

**To:** Honorable President and Board of Trustees

**From:** William T. Lichter, Village Manager

**Date:** December 13, 2007

**Subject: Approval of 2008 Strategic Plan**

Attached is the proposed 2008 Strategic Plan for the Village of Lombard. The 2008 Strategic Plan is based upon input from the third Community Forum held on October 27, 2007, and direction from the strategic planning session attended by the Board of Trustees and department heads on November 13, 2007.

The Community Forum participants identified 58 issues for Lombard to consider, grouped within thirteen different categories. Those issues dealt with downtown development, commercial development, arterial roadway improvements, fiscal responsibility, communication, transportation, the library, public safety and code enforcement, school issues, ethnic diversity, a future vision for planning and development, first impressions of Lombard, and recreation and the swimming pool.

Based on input from the Community Forum, and discussion at the November 13, 2007 strategic planning session, the planning group identified seven strategic directions and a series of prioritized action plans for implementing those strategic directions. The section entitled **STRATEGIC DIRECTIONS AND ISSUES FOR 2008** summarizes those concepts.

The new and updated strategic directions for 2008 are as follows:

- I. Address **Governing Issues** relating to recruitment and appointment of a new Village Manager, re-energizing the process of promoting intergovernmental cooperation, and promoting additional ways to generate harmony among members of the Village Board.
- II. Continue to enhance Lombard's **Future Vision for Planning and Development** by implementing the Roosevelt Road Corridor Study recommendations, establishing a process to annex the Ken-Loch golf course property and the York Center Co-Op, and instituting improvements to the residential design review process.

- III. Further increase **Public Safety** by addressing issues regarding traffic and parking that affect both Glenbard East High School and the Village of Lombard, expanding crisis management training, and developing public safety programs for additional outreach to community groups, property owners, and other agencies.
- IV. Continue to address the Village's **Infrastructure** needs by resolving the SR 53 access issue and completing improvements at Madison and SR 53, moving forward with the street lighting plan, and implementing the Facilities Master Plan.
- V. Address **Social Issues** by planning for the social and housing needs of an aging population, and expanding the Village's arts and cultural programs.
- VI. Facilitate **Communication** by reviewing opportunities to promote e-commerce (Wi-Fi), and other communication enhancements, developing a community promotion campaign, providing greater communication regarding Village finances, and developing new and enhanced means of expanding communication with the public.
- VII. Encourage **Downtown Development** by preparing a downtown focus plan, implementing the circulator plan to connect Yorktown to the downtown, revisiting the current downtown plan, and deciding upon future Village funding for the Lombard Town Centre organization.

Consideration of the proposed 2008 Strategic Plan has been scheduled for the Village Board meeting of January 3, 2008.