

To: Honorable President and Board of Trustees

From: William T. Lichter, Village Manager

Date: December 27, 2005

Subject: Approval of 2006 Strategic Plan

Attached is the proposed 2006 Strategic Plan for the Village of Lombard. The 2006 Strategic Plan is based upon input from Lombard's second Community Forum attended by 50 participants from the Lombard community on November 5, 2005, and direction from the strategic planning session attended by the Board of Trustees and department heads on November 15, 2005.

The 2006 Strategic Plan identifies several Guiding Principles that will give direction on how the Village of Lombard plans for the future. Those Guiding Principles are as follows:

- * *The Village of Lombard will continue to proactively address issues related to public safety and to plan for future public safety needs that may arise. Public safety is considered to include police, fire, and public works services.*
- * *The Village of Lombard will continue to maintain a proactive stance in carefully monitoring the financial resources of the community.*
- * *The Village of Lombard should continue with its aggressive planning for capital improvements as reflected in the ten year Capital Improvement Program.*
- * *The Village of Lombard and other governmental agencies should continue working in a spirit of strong intergovernmental cooperation as has been the practice up to the present time.*
- * *The Village of Lombard should continue to develop customer friendly policies*

Based upon their review and prioritization of the issues evolving from the Community Forum and strategic planning session, the strategic planning group identified seven strategic directions and a series of action plans related to implementing those strategic directions. The section entitled **STRATEGIC DIRECTIONS AND ISSUES FOR 2006** summarizes those concepts.

The new and updated strategic directions for 2006 that have been identified by the strategic planning group are as follows:

- I. Enhance **DEVELOPMENT AND CODE REVIEW** by controlling variances given for existing homes, establishing a timetable for review of the Comprehensive Land Use Plan, reviewing property maintenance code enforcement procedures, and addressing potential code changes as they relate to redevelopment issues, teardowns, and building additions.
- II. Continue planning for the future of Lombard's **DOWNTOWN** by establishing long and short term plans, analyzing the results of downtown development efforts to date, updating the Downtown Lombard Community Vision Plan, consolidating downtown plans that have been developed over the years, and moving forward with redevelopment of the Village owned property at Main Street and Parkside Avenue.
- III. Maintain a strong **INFRASTRUCTURE** improvement program by continuing to address flooding issues, moving forward with a street lighting program, updating the way in which infrastructure maintenance is handled, addressing aesthetic issues associated with infrastructure projects, maintaining the cleanliness of the Prairie Path and Great Western Trail, and beginning a space study of Village owned buildings.
- IV. Emphasize the **LONG-TERM FUNDING OF VILLAGE SERVICES** by educating the public and residents on future service requirements and the need for a sales tax increase, finding long term solutions for funding Village services, fully staffing the Police and Fire Departments, evaluating future service needs, lobbying for pension reform, and upgrading technology.
- V. Enhance **PUBLIC INFORMATION** by educating the public on the Village's emergency management plan, developing further improvements to the Village's web site, and informing the public on pension issues.
- VI. Address **REDEVELOPMENT** in the East St. Charles Road corridor between Main Street and Westmore Avenue and at Yorktown Center, as well as future commercial redevelopment along Main Street south of Maple Street.
- VII. Alleviate **TRAFFIC CONGESTION** by addressing traffic congestion and movement at St. Charles Road & Main Street, Roosevelt Road at Westmore/Main/Finley, and Route 53 at Madison Street and Meadow Avenue,

improving traffic signal coordination, and studying the feasibility of a local circulator route.

Consideration of the proposed 2006 Strategic Plan has been scheduled for the Village Board meeting of January 5, 2006.