

Exhibit K

Updated SMART Goals related to business membership

SMART Goal Template

PLEASE USE THE FOLLOWING GUIDE TO PREPARE YOUR SMART GOALS.

	S	M	A	R	T
	STRATEGIC & SPECIFIC: IDENTIFY A LONG-TERM GOAL	MEASURABLE: EXPLAIN HOW YOU WILL KNOW IF RESULTS CHANGED BECAUSE OF THE ACTIONS SPECIFIED IN THE GOAL.	ATTAINABLE: BE SURE NOT TO SET GOALS THAT ARE TOO CONSERVATIVE OR IMPOSSIBLE TO REACH.	RESULTS-BASED OR RESEARCH-BASED: DESCRIBE HOW YOU WILL KNOW WHEN YOUR GOAL HAS BEEN MET.	TIME-BOUND: ASSIGN A TIMEFRAME IN WHICH YOU WILL ACHIEVE THE GOAL.
Business Membership					
Strength-Based Goal Components	Increase LTC Business membership to 40 total 10 currently	Create a target list and follow up with them. Record the data monthly and add if needed	By including business membership with our LTC Wi Fi service for 100.00 we should capture 60% of all downtown businesses. With targeting businesses outside of the downtown with a strong benefit statement obtaining the remaining 6 businesses will be obtainable.	Milestones: 10 current 20 by June with Wi Fi service offer 35 by August by adding 5 outside downtown 40 by 12/30 *The above 35 has not come to fruition currently we are at 11 with 3 additional commitments. So our goal of 40 by end of 2011 needs to be reevaluated and a more realistic number of 17 put in place.	Overall 12/2011
Strength-Based Goal	The new Downtown Plan associates LTC with the initiative creating a position of strength. By growing our business membership to 40 create energy and synergy in the downtown.				
Notes	Creating a target list based on any association with downtown	Plan the contact dates and time, follow through on contact and record the results	Craft a benefit statement for marketing, tout the Wi Fi service.		



**Update October
2011**

LTC's Organization Committee has been hard at work and has sent a series of membership renewal letters, as well as sending welcome materials to new and renewing members. As many renewals are currently pending, total membership continues to hover in the 50's. However, the recent revival of the Downtown Passport Card Program, which offers great incentives for new members to join and receive discounts at many Downtown businesses, holds great promise for increasing total membership. The focus at this point is getting the word out about the Passport Card.

To that end, a new 5-minute local cable TV spot has been created, highlighting the variety of existing businesses in the Downtown and showing the passport card in use. We are seeking to use additional venues to get the word out about existing businesses, the passport card, and the mission of LTC.

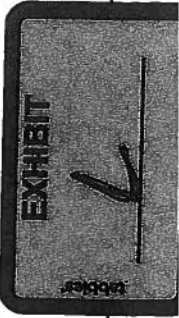
Exhibit L

Updated SMART Goals related to residential membership

SMART Goal Template

PLEASE USE THE FOLLOWING GUIDE TO PREPARE YOUR SMART GOALS.

	S	M	A	R	T
	STRATEGIC & SPECIFIC: IDENTIFY A LONG-TERM GOAL	MEASURABLE: EXPLAIN HOW YOU WILL KNOW IF RESULTS CHANGED BECAUSE OF THE ACTIONS SPECIFIED IN THE GOAL.	ATTAINABLE: BE SURE NOT TO SET GOALS THAT ARE TOO CONSERVATIVE OR IMPOSSIBLE TO REACH.	RESULTS-BASED OR RESEARCH-BASED: DESCRIBE HOW YOU WILL KNOW WHEN YOUR GOAL HAS BEEN MET.	TIME-BOUND: ASSIGN A TIMEFRAME IN WHICH YOU WILL ACHIEVE THE GOAL.
Residential Membership					
Strength-Based Goal Components	Increase LTC residential membership by 200% to 63 current members	Monthly member counts. Identify projected members based on data collected.	Based on past member record LTC has a large pool of residents to contact. See notes for further marketing plans	When we reach or achieve the targeted number	Overall 12/2011 30 by June 40 by August 60 by November 63 by December August goal has been met and 50 application were handed out to interested parties during Spook with one new paid member. New goal time line: 60 by 1/12 65 by 3/12
Strength-Based Goal	Renewed awareness of Lombard Town Centre and what the organization means to the downtown business community and its residential community. Re-launch of the Passport card program to gain 30 plus new members.				
Notes	LTC will have presence at no less than 6 events as well as the French Market. Volunteers will be explaining the Passport program as well as the overall benefit of	Speaking with 20 residents at each event.	New brochure marketing material, the ability to process credit cards at the point of contact. A wider breadth of events that we target as membership driven. Additional board members and volunteers to man the events	Reaching the milestones in T	



<p>Update October 2011</p>	<p>membership</p>				
<p>LTC's Organization Committee has been hard at work and has sent a series of membership renewal letters, as well as sending welcome materials to new and renewing members. As many renewals are currently pending, total membership continues to hover in the 40's. However, the recent revival of the Downtown Passport Card Program, which offers great incentives for new members to join and receive discounts at many Downtown businesses, holds great promise for increasing total membership. The focus at this point is getting the word out about the Passport Card. To that end, a new 5-minute local cable TV spot has been created, highlighting the variety of existing businesses in the Downtown and showing the passport card in use. We are seeking to use additional venues to get the word out about existing businesses, the passport card, and the mission of LTC.</p>					

Exhibit M

Updated SMART Goals related to business retention

SMART Goal Template

PLEASE USE THE FOLLOWING GUIDE TO PREPARE YOUR SMART GOALS.

	S	M	A	R	T
Retention	<p>STRATEGIC & SPECIFIC: IDENTIFY A LONG-TERM GOAL FOCUSED ON THE GRADE LEVEL OR DEPARTMENT'S SPECIFIC NEEDS.</p>	<p>MEASURABLE: EXPLAIN HOW YOU WILL KNOW IF RESULTS CHANGED BECAUSE OF THE ACTIONS SPECIFIED IN THE GOAL.</p>	<p>ATTAINABLE: BE SURE NOT TO SET GOALS THAT ARE TOO CONSERVATIVE OR IMPOSSIBLE TO REACH.</p>	<p>RESULTS-BASED OR RESEARCH-BASED: DESCRIBE HOW YOU WILL KNOW WHEN YOUR GOAL HAS BEEN MET.</p>	<p>TIME-BOUND: ASSIGN A TIMEFRAME IN WHICH YOU WILL ACHIEVE THE GOAL.</p>
<p>Strength-Based Goal Components</p>	<p>Business Retention – Relationships – Understanding their specific business needs, and assisting with their success through LTC effort and outside assistance i.e. COD.</p> <p>Not all will buy in but those who do we will move forward and spread the word to those who don't</p>	<p>Quarterly business forums, feedback and sales increases.</p> <p>Monitor changes in their business model.</p> <p>Follow up on outside assistance suggestions</p> <p>A great measurable will be added businesses that want to be involved</p>	<p>LTC will have to schedule regular meetings with all businesses to review business results, plans for change based on LTC suggestions as well as outside assistance guidance.</p>	<p>Actual sales results.</p> <p>Relationship improvements viewing LTC as an ally.</p> <p>We will know based on the regular meeting conversations</p>	<p>This goal is ongoing.</p> <p>LTC ED visits and talks to several businesses each week to help identify their issues and needs, expansion possibilities, and steps that can be taken specific to each business.</p>



Strength-Based Goal

Improvement of the overall mood of the downtown businesses and property owners, a willingness to work together. A willingness to change when the result may improve their business model and help fill vacancies. The Business owners and property owners are 2 similar but very different sets of issues.

