

April 23, 2015

Village President Keith Giagnorio  
Village of Lombard  
255 E. Wilson Avenue  
Lombard, IL 60148

Dear Village President Giagnorio:

I am writing to express my appreciation to you and the Village of Lombard for your continued financial support of the DuPage Convention & Visitors Bureau at a rate of 20% of 1% of your annual collected hotel/motel tax.

We stand firm in our commitment to see that DuPage County and the Village of Lombard continue to be premier business and leisure travel destinations. To succeed, we must depend not only on State of Illinois grant funds, but on the support of occupancy tax from DuPage municipalities like yours.

Your renewal stands as an example of your vision and commitment to your community. The DuPage CVB continues to promote your village through targeted leisure and business campaigns, at tradeshow, on our website and social networks, in State of Illinois print and online publications, and in other communications that help keep the Village of Lombard top of mind.

Enclosed is your annual financial commitment letter to the bureau. This is not an invoice. Rather, it is a letter of intent that we must submit to the state to secure an estimated source of matching local funds for tourism grants.

Please sign the attached letter and return it to the DuPage CVB as soon as possible via fax at 630-575-8078 or scan and email it to me at [beth@discoverdupage.com](mailto:beth@discoverdupage.com).

On behalf of the DuPage CVB and the 21,000 men and women in hospitality in DuPage County, I thank you for your generous support. We look forward to another year of working with and for you.

Sincere regards,



Beth Marchetti  
Executive Director

**MUNICIPAL PARTNERSHIP  
PROMISSORY NOTE  
Fiscal Year 2016**

As the sole destination marketing organization certified by the State of Illinois to represent DuPage County, the DuPage Convention & Visitors Bureau acts as the official tourism marketing arm for the county, our partners and our constituents.

Since the DuPage Convention & Visitors Bureau must rely on local hotel tax receipts in order to receive matching state dollars for its marketing efforts, support by municipal partners like the Village of Lombard is vital to its mission.

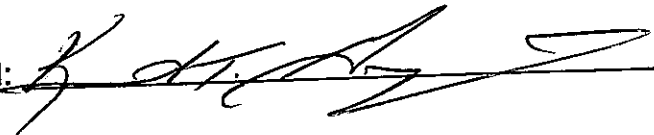
The Village of Lombard agrees to support the DuPage Convention & Visitors Bureau at a rate of 20% of one of the occupancy tax points of the annual collected hotel/motel tax for Fiscal Year 2016.

The projected payment for funding by the Village of Lombard to the DuPage Convention & Visitors Bureau this fiscal year is estimated to be \$77,594. The final amount may be higher or lower, depending on the actual hotel/motel tax collected.

In addition, the Village of Lombard, in cooperation with the DuPage Convention & Visitors Bureau, has budgeted \$10,000 in state-approved advertising and promotional projects.

Agreed by:

VILLAGE OF LOMBARD

Signed: 

Title: Village President

Date: May 7, 2015