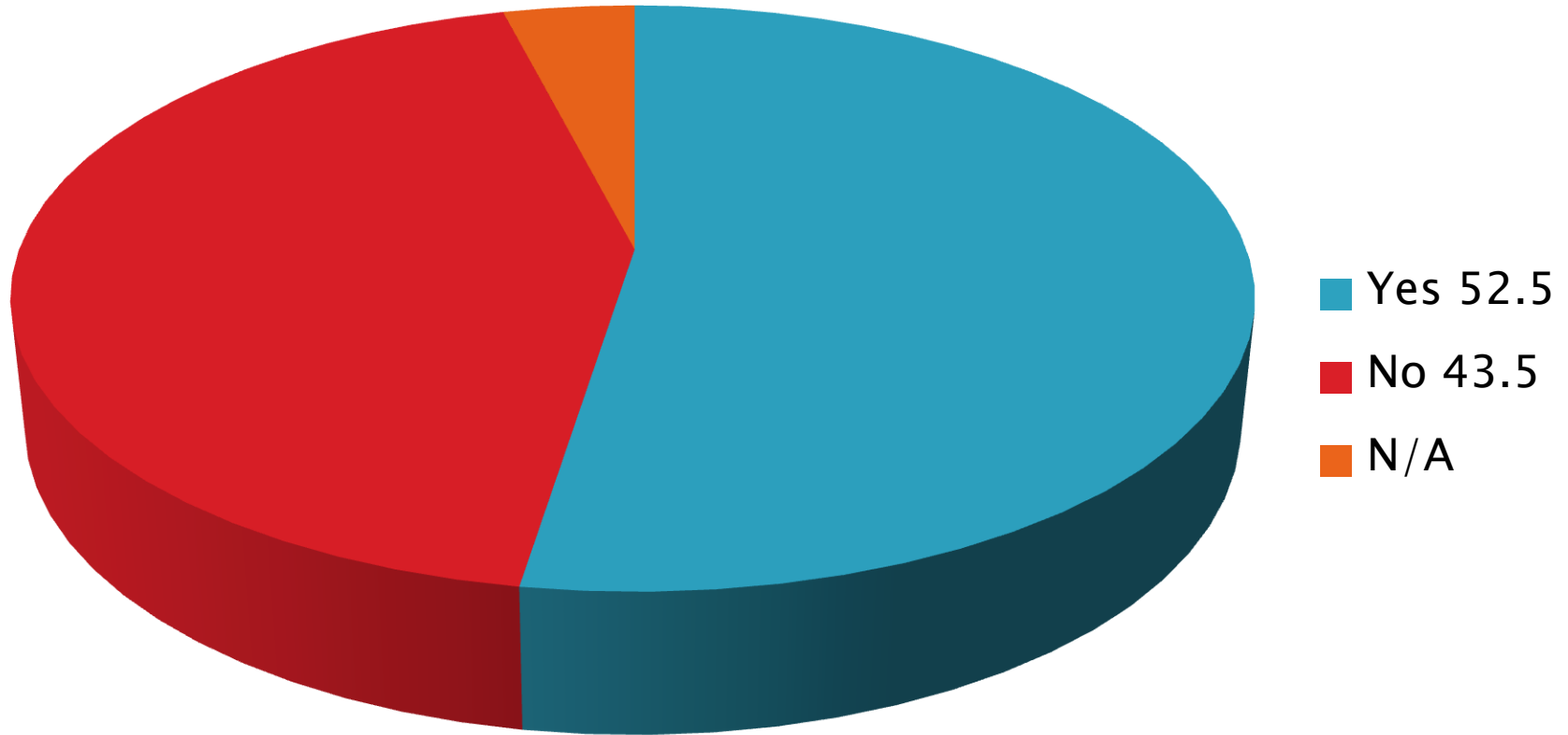


98.3% have attended some event in the downtown