Increased occupancy, profitable business owners, and additional walking traffic in the downtown, attractive place to go with various things to do and increasingly better shopping.

Notes

Understand the needs of existing businesses, and provide or assist with the tools they need to thrive.

Survey businesses periodically to assess their stability/strength, needs, and helpfulness of resources provided.

This goal should be high-priority because strong existing businesses attract new patrons and new businesses.

LTC is already holding business seminars and business forums designed to carry this out.

Quarterly business forums and ongoing relationship-building supplemented by periodic data-gathering (surveys)

Update Oct 2011

Retention activities have been an ongoing priority. Increasing traffic to existing businesses will encourage positive "buzz" in the Downtown and attract additional interest from potential new tenants.

Retention activities have included regular visits to current businesses to listen to their concerns and needs, and assist them in addressing improvement projects at their locations. LTC Staff have assisted with landlord-tenant communication, grant program questions, publication of store specials and news, and making all businesses an active part of the various LTC and partner events. An example is the recent partnership with the Historical Society to hold a very successful pub crawl, which brought over 80 people to 5 venues in the Downtown area, and illustrated a critical mass of food and beverage options for a complete night on the town. The event also raised funds for the two organizations.

Three Ladies Night Out events this summer have also gotten great reviews from participants, who enjoyed specials and treats at over a dozen downtown businesses. Efforts are underway to enlarge the event by expanding advertising and media coverage.

A new volunteer at LTC is helping Staff to produce marketing materials for Small Business Saturday, reminding community members to Shop Local and renewing their knowledge of the products and services they can find in their own Downtown.

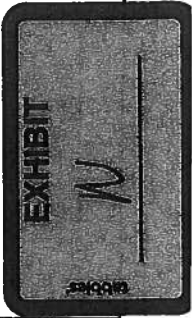
Exhibit N

New SMART Goals related to Facebook and social media interaction

SMART Goal Template

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	S	M	A	R	T
	STRATEGIC & SPECIFIC: IDENTIFY A LONG-TERM GOAL	MEASURABLE: EXPLAIN HOW YOU WILL KNOW IF RESULTS CHANGED BECAUSE OF THE ACTIONS SPECIFIED IN THE GOAL.	ATTAINABLE: BE SURE NOT TO SET GOALS THAT ARE TOO CONSERVATIVE OR IMPOSSIBLE TO REACH.	Realistic Setting the correct time frame, the right measurement.	TIME BOUND: ASSIGN A TIME FRAME IN WHICH YOU WILL ACHIEVE THE GOAL.
Facebook Social Media interaction					
Strength-Based Goal Components	600 active users by Spring 2012 – 176 currently. Create a Twitter account	Monitoring FB usage weekly. If the results increase due to our content continue to create the same buzz and monitor.	Growth the past 3 months has been 2.5% + per month. Seven month out at the same rate we will be over 800	See Attainable	May 2012
Strength-Based Goal	Social media is a powerful tool to advertise, keep in touch, create buzz, inform, and build a relationship. People enjoy being involved with various social media outlets.				
Goal Components	Sharing content on our site. Sharing with our partners on their sites to expand ours and their reach	Creating creative content that will be interesting and engaging to attract downtown involvement and	Measure the users weekly based on reports from FB		



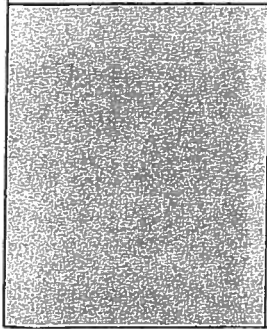
	<p data-bbox="373 1984 397 2005">-</p>
<p data-bbox="121 1102 186 1344">visits. People love pictures</p>	

Exhibit O

New SMART Goals related to locating a Design Chair

SMART Goal Template

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	S	M	A	R	T
	STRATEGIC & SPECIFIC: IDENTIFY A LONG-TERM GOAL	MEASURABLE: EXPLAIN HOW YOU WILL KNOW IF RESULTS CHANGED BECAUSE OF THE ACTIONS SPECIFIED IN THE GOAL.	ATTAINABLE: BE SURE NOT TO SET GOALS THAT ARE TOO CONSERVATIVE OR IMPOSSIBLE TO REACH.	REALISTIC	TIME-BOUND: ASSIGN A TIMEFRAME IN WHICH YOU WILL ACHIEVE THE GOAL.
Design Chair					
Strength-Based Goal Components	Locate a qualified Design Chair and help recruit a team around them.	Ideally 2 qualified candidates will surface from the outreach.	One potential candidate in the pipeline so with a focus on this we should be in a position to find the right fit from at least 3 potential candidates.	With the wine dinner and Jingle Bell the only events remaining on the immediate docket I can personally devote additional time to the search.	March 2012
Strength-Based Goal	Classic downtown area that has a need and a cooperative governmental body.				
Goal Components	Chair, co-chair and member outreach. Facebook, web site and general conversation outreach.	When we have a prospect bench of 3 – 4 candidates	LTC has 3 times the reach as we had in the past, that said as a focus point the word that LTC is looking for a qualified Design Chair and potential board member will have a larger impact	Reach out to likeminded professionals in the same fields.	



Exhibit P

Local newspaper articles related to LTC efforts

Advertisement:



Lilac Time Art and Craft Fair



By Yvonne Invergo April 14 at 8:24 a.m.



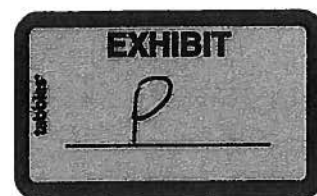
LOMBARD, Illinois – The Lombard Area Chamber of Commerce and Industry and the Village of Lombard, with the support of Lombard Town Centre, will sponsor the 16th Annual Lilac Time Art & Craft Fair on Sunday, May 1, 2011 from 10:00 a.m. until 4:00 p.m. in downtown Lombard.

The fair is a rain/shine event which raises funds for Lombard area charitable organizations and is a family-oriented happening with crafters, food vendors, and a free Kid Zone! This is also a great opportunity to experience the downtown area and shops!

There will be entertainment on the main stage throughout the day with the group "A Capella Underground" singing at 11:00 AM, several local dance groups performing, a martial arts demonstration by Sky Centers, and the band "The Viaducts" at 2:30. There is also an opportunity to meet the newly crowned Lilac Queen and her court.

Be sure to attend the first Lombard outdoor festival of the season, as there will be something for everyone!

If you have any questions, please call the Chamber office at 630/627-5040.



Daily Herald

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Article updated: 5/9/2011 12:06 PM | published: 5/9/2011 12:01 AM

Lombard continues attracting restaurants, retail

By

Yorktown Center may put Lombard on the suburban shopping map, but there's more to business in the Lilac Village than national chains and department stores.

Small shops downtown, local retailers along commercial corridors, industrial uses, offices in business parks, and restaurants, restaurants, restaurants also contribute to Lombard's business landscape.

While each type of business has its challenges, property managers, business owners and village staff are beginning to see some positives.

Sixteen new businesses have received zoning certificates in 2011, according to Lombard's community development department.

Some strip centers along Roosevelt Road are improving their facades and filling vacancies, said Bill Heniff, director of community development. Existing retail stores are investing in "invisible" improvements, spending on interior elements such as heating and ventilation systems.

