VILLAGE OF LOMBARD REQUEST FOR BOARD OF TRUSTEES ACTION

For Inclusion on Board Agenda

X	Resolution or Ordinance (Blue) Recommendations of Boards, Cor Other Business (Pink)		ver of First Requested Green)				
TO:	PRESIDENT AND BOARD	OF TRUSTEES					
FROM:	David A. Hulseberg, Village l	Manager Lall ·					
DATE:	January 24, 2011	(B of T) Date:	February 3, 2011				
TITLE:	<u>=</u>	Grant Request for 2011 Lilac Time Advertising Grant Request for 2011 DuPage Invitational Sculpture Show					
SUBMITTED BY:	Community Promotion & Tou	rism Committee					
Please find attached Committee: The first grant is from Time Festival. The The second grant is associated with the an amount not to expend the committee of th	tems on the consent agenda for the ing Source: und:	uesting \$11,815 for advertiguesting \$11,815 for advertiguesting \$11,816. Theatre requesting \$3,000 for the Committee in the	sing for the 2011 Lilac 5. or funding for costs recommended approval of				
	Sculpture Show - \$3,000	Date _ Date _ Date	1/24/1(
	Is must be submitted to and appro		er's Office by 12:00 noon				

Wednesday, prior to the Agenda Distribution.

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MEMORANDUM

TO:

David A. Hulseberg

Village Manager

FROM:

Joelyn Kott (

Communications Coordinator

DATE:

January 24, 2011

SUBJECT: Community Promotion & Tourism Committee Recommendations

The following are two recommendations for requests from the Community Promotions & Tourism Committee. These requests were presented at the Committee's January 20, 2011 meeting.

1. Grant Request For 2011 Lilac Time Advertising

The Lombard Park District requested a grant for 2011 Lilac Time advertising in the amount of \$11,815. The funds will be used to support advertising for Lilac Time outside of 50 miles.

The grant request & supporting documentation are attached for your review.

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended approval of funding for the Lilac Time advertising in the amount of \$11,815.

2. Grant Request For 2011 DuPage Invitational Sculpture Show

The Friends of the DuPage Theater requested a grant for marketing, promotion, printing and mailing costs associated with the Sculpture Show. The grant requested is for \$3,000.

The grant request & supporting documentation are attached for your review.

RECOMMENDATION:

The Community Promotions & Tourism Committee recommended approval of a grant to the Friends of the DuPage Theater in an amount not to exceed \$3,000 for marketing,

Please place these items on the consent agenda on the February 3, 2011 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachments

Polak, Cindy

From:

support@civicplus.com

Sent:

Monday, November 01, 2010 9:36 AM

To:

Kott, Joelyn; Polak, Cindy

Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a Text version.

Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Date:

November 1, 2010

Why are you requesting Hotel/Motel Tax funding?*

The Lombard Park District is requesting Hotel/Motel Tax funding for Lilac Time 2011 advertisements to be placed outside a 50-mile radius which will promote tourism to Lombard.

Amount of funds being requested:*

\$11,815.00

Specifically, what will the Hotel/Motel Tax funding be used for?*

The Hotel/Motel Tax funding will be used to supplement a marketing grant from the State of Illinois to advertise Lilac Time 2011 in areas outside a 50-mile radius of Lombard.

Have you requested Hotel/Motel tax funds in the past?

Yes

^ No

A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.

Name of Organization Requesting Funding:*

Lombard Park District

Name of Person Submitting Grant Application:*

Kathleen McManis

Phone:*

(630) 953-7300

Email:*	
info@lombardparks.com	- 120 MIRI
ļ	
Event/Project/Activity	
Lilac Time 2011	
Date of Event/Project/Activity	
April 30 - May 15, 2011	
Estimated Attendance:	
18,500	
Is the event open to the general public?	
• Yes	C No
Do you intend to apply for a liquor licens	e for this event/project/activity?
• Yes	C No
How does this promote tourism/overnigh	t stays in Lombard?
Lilac Time 2011 advertiseme	ents include
information about Lombard	·
encourage overnight stays in Approximately 48% of the vi	
2010 were nonresidents. In	
Will any profits generated be returned to	the community?
• Yes	○ No
if so, how?	
Lilac Time profits are used	to improve Lilacia
Park amenities, programs an	
-	

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date:: November 1, 2010

Why are you requesting Hotel/Motel Tax funding?: The Lombard Park District is requesting Hotel/Motel Tax funding for Lilac Time 2011 advertisements to be placed outside a 50-mile radius which will promote tourism to Lombard.