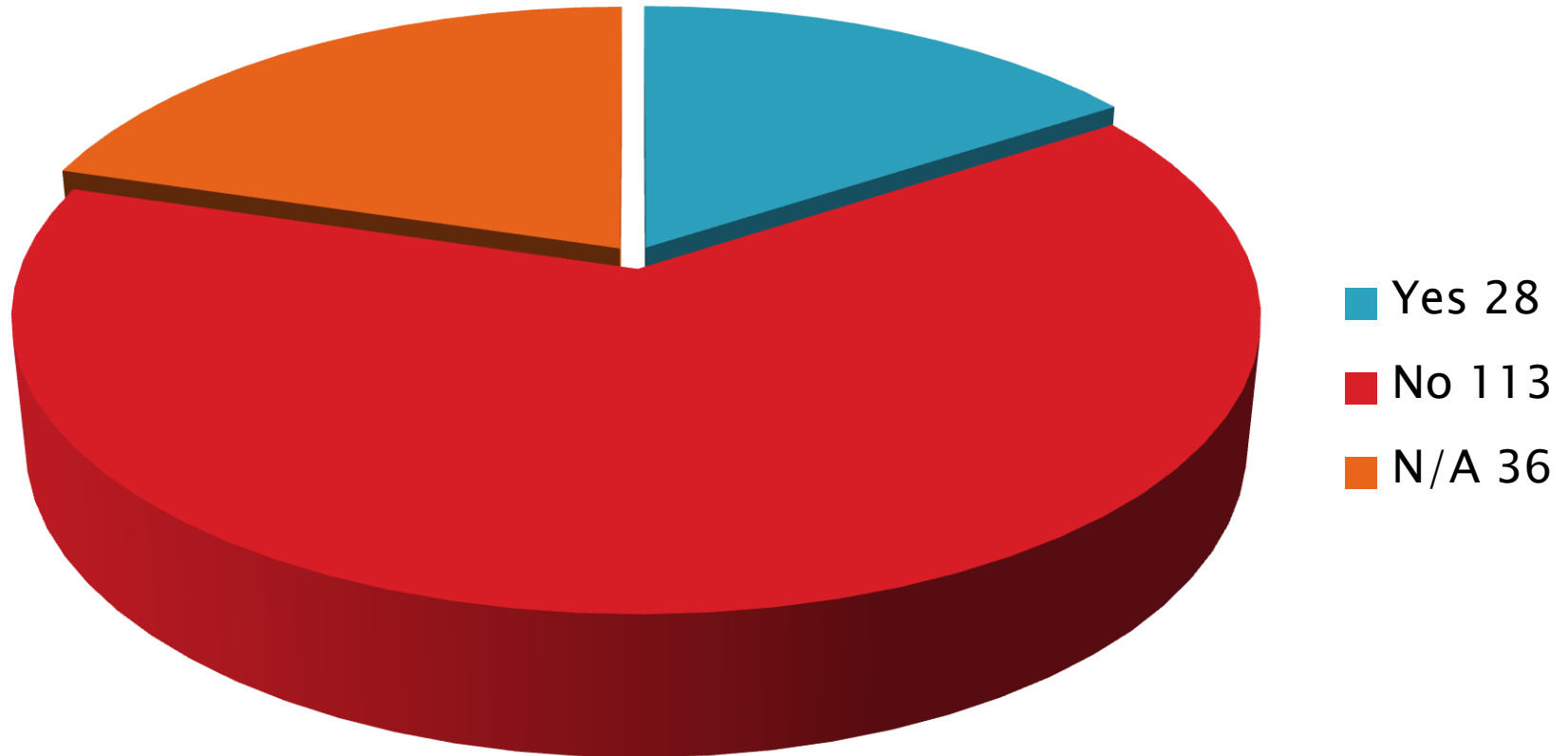
Most Popular Events