"Last year, even though we didn't see a lot of visible changes in the business community, we had a lot of changes happening," Village President Bill Mueller said.

These trends and changes combine to position Lombard as a community where businesses can prosper as the economy begins to recover.

"We're at least holding our own or, if not, seeing somewhat of an improvement," said Keith Giagnorio, a village trustee and owner of Gianorio's Pizza, 434 S. Main St. "We're even seeing a little bit of an uptick with my pizza business."

Lombard officials are working to fill vacancies, make downtown a destination, improve commercial corridors and continue supporting the successful restaurants and shopping customers have come to expect.

A combined 1.5 million square feet of office, retail and industrial space was vacant in Lombard in December, according to the community development department.

Not too many of those vacancies reside at Yorktown Center, where shopping space is 92 percent occupied — a pretty high percentage given the economic situation, said Lindsey Burke, marketing manager.

The mall, built in 1968, got a facelift in 2006 with the addition of a line of outdoor stores called the Shops on Butterfield and free-standing restaurants Claim Jumper, The Capital Grille and Rock Bottom Restaurant and Brewery, she said.

As of January, downtown Lombard had 19 vacant spaces. In an effort to fill and enliven the area, the village board in March approved a downtown plan for economic development, redevelopment of certain sites and improvements to

streetscapes, facades, signs and transportation.

"Economic development is much more than throwing money at a project," Heniff said.

It also involves forming partnerships with business owners, something Lombard Towne Centre, a mainly volunteer downtown promotion organization, strives to do.

Amy Madsen, owner of Night and Day Salon on St. Charles Road downtown, said these efforts have worked during her shop's first year, helping her make connections with other business owners and potential clients.

"I love being in a community where people are willing to work together," she said.

While efforts to improve downtown are often seen as Lombard's economic development focus, Heniff said upgrading the appearance of commercial corridors such as Roosevelt Road also is an important goal.

The challenge with Roosevelt Road, Heniff said, is public perception that it's nothing but rows of strip malls. Property owners are overcoming that perception by rebuilding facades and interiors to entice tenants, he said.

"A lot of retailers now are demanding lower rents and a lot of tenant improvements," said Tony Youshaei, owner of CP Management, which manages shopping centers across the suburbs, including locations on and near Roosevelt Road in Lombard.

To lure Sherwin-Williams into a vacant storefront, CP Management renovated the facade of the building at 743 E. Roosevelt Road, Youshaei said. That improvement started a trend, he said, as other tenants — Rosati's Pizza and Lover's Lane — also have renovations in the works.

And while interior renovations may not be as noticeable as new construction, they promote creative reuses of existing spaces and signal strong investment by retailers and restaurants, Heniff said.

"I think, for the most part, the businesses are doing well," said Yvonne Invergo, executive director of the Lombard Area Chamber of Commerce and Industry. "Particularly the Lombard restaurants are doing well, even though there's a lot of competition."

Mueller said he expects prosperity, build outs and new business recruitment to continue.

"Coming into this year, I'm just very positive about everything," Mueller said. "Business is good for Lombard; Lombard is good for business."

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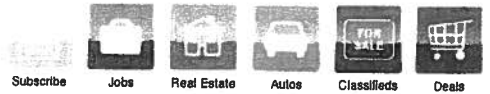
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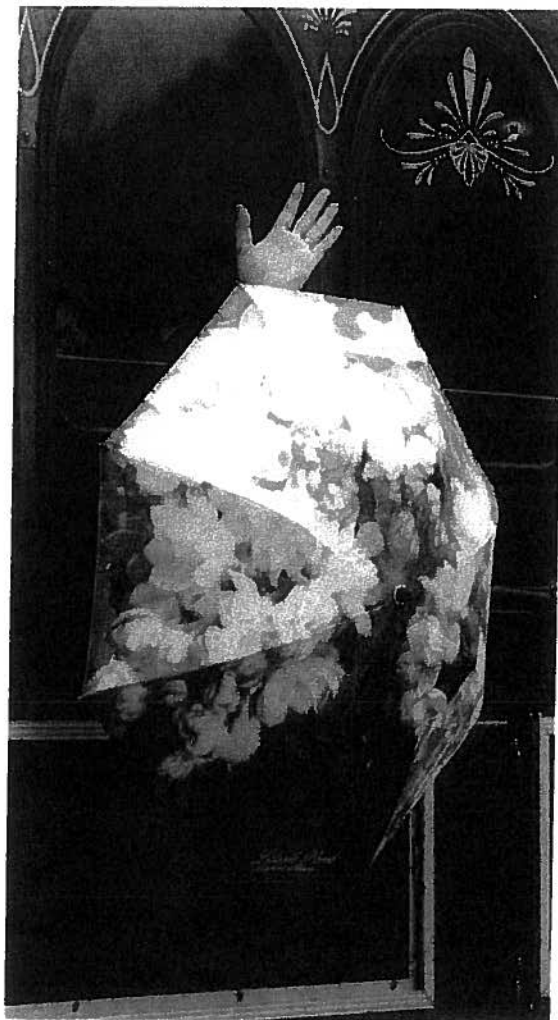
Hot Links Map of local farmers markets Map of area road construction Preps Insider Facebook On The Go Public Notices Mounted canvas prints

2011 Lilac Parade

« Previous 8 of 9 Next »

May 15, 2011 @ 04:42 PM

Rain dampens participation and viewing, but not the spirit, of the 2011 Lombard Lilac Parade, but those who came were prepared for the cold wet weather on Sunday, May 15, 2011.



Bill Ackerman

Purchase this photo

A waving hand and an umbrella protrude from a bus with members of the Lombard Town Centre. Rain dampens participation and viewing of the 2011 Lombard Lilac Parade, but those who came were prepared for the cold wet weather on Sunday, May 15, 2011. snapshots.mysuburbanlife.com/1248070

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LOMBARD SPECTATOR

New businesses boom in downtown Lombard

By Eleni Demertzis, edemertzis@mysuburbanlife.com

Lombard Spectator

Posted May 19, 2011 @ 02:11 PM

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Lombard, IL -- In a recent change of pace, four new Lombard businesses have opened their doors in the downtown area.

"Each business that has located within the downtown area has a unique history and story to tell," village Community Development Director Bill Heniff said.

The following businesses have now filled some of the empty storefronts in downtown Lombard:

- o Shannon's Corner Butcher Shoppe, 15 S. Park Ave.
- o Dance It Again, 11 N. Main St.
- o Blend Beauty and Redwall Photo, 6 S. Park Ave. (shared studio space)
- o Cabinet Depot, 14 S. St. Charles Road

Karen Stonehouse, executive director of the Lombard Town Centre, is excited about the new openings in town.

"That's a big part of the reason of why I'm here," she said.

Stonehouse began working at the center nearly a year ago to promote prospective businesses wanting to make Lombard their home.

"People are seeing opportunities in the downtown now," she added.

There are still about eight to 10 vacancies throughout town, but Stonehouse has three to four prospective tenants for those openings.

Some are trying to decide which space might be easier to fit their needs, she said.

And in turn, the new businesses opening their doors are fulfilling a certain need in town.

"When they came into town and thought about opening a business, they all looked at what sort of business or store the village and the residents needed," Stonehouse said.

Heniff said a variety of factors have sparked these new openings, including favorable market conditions, entrepreneurship, village programs and ready spaces.

Residents can benefit from the creation of more local shopping opportunities, increased sales tax revenue to the village to pay for essential government services, new employment, reduced overall vacancy rates and adaptive re-use of existing historic buildings, Heniff added.

