



2021 LOCAL TOURISM GRANTS

RECOMMENDATIONS FROM THE COMMUNITY PROMOTION & TOURISM COMMITTEE

2021 Local Tourism Grant Program

- ▶ Community Promotion & Tourism Committee issued Call for Projects for the 2021 grant program
- ▶ Grant program and application materials detailed 2 specific caveats for 2021:
 - ▶ **FUNDING** - Funding for the 2021 Local Tourism Grant Program is constrained. The grant committee may prioritize grant awards, adjust funding levels, or choose to fund a portion of any request based upon availability of funds.
 - ▶ **COVID-19** - The current State of Illinois Restore Illinois guidelines and Region 8 Resurgence Mitigations for COVID-19 severely restrict gatherings of all types. While the Village of Lombard is accepting proposals for 2021 projects, grant funding under the Local Tourism Grant Program is contingent upon the ability to hold the proposed event or program in full compliance with federal, state and local COVID-19 precautions and requirements at the time of the event. Funding recommended or approved under this grant program for 2021 will be withheld if the COVID19 pandemic and associated guidelines ultimately preclude or prohibit the proposed event.

Phase 5 – Restore Illinois Plan

- ▶ Current restrictions under Phase 4 – Group events are limited at 50 people
- ▶ Phase 5 – From grant materials:
 - ▶ The State of Illinois will not reach Phase 5 of the Restore Illinois Plan, where all sectors of the economy reopen and large events and festivals can take place, until “testing, tracing and treatment are widely available throughout the State.” This would include “either a vaccine is developed to prevent additional spread of COVID-19, a treatment option is readily available that ensures health care capacity is no longer a concern, or there are no new cases over a sustained period.”

Grant Applications – Lilac Time

- ▶ Lilac Time Programs and Events
 - ▶ Lilac Princess Program – Lombard Junior Women's Club
 - ▶ Lilac Time Art & Craft Fair – Lombard Chamber of Commerce
 - ▶ Lilac Sale – Lombard Garden Club
 - ▶ Lombard Lilac Festival Parade – Lilac Festival Parade Committee
- ▶ Committee review on February 2, 2021
- ▶ Recommendations for review by Board of Trustees under separate action on February 18, 2021

COVID-19 Contingencies

- ▶ Lilac Princess Program – Possible impacts to events where princesses might normally appear and coronation, but program will continue in 2021 regardless of COVID-19 restrictions in place.
- ▶ Lilac Sale – If COVID-19 restrictions limit ability of sale to be open to the general public, the Garden Club will continue with sale of plants online with scheduled pick-up by appointment (consistent with 2020 plant sale).
- ▶ Lilac Parade – Parade will not be held under current Phase 4 restrictions. Contingency date will be September 19th
- ▶ Art & Craft Fair – Cannot be held in current format under Phase 4 restrictions. Contingency date TBD in Fall 2021
- ▶ If events are precluded due to COVID-19 restrictions, applicants may change the date of their event to an alternate date WITHOUT secondary review by Committee or Board

Other Grant Applications

- ▶ Lombard Alefest and Intelligentsia Bike Race
 - ▶ Will be reviewed by Committee in March
 - ▶ Recommendations before Board of Trustees in late March
- ▶ Civil War Reenactment and Lombard Firebirds Invitational Tournament
 - ▶ No applications for 2021
 - ▶ Will return in 2022