



MEMORANDUM

TO: David A. Hulseberg, AICP, ICMA-CM, Village Manager

FROM: William J. Heniff, AICP, Director of Community Development

DATE: June 16, 2011

SUBJECT: Taste of Lombard Temporary Signage

BACKGROUND

The Lombard Jaycees will be putting on the annual Taste of Lombard which will take place from June 30th through July 5th, 2011. According to Section 110.47(D) of the Lombard Code of Ordinances, Temporary Special Event permits for carnivals and circuses are valid for up to ten (10) days.

The Jaycees are requesting permission to display small (11 by 14 inches) directional signs on selected public rights-of way, which may include:

- Main Street (North to Madison, Roosevelt to Madison)
- Westmore-Meyers Road (St. Charles to Madison, Roosevelt to Madison)
- Roosevelt Road (Finley to Main, intersection with Westmore-Meyers)
- St. Charles Road (Il Rte 53 to Main)

The small, election-type signs are intended to direct patrons to Madison Meadows Park for the duration of the Taste. The Jaycees would be required to obtain permission from property owners if they choose to locate any of the signs on private property. This request is similar to approvals granted by the Village Board in previous years.

RECOMMENDATION

Staff recommends that the Village Board grant permission to the Jaycees to allow the use of public rights-of-way and public property for the display of signage associated with Taste of Lombard.