



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Minutes

Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Phil Dahm, and Nicholas Piron,
Gayle Kankovsky and Amy LeBeau*

*Ex-Officio Members: Melissa Boltz - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites -
Alan Gagnon; Extended Stay America (22nd) - Iverliss
Hernandez; Comfort Suites - Frank Balisteri; Extended Stay
America (Technology) - Adriana DeHoyos; Fairfield Inn &
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Ashley Libbe; The Westin - Kym Myers*

Wednesday, November 2, 2022

7:00 PM

Village Hall Board Room

1.0 Call to Order and Pledge of Allegiance

*The meeting was called to order by Chairperson Bernie Dudek at 7:05
p.m.*

The Pledge of Allegiance was led by Trustee Dudek.

2.0 Roll Call

*Also present: Nicole Aranas, Staff Liaison and Beth Marchetti,
Executive Director of the DuPage Convention and Visitors Bureau.
Public Works Director Carl Goldsmith was not initially present and the
agenda was reordered to take other items first.*

Present 5 - Bernie Dudek, Marguerite Micken, Joe Orsolini, Nicholas Piron, and Amy
LeBeau

Absent 3 - Nancy Schukat, Phil Dahm, and Gayle Kankovsky

3.0 Public Participation

4.0 Approval of Minutes

A motion to approve the minutes of the September 14, 2022 meeting was made by Joe Orsolini, and seconded by Amy LeBeau. The minutes were approved by all.

5.0 Old Business

6.0 New Business

[220310](#)

See Click Fix Implementation Presentation

The See Click Fix platform is the next phase in our asset management system, Cartegraph which is used to analyze performance, spend funds in a more educated manner and make decisions based upon data and condition rather than age. The Village has seen significant improvements in the work flow and condition of assets since implementation. The See Click Fix platform will seamlessly connect with the Cartegraph system. See Click Fix is an app for residents to use to report issues within the Village.

Public Works Director provided a presentation to the Committee on the See Click Fix system which is set to be released by the Village in upcoming weeks.

[220353](#)

Local Tourism Grant Program 2023

Review of the 2023 Local Tourism Grant program.

Nicole Aranas presented on the proposed 2023 Local Tourism Grant Program. The revised materials included the application, call for projects, program guidelines, post-event summary, and press release. The program remains largely unchanged, but includes new information precluding groups from engaging in prohibited political activity or advocacy. The grant program will be announced publicly and will remain open to return and new applicants through Friday, January 6, 2023.

A motion was made by Amy LeBeau to approve the 2023 Local Tourism Grant program, seconded by Joe Orsolini, and was passed by unanimous approval.

[220355](#)

SureStay Plus by Best Western Local Hotel Relief Grant Application

Approval of a grant request from SureStay Plus Hotel by Best Western in the amount of \$20,293.33 to support capital improvements to the hotel

and safety and security improvements, as recommended for approval by the Community Promotion and Tourism Committee.

The Committee evaluated the grant application for the SureStay Plus in the amount of \$20,293.33. The application is the first one being processed under the Local Hotel Relief Grant Program approved by the Village earlier this year.

Nicholas Piron noted that the application mistakenly reflects that the ownership entity is both a partnership and LLC. Beth Marchetti stated that this would have been corrected in updated applications materials. She will check and provide staff with an updated form.

Subject to receipt of a corrected W-9 Form, Joe Orsolini motioned to approve the grant request. The motion was seconded by Marguerite Micken and was passed by unanimous approval.

[220356](#)

Fairfield Inn & Suites Lombard Local Hotel Relief Grant Application

Approval of a grant request from Fairfield Inn & Suites Lombard in the amount of \$17,726 to support capital improvements to the hotel, safety and security improvements, other improvements to hotel facilities or other services, and funds to support industry memberships or attendance at trade shows, as recommended for approval by the Community Promotion and Tourism Committee.

The Committee reviewed the Local Hotel Relief Grant application for the Fairfield Inn & Suites in the amount of \$17,726.00.

A motion was made to approve the grant application as presented by Marguerite Micken, seconded by Amy LeBeau and passed by unanimous approval.

7.0 Other Business

8.0 Information Only

The Committee discussed the meeting calendar for upcoming meetings in 2023. The January 3rd meeting will be moved to January 17th. The remainder of meetings will take place on the first Tuesday of the month for the remainder of the year.

Beth Marchetti from the DuPage Convention and Visitors Bureau presented a number of updates to the Committee including an update on the participation in the County Local Hotel Relief Grant Program, the upcoming Andy Warhol at College of DuPage, and the status of the hotel and tourism sector.

9.0 Adjournment

A motion to adjourn the meeting was made by Nicholas Piron, seconded by Marguerite Micken, and approved by all. The meeting was adjourned at 8:22 p.m.