Amount of funds being requested:: \$11,815.00

Specifically, what will the Hotel/Motel Tax funding be used for?: The Hotel/Motel Tax funding will be used to supplement a marketing grant from the State of Illinois to

^{*} indicates required fields.

advertise Lilac Time 2011 in areas outside a 50-mile radius of Lombard.

Have you requested Hotel/Motel tax funds in the past?: Yes

Name of Organization Requesting Funding:: Lombard Park District

Name of Person Submitting Grant Application:: Kathleen McManis

Phone:: (630) 953-7300

Email:: info@lombardparks.com

Event/Project/Activity: Lilac Time 2011

Date of Event/Project/Activity: April 30 - May 15, 2011

Estimated Attendance:: 18,500

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: Yes

How does this promote tourism/overnight stays in Lombard? : Lilac Time 2011 advertisements include information about Lombard hotels/motels to encourage overnight stays in Lombard. Approximately 48% of the visitors to Lilac Time 2010 were nonresidents. In addition, most of Lombard hotels enjoyed a nearly 64% average occupancy during the period of Lilac Time 2010. Based on day trip estimates from the Illinois Bureau of Tourism and International Association of Convention and Visitors Bureau the most recent economic impact study on Lilac Time for 2010 concluded that the direct economic impact of the festival was approximately \$1.2 million.

Will any profits generated be returned to the community?: Yes

If so, how?: Lilac Time profits are used to improve Lilacia Park amenities, programs and events.

Additional Information:

Form submitted on: 11/1/2010 9:36:06 AM Submitted from IP Address: 75.149.205.217

Referrer Page: No referrer - Direct link

Form Address: http://www.villageoflombard.org/forms.aspx?FID=46

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From: support@civicplus.com

Sent: Tuesday, November 23, 2010 8:23 PM

To: Kott, Joelyn; Polak, Cindy

Subject: Online Form Submittal: Hotel/Motel Tax Grant Application

If you are having problems viewing this HTML email, click to view a Text version.

Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

Village Board.
Date:
11/22/2010
Why are you requesting Hotel/Motel Tax funding?*
DuPage Sculpture Show May 7.2011
Amount of funds being requested:*
] \$3000
Specifically, what will the Hotel/Motel Tax funding be used for?*
Marketing, promotion, printing mailing
•
Have you requested Hotel/Motel tax funds in the past?
• Yes C No
A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.
Name of Organization Requesting Funding:*
Friends of the DuPage Theatre
Name of Person Submitting Grant Application:*
Deborah Dynako
Phone:*
630 792 0256

Ł	
Email:*	
deb.dynako@earthlink.net	
•	
Event/Project/Activity	
Sculpture Show in Lilacia Park	
•	
Date of Event/Project/Activity	•
May 7, 2011, 11am- 6pm	
,, ., <u>.</u>	
Estimated Attendance:	
1200	
,1200	
Is the event open to the general public?	
• Yes	C No
ve Yes	' NO
Do you intend to apply for a liquor licens	o for this event/project/activity?
	_
Yes	♠ No
How does this promote tourism/systemish	t atoma in Lambard?
How does this promote tourism/overnigh	
Creates a different patron	
festivities. Many go to the	e downtown restaurants
J	
Will any profits generated be returned to	the community?
	C No
• Yes	' NO
If so, how?	
In the form of donations to	cabolarchina artists
and not for profit organiza	
land not for profit organization	2010115
* indicates required fields	

* indicates required fields.