Shannon's Butcher Shoppe has re-opened in the former Clancy's location at 15 S. Park Ave. by owner Jennifer Shannon, who was involved in the initial Clancy's development.

"She is excited about re-establishing the business that was successful at that location and they hope to continue building on the favorable response received to date," Heniff said. "She is also planning to expand the business by adding a delicatessen, which may occupy a vacant tenant space immediately north of their storefront."

Heniff said he hopes these new businesses will bring other openings to town.

"Through resources provided by the village, as warranted, and with the assistance of the Lombard Town Centre, we are hopeful that other businesses that are also looking at downtown Lombard will move forward in the coming months," he said.

More online

For more information about the new businesses in town, check out the [Lombard Town Centre](#) website.

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Lombard's Lilac Parade shines in rain

Article Comments (0) Photos (3)

3 of 3



ABOUT THIS ARTICLE

Despite cold temperatures and a light rain, Lombard's Lilac Parade still marched on with bands and floats.

Lilac Parade entries carried the theme "Cause for Celebration," and some of Lombard celebrated Lilac Time even though the weather felt more like March than May.

Courtesy of Lombard Town Centre

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Article updated: 7/7/2011 4:57 PM

Downtown Lombard getting new crosswalk

By Marie Wilson

An extra crosswalk is coming to downtown Lombard this construction season.

It won't be at a traffic signal where crosswalks traditionally are located, but many in Lombard say it could help create a more pedestrian-friendly atmosphere along St. Charles Road.

Trustees voted 4-2 Thursday at a rescheduled village board meeting to install a designated walking area across St. Charles Road at its intersection with the southern section of Lincoln Avenue. Pedestrians will be able to cross as if Lincoln continued straight across St. Charles instead of jogging over to the west.

"People are going to cross there anyway," Karen Stonehouse, executive director of Lombard Town Centre said Wednesday before the vote. "They can either do it where there's some warning to motorists or not."

Drivers will be warned of the new path by a pedestrian crossing sign to be installed in the crosswalk, Carl Goldsmith, Lombard's public works director, said.

"We will make sure the crossing is as safe as we can at a noncontrolled intersection," Goldsmith said.

The crosswalk installation, estimated to cost \$25,000, also includes extension of curbs on both sides of St. Charles Road to shorten the walking distance, gutter and drainage improvements to control stormwater, brick pavers and asphalt stamping across St. Charles and other pavement markings, Goldsmith said.

Village President Bill Mueller said installing the crosswalk follows the village's downtown plan approved in March by making the area more welcoming to walkers.

"Part of the plan that we approved for downtown is to make it more pedestrian-friendly," Mueller said. "This is just to give pedestrians access to the businesses in downtown on both sides of the street without having to go to an intersection."

The crosswalk is adjacent the splash park water area, several stores and a condominium development. Trustee Greg Gron said it will benefit families who live north of downtown Lombard but want to visit the water area with their kids or do some shopping downtown.

And business advocates agree.

"I think it's important for businesses to have access for crossing the street as well as a safety issue," Dan Whittington, president of Lombard Town Centre, said.

Trustees Keith Giagnorio and Zachary Wilson voted against installing the crosswalk. Wilson said his vote represents the wishes of the committee he leads — the transportation and safety panel — which twice voted down the mid-block crossing.

According to a memo, the committee in June opposed the mid-block crossing in favor of encouraging pedestrians to cross at intersections with traffic signals.

mysuburbanlife.com

BENSENVILLE PRESS

Lombardian immersed in his community

By Sarah Small, ssmall@mysuburbanlife.com

Lombard Spectator

Posted Aug 04, 2011 @ 02:26 PM

Recommend Be the first of your friends to recommend this. 

Lombard, IL — Dave Stapleton has lived in **Lombard** for about two years, and although he doesn't consider himself an expert on the town just yet, he's immersed himself in community development by volunteering at the **Lombard Town Centre**.

This organization is part of the **Main Street Program**, which is a nationwide initiative to redevelop and preserve the historic downtown districts in towns. Essentially, the program is to save Main Street, Stapleton said.

"I'm trying to get more involved and understanding the inner-workings of the town," he said. "I need to get involved in the community around me to have a greater sense of self-worth."

Although he grew up in the suburbs, Stapleton spent five years living and working in Virginia, before he and his wife, Margie, decided to return to Chicago. They were attracted to Lombard because of the laid-back atmosphere of the town and the affordable homes, he said.

One profound difference he's noticed between living in Lombard, compared to his last home in Virginia, is the sense of community in the town. Here, he said, he knows nearly all of his neighbors and appreciates the connections people forge with the town.

Motivated in part by this sense of community, Stapleton has invested his time as a volunteer with the Lombard Town Centre, and started educating himself about the factors and issues that influence development in the town. He can rattle off restaurant, bar and shopping recommendations, and knows the names and personalities of the people who work at these places.

"All I have to offer is time," he said "In no way am I a polished product. I'm trying to make the community recognize the good things we have here."

The Lombard Town Centre cooperates with local businesses to strengthen economic conditions and recruit new businesses for the town, it organizes and promotes special retail and marketing events and makes efforts to beautify the downtown.

"It's got to be us, the residents, to improve the town," he said. "Just don't think they're aware, hopefully people are more interested in taking control of their surroundings, not just for them, but for the whole community."

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mysuburbanlife.com

VILLA PARK ARGUS

A night for the ladies

By Sarah Small, ssmall@mysuburbanlife.com

Suburban Life Publications

Posted Aug 25, 2011 @ 07:00 AM

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Lombard, IL — **Lombard Town Centre** is holding a Ladies Night Out event Thursday night from 5 p.m. to 8 p.m. at local restaurants and businesses throughout downtown Lombard.

Women can enjoy pampering and shopping specials at several locations throughout town.

Some businesses participating in the event are Bricks Wood Fired Pizza and Cafe, Capones Restaurant and Pizzeria, My Personal Touch Salon, Night and Day Salon, and several other locations.

All participants are invited to meet at Punky's Pub at 8 p.m. for an after-hours pizza party sponsored by Coldwell Banker.

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mysuburbanlife.com

WOODDALE PRESS

Saucy Tales pub crawl deemed 'great time'

By Sarah Small, ssmall@mysuburbanlife.com

Lombard Spectator

Posted Sep 14, 2011 @ 12:00 PM

Recommend 2 people recommend this.
Be the first of your friends.

Lombard, IL — Karen Stonehouse, executive director of the **Lombard Town Centre**, and Sarah Richardt, senior program director for the **Lombard Historical Society**, both called Friday's Saucy Tales pub crawl through downtown Lombard a good time.

It was a great night to be out in downtown Lombard and the event was a great fundraiser for both the Town Centre and the Historical Society, Stonehouse said.

The event sold 85 tickets, said Richardt, and both organizations received positive feedback from the participants.

"The bars were really happy, there was plenty of food and a lot of people are saying there should be two a year," Richardt said.

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How this strange 62-cent fruit is making Americans skinny.



Do not buy until you read this 4 week study on the results of using the E-Cigarette to quit smoking.



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Lombard - New trick now allows Illinois drivers to cut their insurance cost in half.



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These 4 things quietly happen before a heart attack. Protect yourself now!



Local mom reveals \$5 trick to erase wrinkles. Shocking results exposed

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Article updated: 9/14/2011 3:26 PM

Lombard's Prairie Days spotlights flatland ecosystem

By Marie Wilson

When the first settlers came to what's now the Chicago suburbs, every day was a prairie day.

