

VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

 X Resolution or Ordinance (Blue) X *Waiver of First Requested*
_____ Recommendations of Boards, Commissions & Committees (Green)
_____ Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: David A. Hulseberg, Village Manager *DAH*

DATE: September 8, 2010 (B of T) Date: September 16, 2010

TITLE: Text Amendments to the Lombard Village Code - Temporary Signs

SUBMITTED BY: Department of Community Development *WLD*

BACKGROUND/POLICY IMPLICATIONS:

The Department of Community Development transmits for your consideration an ordinance amending Title 15, Chapter 153 of the Lombard Village Code in regard to Temporary Signs.

Staff recommends approval of this amendment and is requesting a waiver of first reading.

Please place this item on the September 16, 2010 Board of Trustees agenda.

Fiscal Impact/Funding Source:

Review (as necessary):

Village Attorney X _____	Date _____
Finance Director X _____	Date _____
Village Manager X <i>DAH</i> _____	Date <i>09/15/10</i> _____

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



MEMORANDUM

TO: David A. Hulseberg, Village Manager

FROM: William Heniff, AICP
Director of Community Development *WH*

DATE: September 16, 2010

SUBJECT: **Text Amendments to the Lombard Sign Ordinance pertaining to Temporary Signs**

At the August 19, 2010 Village Board meeting, the Board discussed a proposed text amendment to the Sign Ordinance relative to the duration of political campaign signs. The Village Board continued that item to allow further discussion with staff relative to sign durations and some other additional changes to the political campaign signage provisions. Subsequent to that meeting, staff met with Trustee Fitzpatrick and President Mueller to discuss changes to the political campaign sign provisions. As a result of the meeting, a separate item is being forwarded to the Village Board for its consideration regarding proposed changes to the sign size and permit process for certain political campaign signs and other temporary signs.

Proposed changes

Sign Size

- Decrease the maximum size sign for development signs, political campaign signs and real estate signs from twelve (12) square feet to nine (9) square feet for Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings & Detached Dwellings.
- Increase the size of a political campaign sign from twelve (12) square feet in area to sixteen (16) square feet for all other areas. *Please note that property owners may still place 1 political campaign sign per street frontage that is greater than sixteen (16) square feet but no more than thirty-two (32) square feet in area.*

Permit requirements

- For political campaign signs located in the "All Others" category, signs greater than sixteen (16) square feet in area, but no more than thirty-two (32) square feet will be required to obtain a permit prior to being placed on a property.
- Per the recommendation of Village Counsel, the proposed permit will be issued over the counter and the Village will not charge a fee. Staff can only review the permit to ensure that the sign meets all the location requirements, meets the clear line of site provisions and that the sign is structurally sound.

RECOMMENDATION:

Please place this item on the September 16, 2010 Village Board agenda. Staff recommends approval of the text amendments. A draft Ordinance reflecting the proposed changes is attached. Staff is requesting a waiver of first reading.

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ORDINANCE NO. _____

AN ORDINANCE AMENDING
TITLE 15, CHAPTER 153 OF THE LOMBARD VILLAGE
CODE IN REGARD TO TEMPORARY SIGNS

BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF
THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153, Section 153.215 of the Lombard
Village Code is hereby amended to read in its entirety as follows:

“§153.215 DEVELOPMENT SIGN

It is unlawful to construct, erect, locate or maintain any Development Sign except in compliance
with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-
Family Dwellings, Detached Dwellings:

(1) Area: Sign(s) shall not exceed ~~twelve~~ nine (~~12~~ 9) square feet in area.

(2) No more than one (1) sign per street exposure.

(3) Duration: Sign(s) shall be removed within ten (10) days upon completion of
construction on the premises.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public
thoroughfare. No signs shall be located in the clear line of sight area, as defined in the
Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Development
Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed prior to the issuance of the final Certificate of
Occupancy/Zoning Certificate.

(5) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public

thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).”

SECTION 2: That Title 15, Chapter 153, Section 153.227 of the Lombard Village Code is hereby amended to read in its entirety as follows:

“153.227 POLITICAL CAMPAIGN SIGNS

It is unlawful to construct, erect, or maintain any Political Campaign Signs without complying with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:

(1) Area: Sign(s) shall not exceed ~~twelve~~ nine (~~12~~ 9) square feet in area.

(2) Number: Any number of signs are permitted.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance.