The following form was submitted via your website: Hotel/Motel Tax Grant Application

Date:: 11/22/2010

Why are you requesting Hotel/Motel Tax funding?: DuPage Sculpture Show May 7.2011

Amount of funds being requested:: \$3000

Specifically, what will the Hotel/Motel Tax funding be used for?: Marketing, promotion, printing mailing

Have you requested Hotel/Motel tax funds in the past?: Yes

Name of Organization Requesting Funding:: Friends of the DuPage Theatre

Name of Person Submitting Grant Application: Deborah Dynako

Phone:: 630 792 0256

Email:: deb.dynako@earthlink.net

Event/Project/Activity: Sculpture Show in Lilacia Park

Date of Event/Project/Activity: May 7, 2011, 11am-6pm

Estimated Attendance:: 1200

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: No

How does this promote tourism/overnight stays in Lombard? : Creates a different patron to the Lilac Time festivities. Many go to the downtown restaurants

Will any profits generated be returned to the community?: Yes

If so, how?: In the form of donations to scholarships, artists and not for profit organizations

Additional Information:

Form submitted on: 11/23/2010 8:23:23 PM Submitted from IP Address: 67.167.63.129

Referrer Page: http://www.villageoflombard.org/index.aspx?NID=272 Form Address: http://www.villageoflombard.org/forms.aspx?FID=46

December 5, 2009

Narrative for Project #20092428 OSA/VIS DuPage Invitational Sculpture Show

The DuPage Invitational Sculpture Show, an outdoor monumental sculpture exhibition, was carried out as planned. We enjoyed moderate weather which allowed the open outdoor sculptural garden effect. Planned were two large tents with indoor sculpture. The public seemed to really enjoy the varied sculptural styles that ran from whimsical to uniquely abstract. We received good press coverage with pre-program events and day of press articles.

Some deviations Light student participation – our goal was at least 10, we had four.

Reasonable seasoned artist participation – our goal was 20, turnout was 9.

The tents were filled tightly. We would plan one more tent, depending on artist participation.

Visitor participation exceeded goal. We hope for 800, turnout was 1200+

Food court was cancelled due to lack of participation from restaurateurs.

We redesigned the show logo for a more edgy, arty feel, yet rather formal design.

Fundraising slightly exceeded the goal. Our goal was \$10,000. We raised a little more the \$11,000.

The Arts Council Logo appeared on all printed marketing material. (Enclosed) The grant was notified and received post event, so we did not know to add the line "this program is partially supported by a grant from the Illinois Arts Council."

If the program was conducted again, would there be any changes in its structure, operation and or scope? Student turnout and participation was our major concern. Our goal was to foster and encourage new talent and allow a venue to support student work. We met with a team at one of the stronger participating high schools to set up more defined application process. We have changed size requirements and added more specific details that might help students understand what variations of 3 dimensional work would be accepted. We also decided to communicate directly with art departments rather than administrative.

We will also set up a more formal program for the awards, and provide a sound system to carry this out.

Evaluate the program in terms of accomplishment of program goals and its success and impact on its audience.

The goals and grades for evaluated results are as follows:

- *To educate the public on a multitude of styles of original sculpture.*-result- Good. The public saw a wide range of media and styles.
- To seek out and celebrate Dosage County candidates for public art programs.- result-Good. Each sculptor could sell his/her work as public art.
- To provide an opportunity for DuPage County artists to display and sell sculpture.-result-Excellent this was a unique venue offered only for DuPage Artists. They enjoyed the opportunity to show in their home county. The stunning display of lilacs in bloom was an outstanding setting.
- To keep DuPage County artists working in DuPage County- result-Fair Work was not sold during the event. Artist did receive good exposure for future sales.
- To introduce and educate other municipalities to Lombard's Public Art program, a matching grant initiative that provides public art displays through shared costs.-result-Fair 3 mayors from other municipalities came out to see the sculpture and review the public art program from Lombard. 10 or more was desired.
- To inspire and reward young people for their pursuit of the arts.-result-Excellent Many youngsters accompanied families for an inspirational day in the park. The artists and judges spent time discussing the art forms with the public
- To offer the experience of showing art to outstanding new student-artists and to provide an opportunity for high school art students to take part in a community art project, and become exposed to new art forms.-result-Excellent.

