

VILLAGE OF LOMBARD  
REQUEST FOR BOARD OF TRUSTEES ACTION  
For Inclusion on Board Agenda

\_\_\_\_\_ Resolution or Ordinance (Blue) \_\_\_\_\_ Waiver of First Requested  
\_\_\_\_\_ Recommendations of Boards, Commissions & Committees (Green)  
  X   Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: David A. Hulseberg, Village Manager *dah*

DATE: September 28, 2010 BOT Date: October 7, 2010

TITLE: Lombard Town Centre – Spooktacular Signage

SUBMITTED BY: Department of Community Development *W*

BACKGROUND/POLICY IMPLICATIONS:

The Department of Community Development transmits for your consideration a request granting approval to place three temporary banner signs on Village owned properties for the purpose of promoting Spooktacular from approximately October 8, 2010 until the conclusion of the event.

Staff recommends approval of this request.

Please place this item on the October 7, 2010 Board of Trustees agenda.

Fiscal Impact/Funding Source:

Review (as necessary):


Village Attorney X \_\_\_\_\_ Date \_\_\_\_\_  
Finance Director X \_\_\_\_\_ Date \_\_\_\_\_  
Village Manager X *dahulseberg* \_\_\_\_\_ Date 9/29/10

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon, Wednesday, prior to the Agenda Distribution.



## MEMORANDUM

**TO:** David A. Hulseberg, Village Manager

**FROM:** William J. Heniff, AICP, Director of Community Development 

**DATE:** October 7, 2010

**SUBJECT:** Lombard Town Centre Spooktacular Event Signage

### **BACKGROUND**

The Lombard Town Centre (LTC) has recently submitted an application for their annual Spooktacular event to be held on October 23, 2010 from 12:00PM to 7:00PM. As part of their request, the LTC is requesting approval of the use of public right-of-way for up to 3 temporary banner signs. The specific locations of the signs would be as follows:

- Southeast corner of Main Street and Wilson Avenue (depending on availability)
- Southeast corner of St. Charles Road and Park Avenue
- Fire Station 1 (depending on availability)

Since there are several other Village sponsored events that may require signage around the same time, the above mentioned locations may be changed. Therefore, alternate locations are as follows:

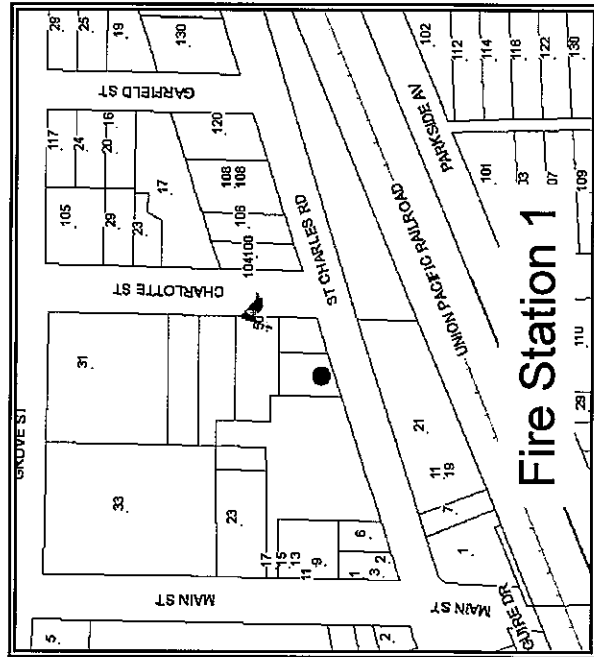
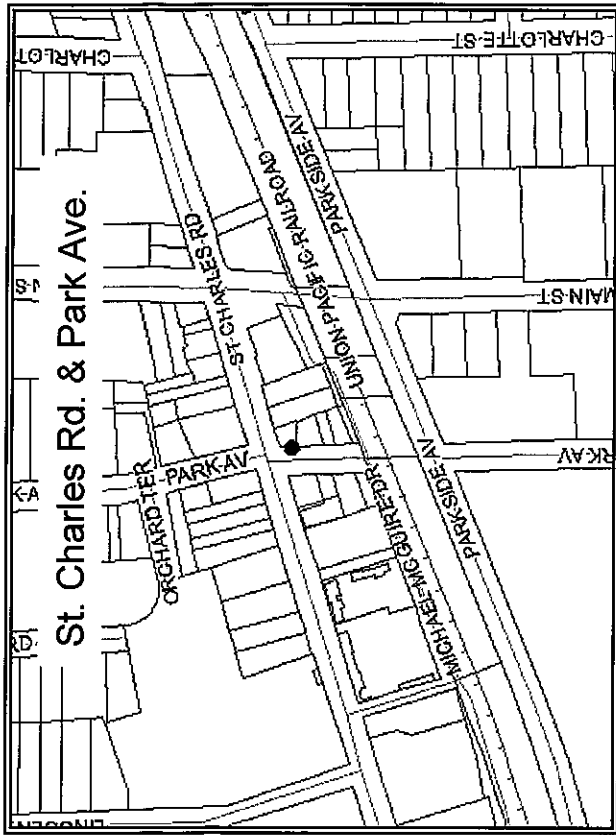
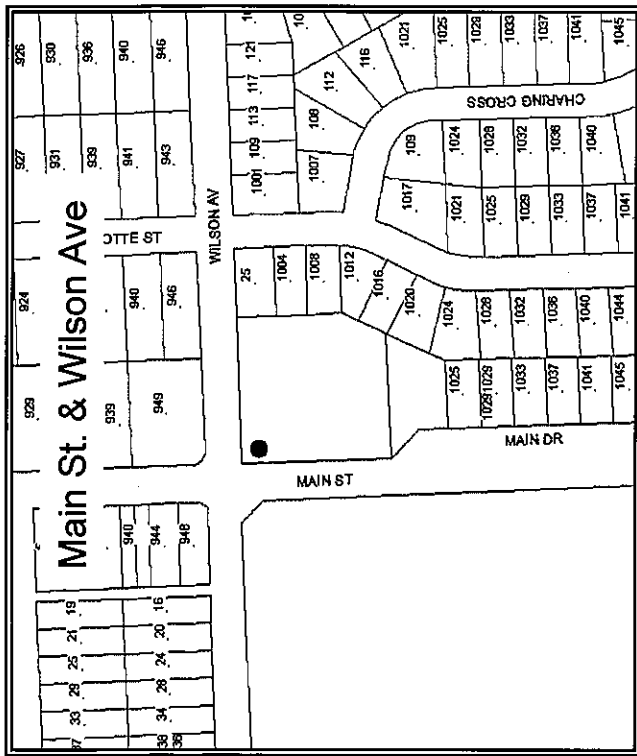
- Hammerschmidt Parking Lot
- Fire Station 2

Each sign would be 32 square feet in area. The signs would be placed at the specified locations on or around October 8, 2010 and would be removed following the conclusion of their event.

### **RECOMMENDATION**

Please place this item on the Village Board agenda for the October 7, 2010 meeting. Staff recommends that the Village Board grant the Lombard Town Centre authority to use the public right-of-way for temporary signage for their Spooktacular event.

# Spooktacular Signs (Preferred Locations)



● Sign Location