Tall grasses and wildflowers were common coverings for the vast, flat landscape. And living among birds and native plants was a way of life.

The suburban landscape has changed, but Lombard still hearkens back to its prairie heritage each fall with the annual Prairie Days celebration from 11 a.m. to 3 p.m. Sunday, Sept. 18.

The free event includes sights such as a bird show with hawks, eagles and owls, as well as a reptile show and a nature exhibit from the Illinois Department of Natural Resources.

"I like the idea of Prairie Days," Lombard resident Don Easterbrook said. "It gives the opportunity for a lot of people to come over and see different things."

And he recommends the reptile show, at 1 p.m., because it lets onlookers see and touch animals, including snakes, from the everyday to the exotic.

The festival's location — Terrace View Park on Greenfield Avenue two blocks west of Main Street — allows visitors to learn about prairie restoration the Lombard Garden Club will conduct on the park's south side, said Barbara Muzzey, a garden club member who organized Prairie Days.

"The focus on the Prairie Days is celebrating the prairie with what we've done, what we've restored," Muzzey said.

Since the 1990s, garden club members have volunteered to remove undesired plants from a marshy prairie area just south of Greenfield Avenue, Muzzey said. They're replacing the invasive plants with native ones like compass plant, yellow coneflower and black-eyed susans with the assistance of the Lombard Park District, said garden club member Lonnie Morris.

"One of our goals is to increase the biodiversity of existing areas," Morris said.

Live music, a dance show by Aspirations Dance Company, food from local restaurants and a bird house contest also will take place at Prairie Days.

Lombard Town Centre representatives will judge bird houses, offering prizes from downtown Lombard businesses.

Bird house builders of any age can make their creations before the festival and are encouraged to "incorporate natural or recycled materials, as judging is based on appearance, originality and sustainability," Muzzey said in a news release.

With its focus on a prairie's natural ecosystem, Prairie Days is an educational event, yet it remains fun and appropriate for children, Muzzey said.

"One of our goals is to educate people about native plants, and that's how Prairie Days came about," Morris said. "Most people don't know about native plants and we wanted to get the message out and encourage native plants as much as feasible into residential landscaping."

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Article updated: 10/13/2011 8:02 AM

Spooktacular draws families to downtown Lombard

By Marie Wilson

Downtown Lombard's annual Spooktacular Fall Festival will feature fall favorites like pumpkins, candy and scarecrows, and festival favorites such as cover bands, craft booths and food vendors.

But what will set this year's event apart is swords.

No, not the dangerous metal kind, but safe, padded swords used by students at Sky Centers Martial Arts, 112 W. St. Charles Road, Lombard. Between 150 and 200 Sky Centers students will demonstrate swordplay onstage at 12:30 p.m. Sunday, Oct. 16.

Other kids who attend the festival will get the chance to don helmets and safety gear to learn sword skills by sparring against instructors, said George "Master Sky" Matejovsky, founder of Sky Centers.

"They're able to swing around, learn some skills, have fun in a safe environment," Matejovsky said. "It's going to be a good time."

The festival runs noon to 6 p.m. Sunday, Oct. 16, at St. Charles Road and Park Avenue in downtown Lombard. It's meant to give families a fun way to spend an afternoon and draw crowds to the downtown area, said Lynne Magnavite, a Lombard resident who volunteers with Lombard Town Centre, the organization that runs Spooktacular.

Sky Centers decided to plan its semiannual open house to coincide with the festival.

"Because we are so involved with Lombard Town Centre and the downtown area, we decided it would be a good time to do an open house," Matejovsky said.

And though the event takes place on a Sunday, several businesses will be open, including Shannon's Corner Butcher Shoppe, 15 S. Park Ave., and Morning Star Books and Gifts, 28 W. St. Charles Road, Magnavite said. Kids can trick-or-treat and play games between noon and 3 p.m. inside the businesses that are open.

"We want to encourage that kind of participation so it's more of a community event to show off the great stuff that we've got going on," Magnavite said.

A scarecrow-building contest, a climbing wall and a spooky science booth from Glenbard East High School are other highlights of the festival. Science enthusiasts also can watch Glenbard East teachers Marisa Abrams and Barbara Zebrowski put on a chemistry magic show at 3 p.m.

"This is the third year that Glenbard East High School has participated in the Lombard Spooktacular, and we host a booth with some make-and-take spooky science experiments," Abrams said.

The booth will be open from noon to 4 p.m., allowing visitors to watch "gooey worms" go from liquid to solid before their eyes, Abrams said.

Daily Herald

Big Picture . Local Focus

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Article updated: 10/16/2011 6:41 PM

Halloween comes early to Lombard

By

Halloween came to Lombard a couple of weeks early on Sunday with the annual Spooktacular Fall Festival in the village's downtown area.

Children dressed as superheroes, princesses and cute, furry animals trekked from business to business on Sunday, getting a head start on their trick-or-treating. Others tried to conquer the climbing wall or tame a bucking bull (actually, it was a padded saddle pulled to and fro by volunteers).

It was all part of the daylong festival designed to shine a positive light on downtown Lombard. The event was presented by the Lombard Town Centre community organization.

"I hope the rain this morning doesn't scare people away, because it's good to come out to community events like this," said resident Sondra Callahan as she arrived shortly after noon.

Callahan's 5-year-old son, Gene, walked beside her, looking powerful in his Spider-Man costume.

"And I know my son will love it," she added.

Karen and Miles Kehoe brought their twin 4-year-old daughters, Taylor and Eliza, to the fest. Both wore costumes inspired by some of the more colorful members of the insect world; Taylor was a ladybug and Eliza was a butterfly.

"They've been begging to wear these costumes since we got them a week ago," Karen Kehoe said. "There was no way we could pass this opportunity up."

Karen said she and her husband did establish clear rules about the trick-or-treating, though.

"They'll be getting an insane amount of candy on Halloween weekend, so we said they can only go to a couple places today, as a treat," she said. "We'll see if we're able to stick to that."

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Exhibit Q

Proposed 2012 Budget with a requested funding amount of
\$38,500

Lombard Town Centre August 2011

	2011 Budget	2011 Actual	2012 Prelim Budget
Income:			
Village Funding	\$35,000	\$18,553	\$38,500
Donations	\$500	\$0	\$0
Fundraisers:			
French Market Bags			
French Market Bag Sales	\$1,000	\$50	\$100
French Market Bag Expenses	<u>-\$392</u>	<u>-\$250</u>	<u>\$0</u>
Total French Market Bags	\$608	-\$200	\$100
Golf Outing			
BBQ Fees	\$100	\$0	\$0
Golf Fees	\$2,000	\$0	\$0
Golf Raffle	\$200	\$0	\$0
Golf Sponsors	\$1,000	\$1,400	\$0
Golf Expenses	<u>-\$1,800</u>	<u>\$0</u>	<u>\$0</u>
Total Golf Outing	\$1,500	\$1,400	\$1,500
Pub Crawl			\$2,000 x 2 in 2012
Auto Show			*
Booths	\$100	\$0	\$0
Car Corral	\$100	\$0	\$0
Car Show Entry Fees	\$600	\$0	\$0
Other Income	\$100	\$0	\$0
Split the Pot	\$100	\$0	\$0
Sponsors	\$400	\$0	\$0
Auto Show Expenses	<u>-\$500</u>	<u>\$0</u>	<u>\$0</u>
Total Auto Show	\$900	\$0	\$1,000
Umbrellas			
Umbrella Income	\$2,000	\$1,140	\$1,000
Umbrella Expenses	<u>-\$1,115</u>	<u>-\$1,115</u>	<u>\$0</u>
Total Umbrellas	\$885	\$25	\$160
Wine Dinner			
Silent Auction Proceeds	\$1,300	\$0	\$0
Silent Auction Expenses	<u>-\$500</u>	\$0	\$0
Sponsors	\$500	\$0	\$0
Ticket Sales	\$4,900	\$0	\$0
Wine Dinner Expenses	<u>-\$2,800</u>	\$0	\$0
Total Wine Dinner	\$3,400	\$0	\$4,000
Interest Income	\$20	\$11	\$15
Membership Dues	\$4,500	\$1,925	\$4,000
Other Income	<u>\$0</u>	<u>\$31</u>	<u>\$50</u>
Total Income	\$47,313	\$21,745	\$51,325