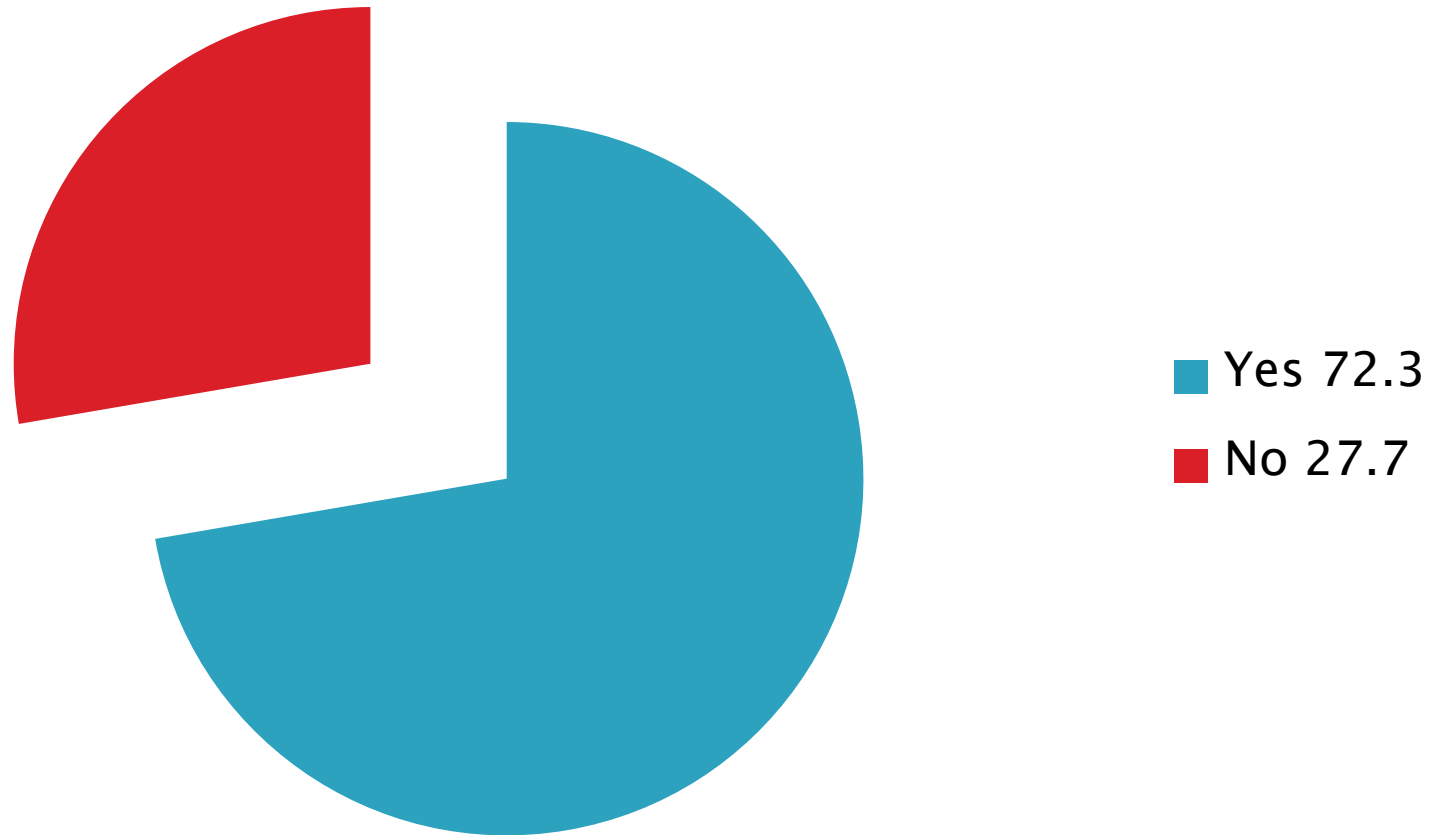
Have you brought out of town guests to any of the events