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(B) All others

(1) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(2) Number: Any number of signs ~~twelve~~ sixteen (~~12~~ 16) square feet or less in area shall be permitted. No more than one (1) sign per street exposure shall be permitted for Sign(s) greater than ~~twelve~~ sixteen (~~12~~ 16) square feet in area.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(5) Permit: A permit must be obtained prior to the installation of a Political Campaign Sign(s) greater than sixteen (16) square feet in area. Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

SECTION 3: That Title 15, Chapter 153, Section 153.229 of the Lombard Village Code is hereby amended to read in its entirety as follows:

“§153.229 REAL ESTATE SIGNS

It is unlawful to construct, erect, or maintain any Real Estate Signs without complying with the following provisions:

(A) Multiple-Family Dwellings; on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings, Detached Dwellings:

(1) No more than one (1) sign per street exposure.

(2) Area: Sign(s) shall not exceed ~~twelve~~ nine (~~12~~ 9) square feet in area.

(3) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Real Estate Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(5) For signs which advertise the lease or rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that twenty-five percent (25%) or more of the leasable floor area is vacant or that one hundred percent (100%) of the leasable floor area will be vacant within 90 days. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate.

(6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).”

SECTION 4: That Title 15, Chapter 153, Section 153.205 and 153.206 of the Lombard Village Code are hereby amended to read in its entirety as follows:

153.205 SIGNS NOT SUBJECT TO A PERMIT FEE

The following types of signs shall not be subject to a fee when obtaining a permit unless the sign is illuminated.

- A. Institutional Signs
- B. Memorial Signs
- C. Window Signs
- D. Rear Service Door Signs
- E. Political Campaign Signs

153.206 SIGNS NOT SUBJECT TO A PERMIT

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

- A. Residential Directional Signs
- B. Political Campaign Signs greater than sixteen (16) square feet in area
- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations
- I. Motor Fuel Promotional Signs

J. Traffic Control Signs

K. Sponsor Signage

SECTION 5: That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this ____ day of _____, 2010.

First reading waived by action of the Board of Trustees this ____ day of _____, 2010.

Passed on second reading this ____ day of _____, 2010, pursuant to a roll call vote as follows:

Ayes: _____

Nays: _____

Absent: _____

Approved by me this ____ day of _____, 2010.

William J. Mueller, Village President

ATTEST:

Brigitte O'Brien, Village Clerk

Published by me in pamphlet form this ____ day of _____, 2010.

Brigitte O'Brien, Village Clerk



#100486

MEMORANDUM

TO: David A. Hulseberg, Village Manager

FROM: William Heniff, AICP
Director of Community Development *WH*

DATE: September 16, 2010

SUBJECT: **Text Amendments to the Lombard Sign Ordinance pertaining to Temporary Signs (Revised ordinance)**

Attached please find a revised Ordinance for the above mentioned item. At the request of Village Counsel, a minor change was made to the provision related to Section 153.206 of the Sign Ordinance requiring a permit for political campaign signs greater than sixteen (16) square feet in area, where permitted by the Sign Ordinance. Please replace the previous Ordinance with the attached version.

ORDINANCE NO. _____

**AN ORDINANCE AMENDING
TITLE 15, CHAPTER 153 OF THE LOMBARD VILLAGE
CODE IN REGARD TO TEMPORARY SIGNS**

BE IT ORDAINED BY THE PRESIDENT AND BOARD OF TRUSTEES OF
THE VILLAGE OF LOMBARD, DU PAGE COUNTY, ILLINOIS, as follows:

SECTION 1: That Title 15, Chapter 153, Section 153.215 of the Lombard
Village Code is hereby amended to read in its entirety as follows:

“§153.215 DEVELOPMENT SIGN

It is unlawful to construct, erect, locate or maintain any Development Sign except in compliance
with the following provisions:

(A) Multiple-Family Dwellings on lots less than 1 acre in area, Attached Dwellings, Two-Family
Dwellings and Detached Dwellings:

(1) Area: Sign(s) shall not exceed ~~twelve~~ nine (12 ~~9~~) square feet in area.

(2) No more than one (1) sign per street exposure.

(3) Duration: Sign(s) shall be removed within ten (10) days upon completion of
construction on the premises.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public
thoroughfare. No signs shall be located in the clear line of sight area, as defined in the
Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Development
Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed prior to the issuance of the final Certificate of
Occupancy/Zoning Certificate.

(5) Location: Sign(s) shall be on private property with the property owner's consent. No
sign(s) shall be located in or on the public right of way, sidewalk or other public

thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).”