Lombard Town Centre August 2011

	2011 Budget	2011 Actual	2012 Prelim Budget
Expenses:			
Administrative:			
Bank Charges	\$15	\$0	\$0
Credit Card Charges	\$0	\$98	\$150
Insurance:			
Business	\$1,600	\$1,410	\$1,450
Workmen's Comp	\$300	\$268	\$275
Total Insurance	\$1,900	\$1,678	\$1,725
Licenses & Fees	\$35	\$33	\$25
Local Travel	\$0	\$3	\$100
Miscellaneous Exp	\$0	\$0	\$0
Office Equipment	\$0	\$651	\$0
Office Supplies	\$700	\$176	\$500
Payroll Expenses:			
Salaries & Wages-30 hours	\$35,000	\$24,501	\$37,000 *
Additional for LTC	\$5,800	\$45	\$0
Payroll Taxes	\$4,040	\$2,566	\$3,074
Total Payroll Expenses	\$44,840	\$27,112	\$40,074
Postage	\$250	\$107	\$250
Professional Fees	\$0	\$0	\$0
Rent	\$6,300	\$4,200	\$7,200
Subscriptions	\$45	\$0	\$45
Telephone/Internet	\$1,245	\$794	\$1,285
Utilities	\$845	\$587	\$870
Total Administrative Expenses	\$56,175	\$35,439	\$52,224
Program:			
Design:			
Miscellaneous	\$0	\$0	\$0
Total Design	\$0	\$0	\$0
Economic:			
Business Education Series	\$400	\$0	\$400
Downtown Plan	\$500	\$0	\$100 *
Miscellaneous	\$100	\$0	\$500 *
WIFI	\$2,000	\$1,011	\$500 *
Total Economic	\$3,000	\$1,011	\$1,500
Organization:			
Annual Meeting	\$462	\$462	\$500
Board/Membership Meetings	\$1,000	\$677	\$1,000
Community Relations	\$600	\$384	\$500 *
Constant Contact	\$360	\$394	\$360
Membership:			
Drive Materials	\$100	\$0	\$100
Membership Brochures	\$100	\$0	\$0
Total Membership	\$200	\$0	\$100
Newsletter	\$100	\$0	\$200

Lombard Town Centre August 2011

Professional Dues

2011 Budget
\$475

2011 Actual
\$475

2012 Prelim Budget
\$500

Lombard Town Centre August 2011

	2011 Budget	2011 Actual	2012 Prelim Budget
Training:			
Conference/Seminar/Training	\$500	\$0	\$0
Hotel	\$500	\$0	\$0
Meals	\$100	\$0	\$0
Publications	\$100	\$0	\$0
Travel	\$100	\$0	\$0
Total Training	\$1,300	\$0	\$0
Website	\$650	\$823	\$1,000
Total Organization	\$5,147	\$3,215	\$4,160
Promotion:			
Downtown Promotional Brochure	\$1,000	\$0	\$0
Lilac Parade			
Trolley Expense	\$0	\$507	\$0
Trolley Sponsors	\$0	-\$400	\$0
Total Lilac Parade	\$0	\$107	\$0
Passport Program	\$100	\$0	\$100
Farmer's Market	\$200	\$0	\$0
Jinglebell Jubilee:			
Advertising	\$150	\$0	\$0
Entertainment	\$0	\$0	\$0
Miscellaneous	\$300	\$0	\$0
Sponsors	\$300	\$0	\$0
Total Jinglebell Jubilee	\$750	\$0	\$500 *
Ladies Night Out:			
Advertising	\$300	\$0	\$0
Miscellaneous	\$100	\$0	\$0
Sponsors	-\$400	\$0	\$0
Total Ladies Night Out	\$0	\$0	\$200 *
Spooktacular			
Advertising	\$800	\$0	\$0
Entertainment	\$2,000	\$0	\$0
Miscellaneous	\$1,800	\$0	\$0
Booth Fees	-\$800	-\$50	\$0
Sponsors	-\$1,200	\$0	\$0
Total Spooktacular	\$2,600	-\$50	\$3,000
Spring Event	\$250	\$0	\$250
Summer Event	\$250	\$0	\$0
Total Promotion	\$5,150	\$57	\$4,050
Total Program Expenses	\$13,297	\$4,283	\$9,710
Total Expenses	\$69,472	\$39,722	\$61,934
Net Income (Loss)	-\$22,159	-\$17,977	-\$10,609

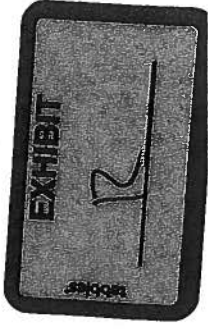
estimate based on 11 budget same as '11 assume no

Exhibit R

Proposed 2012 Budget with a requested funding amount of
\$53,000

**Lombard Town Centre Prelim 2012 Budget
Assumes Return to IL Main Street**

	2011 Budget	2011 Actual	2012 Prelim Budget
Income:			
Village Funding	\$35,000	\$18,553	\$53,000
Donations	\$500	\$0	\$0
Fundraisers:			
French Market Bags	\$1,000	\$50	\$100
French Market Bag Sales	<u>-\$392</u>	<u>-\$250</u>	<u>\$0</u>
French Market Bag Expenses	\$608	-\$200	\$100
Total French Market Bags			
Golf Outing			
BBQ Fees	\$100	\$0	\$0
Golf Fees	\$2,000	\$0	\$0
Golf Raffle	\$200	\$0	\$0
Golf Sponsors	\$1,000	\$1,400	\$0
Golf Expenses	<u>-\$1,800</u>	<u>\$0</u>	<u>\$0</u>
Total Golf Outing	\$1,500	\$1,400	\$1,500
Pub Crawl			\$2,000 X 2 in 2012
Auto Show			*
Booths	\$100	\$0	\$0
Car Corral	\$100	\$0	\$0
Car Show Entry Fees	\$600	\$0	\$0
Other Income	\$100	\$0	\$0
Split the Pot	\$100	\$0	\$0
Sponsors	\$400	\$0	\$0
Auto Show Expenses	<u>-\$500</u>	<u>\$0</u>	<u>\$0</u>
Total Swap Meet	\$900	\$0	\$1,000
Umbrellas			
Umbrella Income	\$2,000	\$1,140	\$1,000
Umbrella Expenses	<u>-\$1,115</u>	<u>-\$1,115</u>	<u>\$0</u>
Total Umbrellas	\$885	\$25	\$160
Wine Dinner			
Silent Auction Proceeds	\$1,300	\$0	\$0
Silent Auction Expenses	-\$500	\$0	\$0
Sponsors	\$500	\$0	\$0
Ticket Sales	\$4,900	\$0	\$0
Wine Dinner Expenses	<u>-\$2,800</u>	<u>\$0</u>	<u>\$0</u>
Total Wine Dinner	\$3,400	\$0	\$4,000
Interest Income	\$20	\$11	\$15
Membership Dues	\$4,500	\$1,925	\$4,000
Other Income	<u>\$0</u>	<u>\$31</u>	<u>\$50</u>
Total Income	\$47,313	\$21,745	\$65,825



