

**MUNICIPAL PARTNERSHIP
PROMISSORY NOTE
Fiscal Year 2018**

As the sole destination marketing organization certified by the State of Illinois to represent DuPage County, the DuPage Convention & Visitors Bureau acts as the official tourism marketing arm for the county, our partners and our constituents.

Since the DuPage Convention & Visitors Bureau must rely on local hotel tax receipts in order to receive matching state dollars for its marketing efforts, support by municipal partners like the Village of Lombard is vital to its mission.

The Village of Lombard agrees to support the DuPage Convention & Visitors Bureau at a rate of 25% of one of the occupancy tax points of the annual collected hotel/motel tax for Fiscal Year 2018.

The projected payment for funding by the Village of Lombard to the DuPage Convention & Visitors Bureau this fiscal year is estimated to be \$100,470. The final amount may be higher or lower, depending on the actual hotel/motel tax collected.

In addition, the Village of Lombard, in cooperation with the DuPage Convention and Visitors Bureau, has budgeted \$10,000 in state-approved advertising and promotional projects.

Agreed by:

VILLAGE OF LOMBARD

Signed: _____

Title: Village President

Date: June 15, 2017