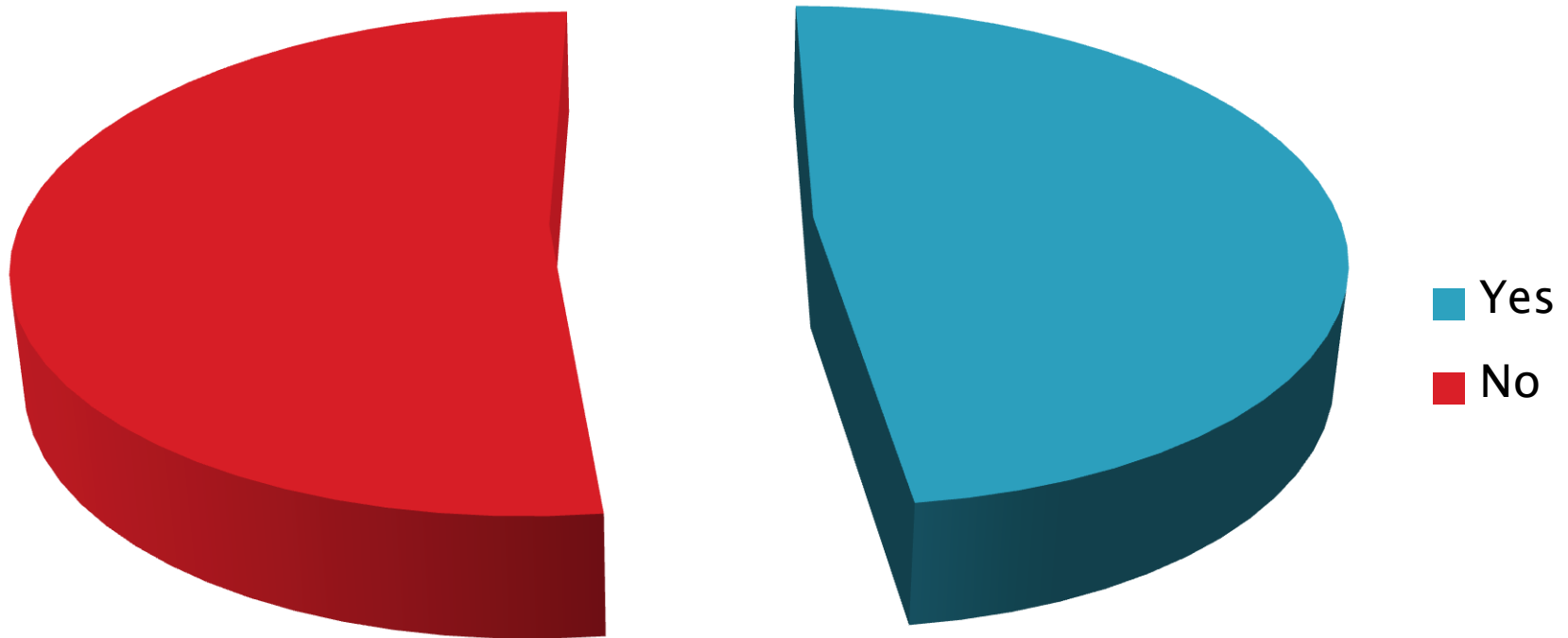
Have your guests stayed in area hotels



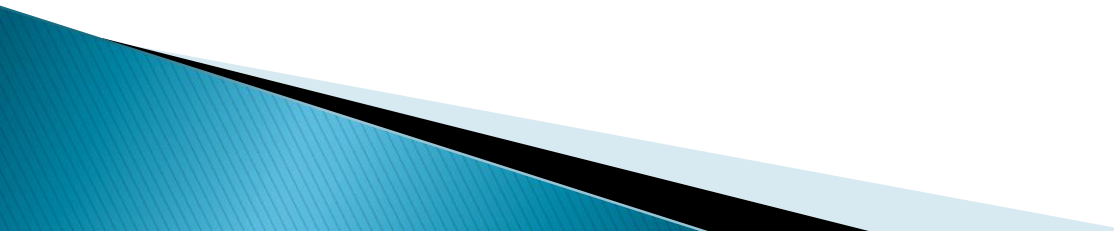
Is the historic “look” of the downtown important to you?



Would you donate to help fund historic preservation projects in Downtown?



What we have learned so far

- ▶ Can't solve everything
 - ▶ But we can work on
 - Communication
 - Incentives for businesses to move here and stay
- 

What is next in the plan

- ▶ Resident feedback
- ▶ Mission and Vision Statements
- ▶ Business Survey is out awaiting results.
- ▶ Downtown Lombard Map
- ▶ Tool Bag
- ▶ Financial Plan