**Lombard Town Centre Prelim 2012 Budget
Assumes Return to IL Main Street**

	2011 Budget	2011 Actual	2012 Prelim Budget
Expenses:			
Administrative:			
Bank Charges	\$15	\$0	\$0
Credit Card Charges	\$0	\$98	\$150
Insurance:			
Business			
Workmen's Comp		\$1,410	\$1,450
Total Insurance	\$1,900	<u>\$268</u>	<u>\$275</u>
Licenses & Fees	\$35	\$1,678	\$1,725
Local Travel	\$0	\$33	\$25
Miscellaneous Exp	\$0	\$3	\$100
Office Equipment	\$0	\$0	\$0
Office Supplies	\$0	\$651	\$0
Payroll Expenses:	\$700	\$176	\$500
Salaries & Wages-30 hours			
Additional for LTC	\$35,000	\$24,501	\$48,000
Payroll Taxes	\$5,800	\$45	\$0
Total Payroll Expenses	<u>\$4,040</u>	<u>\$2,566</u>	<u>\$3,664</u>
Postage	\$44,840	\$27,112	\$51,664
Professional Fees	\$250	\$107	\$250
Rent	\$0	\$0	\$0
Subscriptions	\$6,300	\$4,200	\$7,200
Telephone/Internet	\$45	\$0	\$45
Utilities	\$1,245	\$794	\$1,285
	<u>\$845</u>	<u>\$587</u>	<u>\$870</u>
Total Administrative Expenses	\$56,175	\$35,439	\$63,814
Program:			
Design:			
Miscellaneous	\$0	\$0	\$0
Total Design	\$0	\$0	\$0
Economic:			
Business Education Series			
Downtown Plan	\$400	\$0	\$400
Miscellaneous	\$500	\$0	\$500
WiFi	\$100	\$0	\$500 *
Total Economic	<u>\$2,000</u>	<u>\$1,011</u>	<u>\$500 *</u>
	\$3,000	\$1,011	\$1,900
Organization:			
Annual Meeting			
Board/Membership Meetings	\$462	\$462	\$500
Community Relations	\$1,000	\$677	\$1,000
Constant Contact	\$600	\$384	\$500 *
Membership:	\$360	\$394	\$360
Drive Materials			
Membership Brochures			
Total Membership	\$100	\$100	\$100
Newsletter	\$200	\$0	\$100
	\$100	\$0	\$200

**Lombard Town Centre Prelim 2012 Budget
Assumes Return to IL Main Street**

	2011 Budget	2011 Actual	2012 Prelim Budget
Professional Dues	\$475	\$475	\$500

**Lombard Town Centre Prelim 2012 Budget
Assumes Return to IL Main Street**

	2011 Budget	2011 Actual	2012 Prelim Budget
Training:			
Conference/Seminar/Training	\$500	\$0	\$0
Hotel	\$500	\$0	\$0
Meals	\$100	\$0	\$0
Publications	\$100	\$0	\$0
Travel	\$100	\$0	\$0
Total Training	\$1,300	\$0	\$2,000 *
Website	\$650	\$823	\$1,000
Total Organization	\$5,147	\$3,215	\$6,160
Promotion:			
Downtown Promotional Brochure	\$1,000	\$0	\$0
Lilac Parade			
Trolley Expense	\$0	\$507	\$0
Trolley Sponsors	\$0	-\$400	\$0
Total Lilac Parade	\$0	\$107	\$0
Passport Program	\$100	\$0	\$100
Farmer's Market	\$200	\$0	\$0
Jinglebell Jubilee:			
Advertising	\$150	\$0	\$0
Entertainment	\$0	\$0	\$0
Miscellaneous	\$300	\$0	\$0
Sponsors	\$300	\$0	\$0
Total Jinglebell Jubilee	\$750	\$0	\$500 *
Ladies Night Out:			
Advertising	\$300	\$0	\$0
Miscellaneous	\$100	\$0	\$0
Sponsors	-\$400	\$0	\$0
Total Ladies Night Out	\$0	\$0	\$200 *
Spooktacular			
Advertising	\$800	\$0	\$0
Entertainment	\$2,000	\$0	\$0
Miscellaneous	\$1,800	\$0	\$0
Booth Fees	-\$800	-\$50	\$0
Sponsors	-\$1,200	\$0	\$0
Total Spooktacular	\$2,600	-\$50	\$3,000
Spring Event	\$250	\$0	\$250
Summer Event	\$250	\$0	\$0
Total Promotion	\$5,150	\$57	\$4,050
Total Program Expenses	\$13,297	\$4,283	\$12,110
Total Expenses	\$69,472	\$39,722	\$75,924
Net Income (Loss)	-\$22,159	-\$17,977	-\$10,099

Exhibit S

LTC Executive Director Job Description

Lombard Town Centre Job Description

Title: Part-Time Executive Director

Purpose of Job

The primary purpose of the part-time Executive Director position is to promote economic development activities and fill vacant tenant spaces within Downtown Lombard. The ideal candidate will be given the opportunity to facilitate economic development programs that must demonstrate initiative, creativity and experience to proactively build business and improve neighborhoods, utilizing Village of Lombard programs and leveraging public and private resources. The position will be employed by the Lombard Town Centre, but will also report to the Director of Community Development for the Village of Lombard.

Essential Functions

The following duties are normal for this job. These are not to be construed as exclusive or all-inclusive. Other duties may be required and assigned.

Recruit new businesses to Historic Downtown Lombard. Responsibilities entail accountability based on measurable cost effective results for the growth of the Village's tax base through business recruitment, expansion and retention programs.

Develop and conduct on-going public awareness and business outreach programs designed to enhance appreciation of Downtown Lombard. Foster an understanding of the Lombard Town Centre and Village of Lombard goals and objectives for the Downtown. Use speaking engagements, websites and personal appearances to advance these goals.

Understand the pulse of Downtown Lombard property owners and businesses so that can be communicated to the Village of Lombard and Lombard Town Centre Board of Directors.

Become familiar and communicate regularly with all persons and businesses interested in the various Downtown Lombard grant programs.

Manage projects as the Village of Lombard liaison to the Downtown on an as needed and ongoing basis.



Assist individual tenants or property owners as needed with physical improvement projects.

Develop and maintain data systems to track the progress of the downtown. These systems should include economic monitoring, individual building files, available properties, photographic documentation of physical changes, and statistics on job creation and business retention, expansion, and recruitment.

Represent the Lombard Town Centre to important constituencies. Communicate effectively on the downtown's directions and work program.

Other duties as assigned and necessary to achieve the goals and objectives of the organization.

Performance Aptitudes

Data Utilization:

Requires the ability to perform mid-level data analysis including the ability to coordinate, strategize, systematize and correlate, using discretion in determining time, place and/or sequence of operations within an organizational framework. Requires the ability to implement decisions based on such data, and oversee the execution of these decisions.

Human Interaction:

Requires the ability to provide formal instruction in a classroom or other structured setting.

Requires the ability to communicate orally and in writing with the President and Board of Directors for the Lombard Town Centre, the Village of Lombard, the media and the public.