SECTION 2: That Title 15, Chapter 153, Section 153.227 of the Lombard Village Code is hereby amended to read in its entirety as follows:

“153.227 POLITICAL CAMPAIGN SIGNS

It is unlawful to construct, erect, or maintain any Political Campaign Signs without complying with the following provisions:

(A) Multiple-Family Dwellings on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings and Detached Dwellings:

(1) Area: Sign(s) shall not exceed ~~twelve~~ nine (12 9) square feet in area.

(2) Number: Any number of signs are permitted.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance.

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(B) All others

(1) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(2) Number: Any number of signs ~~twelve~~ sixteen (126) square feet or less in area shall be permitted. No more than one (1) sign per street exposure shall be permitted for Sign(s) greater than ~~twelve~~ sixteen (126) square feet in area.

(3) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(4) Duration: Sign(s) shall remain on the location where they are erected or placed for a period of not more than sixty (60) days before an event, and shall be removed within ten (10) days after the event to which they relate has ended.

(5) Permit: A permit must be obtained prior to the installation of a Political Campaign Sign(s) greater than sixteen (16) square feet in area. Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

SECTION 3: That Title 15, Chapter 153, Section 153.229 of the Lombard Village Code is hereby amended to read in its entirety as follows:

“§153.229 REAL ESTATE SIGNS

It is unlawful to construct, erect, or maintain any Real Estate Signs without complying with the following provisions:

(A) Multiple-Family Dwellings on lots less than 1 acre in area, Attached Dwellings, Two-Family Dwellings and Detached Dwellings:

(1) No more than one (1) sign per street exposure.

(2) Area: Sign(s) shall not exceed ~~twelve~~ nine (~~12~~ 9) square feet in area.

(3) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(4) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).

(B) All others

(1) An annual permit must be obtained prior to the installation of any Real Estate Sign(s). Sign(s) shall be maintained in accordance with Section 153.208 A of this Code.

(2) No more than one (1) sign per street exposure.

(3) Area: Sign(s) shall not exceed thirty-two (32) square feet in area.

(4) Duration: Sign(s) shall be removed within ten (10) days of the closing, sale or rental of the property.

(5) For signs which advertise the lease or rental of available floor area within a non-residential building, a permit shall be issued upon determination by the Director that twenty-five percent (25%) or more of the leasable floor area is vacant or that one hundred percent (100%) of the leasable floor area will be vacant within 90 days. The applicant shall provide all documentation deemed necessary by the Director to determine the actual vacancy rate.

(6) Location: Sign(s) shall be on private property with the property owner's consent. No sign(s) shall be located in or on the public right of way, sidewalk or other public thoroughfare. No signs shall be located in the clear line of sight area, as defined in the Lombard Zoning Ordinance (Chapter 155 of this Code).”

SECTION 4: That Title 15, Chapter 153, Section 153.205 and 153.206 of the Lombard Village Code are hereby amended to read in its entirety as follows:

153.205 SIGNS NOT SUBJECT TO A PERMIT FEE

The following types of signs shall not be subject to a fee when obtaining a permit unless the sign is illuminated.

- A. Institutional Signs
- B. Memorial Signs
- C. Window Signs
- D. Rear Service Door Signs
- E. Political Campaign Signs

153.206 SIGNS NOT SUBJECT TO A PERMIT

The following named signs will not require a permit unless the sign is illuminated. They shall meet any requirements incorporated in this ordinance.

- A. Residential Directional Signs
- B. Political Campaign Signs, which are sixteen (16) square feet or less in area
- C. Window Displays
- D. Rummage or Garage Sale Signs
- E. Nameplates
- F. Real Estate Signs for Single Family Residences
- G. Flags
- H. Holiday Decorations
- I. Motor Fuel Promotional Signs

J. Traffic Control Signs

K. Sponsor Signage

SECTION 5: That this ordinance shall be in full force and effect from and after its passage, approval and publication in pamphlet form as provided by law.

Passed on first reading this ____ day of _____, 2010.

First reading waived by action of the Board of Trustees this ____ day of _____, 2010.

Passed on second reading this ____ day of _____, 2010, pursuant to a roll call vote as follows:

Ayes: _____

Nays: _____

Absent: _____

Approved by me this ____ day of _____, 2010.

William J. Mueller, Village President

ATTEST:

Brigitte O'Brien, Village Clerk

Published by me in pamphlet form this ____ day of _____, 2010.

Brigitte O'Brien, Village Clerk