Equipment, Machinery, Tools and Materials Utilization:

Requires the ability to operate, maneuver and/or provide simple but continuous adjustment on equipment, machinery and tools such as a computer and other office machines, a vehicle, and/or materials used in performing essential functions.

Verbal Aptitude:

Requires the ability to utilize a wide variety of reference, descriptive, advisory and/or design data and information such as budget documents, grants, contracts, reports, press releases, invoices, procedures and non-routine correspondence.

Mathematical Aptitude:

Requires the ability to perform addition, subtraction, multiplication and division; calculate percentages and decimals; may require the ability to perform mathematical operations with fractions.

Functional Reasoning:

Requires the ability to apply principles of logical or synthesis functions involving planning and directing of interrelated activities. Ability to deal with several concrete and abstract variables in working out approaches to problems.

Situational Reasoning:

Requires the ability to exercise the judgment, decisiveness and creativity required in critical and/or unexpected situations involving moderate risk to the organization.

ADA Compliance

Physical Ability:

Tasks involve the ability to exert light physical effort in sedentary to light work, but which may involve some lifting, carrying, pushing and pulling of objects weighing five to ten pounds.

Sensory Requirements:

Requires the ability to recognize and identify degrees of similarities or differences between characteristics of colors, shapes, sounds, odors and textures associated with job-related objects, materials and tasks.

Environmental Factors:

Ability to work under generally safe and comfortable conditions where exposure to environmental factors such as irate individuals may cause discomfort and poses a limited risk of injury.

Qualifications and Education Requirements

The Executive Director should have a minimum of a bachelor's degree and/or experience in one or more of the following areas: Main Street programs, economics, finance, public relations, urban planning, business administration, public administration, commercial real estate, retailing, architecture and/or small business development. Previous experience in the aforementioned areas is highly desirable.

The Executive Director must be sensitive to economic development issues and must understand the issues confronting Downtown Lombard businesses, property owners, public agencies, and community organizations.

The Executive Director must be entrepreneurial, energetic, imaginative, well organized and capable of functioning effectively in an independent environment. They should have the ability to function in an organization that may have changing priorities and demands. Excellent written and verbal communication skills are essential. Project management skills are desirable.

Proficiency in Microsoft Office, Excel, Power Point, Outlook, Constant Contact, Quick Books and other programs in line with duties. Familiarity with website management a plus.

Exhibit T

Page 94 of the Implementation Section of the Downtown Plan

Economic Development | Implementation Strategies

Improve Downtown Lombard's public and private partnership

STRATEGY

Task	Phasing	Responsibility	Cost/Financing
1 Hold property owner training session a. Model leases b. Space development standards c. Tenant recruitment responsibilities d. Tenant relationship responsibilities e. Advantages of using commercial real estate professionals f. Networking responsibilities g. Communication responsibilities h. Opportunities for 1031 exchanges i. Local landmark process and benefits	July 2011	Lombard Town Centre; Village (or consultant hired by them)	\$250 if LIC (\$1,000 if consultant)
2 Review Village support role a. Is the right organizational model in place? b. Are the relationships and responsibilities clear? c. Is there a sustainable vision for funding?	May 2011	Village (or consultant hired by them)	To be determined
3 Review Lombard Town Center Support Role a. Is their vision aligned with the Downtown Plan? b. Are leaders identifying issues before they are crises? c. Is the right funding available? d. Is the funding sustainable?	May 2011	Lombard Town Centre (or consultant hired by them)	To be determined
4 Hold annual retreat to review progress in improving partnership	March 2011		\$250
5 Set standards for development partnerships a. Prioritize sites b. Use strong underwriting standards c. Seek tenant and property owner investment d. Seek Bank partnerships	March 2011	Lombard Town Centre; Village	Staff Time

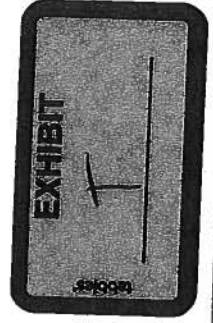


Exhibit U

2011 Resolution approving 6 month funding for the LTC

RESOLUTION
R 106-11

**A RESOLUTION PROVIDING FUNDING FOR
LOMBARD TOWN CENTRE AS THE OFFICIAL
ILLINOIS MAIN STREET PROGRAM ORGANIZATION SERVING THE
VILLAGE OF LOMBARD**

WHEREAS, a Lombard Town Centre was established to serve as the as the Main Street organization for the Village of Lombard with its purpose being to stimulate economic development and preservation within downtown Lombard, thereby lessening the economic development burden on municipal government; and

WHEREAS, the President and Board of Trustees of the Village passed Resolution No. R 38-05, on August 19, 2004 endorsing the concept of a local Main Street organization and the submittal of an application to the State of Illinois to become an Illinois Main Street Community; and

WHEREAS, said application was submitted to the Illinois Main Street Program; and

WHEREAS, Lombard received membership status as a Illinois Main Street Community in October 2004, and

WHEREAS, the Village has previously provided funding assistance to Lombard Town Centre in an amount of \$75,000 in furtherance of their activities for the 2005 to 2009 years as well as financial support for FY 2010-2011, in an amount not to exceed \$35,000 exclusively for a part-time Executive Director (hereby referred to as "Executive Director"); and

WHEREAS, Village's Economic and Community Development Committee (ECDC) considered future funding for the organization and recommended approval of funding of \$14,292 for the 2011 calendar year, subject to conditions; and

WHEREAS, the Village Board of Trustees concur with the funding recommendations of the ECDC, as set forth herein.

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That the President and the Board of Trustees of the Village of Lombard does hereby recognize Lombard Town Centre, an Illinois not-for-profit



corporation, as the official Illinois Main Street Program organization for the Village of Lombard.

SECTION 2: That the President and Board of Trustees do hereby authorize the Finance Department to disperse the funds in an amount of \$14,292, on a monthly basis to the Lombard Town Centre, subject to Lombard Town Centre satisfactorily complying with the following:

- A. Lombard Town Centre shall, on no less than a monthly basis, provide a written report to update the ECDC on the organization's activities and accomplishments. Said report shall be in written form and shall be provided to Village staff no later than the 20th day of each month. Furthermore, the Lombard Town Centre shall provide a plan for any 2012 funding requests to the ECDC no later than September 22, 2011.
- B. If requested by the Village, Lombard Town Centre shall annually provide a copy of federal tax return and annual audit to the ECDC and the Lombard Finance Department. The costs associated with the annual audit shall not be required to be borne by the Lombard Town Centre as part of the Village allocation.
- B. Lombard Town Centre shall make an annual report to the President and Board of Trustees, in October, 2011, setting forth the activities of the organization during the prior year and explaining how said activities have been of benefit to the economic viability of the Village.
- C. In the event that the Executive Director position becomes vacant, the Village of Lombard may temporarily cease the monthly funding until such time that the Executive Director position is filled.

Adopted this 19th day of May, 2011, pursuant to a roll call vote as follows:


Ayes: Gron, Giagnorio, Wilson and Breen

Nays: None

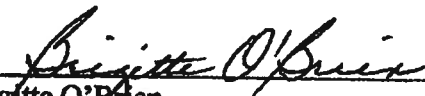
Absent: Fitzpatrick, Ware

Approved by me this 19th day of May, 2011.

Resolution No. 106-11
Re: Lombard Town Centre
Page 3


William J. Mueller
Village President

ATTEST:


Brigitte O'Brien
Village Clerk