Although participation was lighter than hoped, those high school students that competed received college level critiques from two professors that judged their work. There were long discussions with the seasoned adult artists as well. The student experience was stronger than anticipated. The feedback and encouragement was tremendously beneficial.

History and Mission/Organizational Capability:

The Friends of the DuPage Theatre is a Not-For-Profit organization whose advocacy includes historic preservation, the proliferation of the Arts, and enhancing the quality of life in our community and its surrounding area. Established in 2002, our primary mission was to save, restore, and adaptively re-use the DuPage Theatre and Shoppes, which was listed on the National Register of Historic Places.

Our mission evolves to changing the local, state, and national environment, to one under which historically significant buildings and sites will be preserved and protected. We remain committed to the creation of a community-owned and operated Center for the Arts, on the property of the former DuPage Theatre and Shoppes, in order to fulfill the wishes of the original donor of this historic building and property.

The board continually seeks the opportunity to provide education and enhancement of the arts in the community. This annual sculpture show is a prime example of providing a venue to artists to show and sell their art. DuPage County residents are then recipients of expanding their awareness of creative art forms through events like this.

The Lombard Arts Coalition will be the artistic director branch of the event. Since its inception, the Lombard Arts Coalition has brought art instruction of many disciplines to the community. It has fostered cooperative relationships with many Lombard-based entities, including Lombard Park District, Lombard Towne Centre, Lombard Chamber of Commerce and the National University of Health Sciences. They have also worked with local school districts and agencies such as Community Art Partners. Member and Open Art Shows are an annual occurrence. The Coalition has held free-to-the-public programs of theater and creative workshops.

In the pursuit of excellence and creativity, the purpose of the DuPage Invitational Sculpture Show is as follows:

- To educate the underserved public on a multitude of styles of original sculpture.
- To seek out and celebrate DuPage County candidates for public art programs.
- To provide an opportunity for DuPage County artists to display and sell sculpture.
- To keep DuPage County artists working in DuPage County.
- To educate DuPage municipalities regarding Lombard's Public Art Program.
- To inspire and reward young people for their pursuit of the arts.
- To grant the experience of showing art to outstanding new/student artists.
- To provide an opportunity for middle and high school art students to become involved in a community art project, and be exposed to new art forms.
- To promote visits to Lombard's beautiful and historic botanical gem, Lilacia Park, during Lombard's annual Lilac Time Festival.

Evidence of Community Support:

The Village of Lombard Community Promotions & Tourism Grant

Sponsorships from Waste Management, Inland Bank, Lombard Financial Services, Klein Thorpe & Jenkins Law Offices

Individual donations from citizens

An Intergovernmental Agreement with the Lombard Park District, Lombard Library System & the Village of Lombard, for support of services, materials and facility usage.

Community Involvement:

The Friends of the DuPage Theatre, the Lombard Arts Coalition, the Village of Lombard, the Lombard Park District, Lombard Library System and Lombard Town Centre (via Illinois Main Street) expect that the DuPage Invitational Sculpture Show will successfully bring much needed recognition to DuPage County sculpture artists, the large sculpture form of art and inspire and reward young people for their pursuit of the arts.

Serving DuPage County & Illinois Artists of different levels of expertise specifically in Sculpture in a one day outdoor park event:

This one day event, scheduled on May 7, 2011, from 11:00am- 6:00pm will involve sculptors ages 14-19years old high school category, college level to age 25 years old, and established adult artists (18 years & older non student) from the greater DuPage County suburban area

The DuPage Invitational Sculpture Show, the first of its kind in DuPage County, is designed to showcase DuPage County sculpture artists. Large-format sculpture is an art form in decline and the market for sales of original work is very limited. Many times, DuPage County artists cannot find a successful foothold in neighboring counties for their original work. The DuPage Invitational Sculpture Show intends to provide an avenue for these talented artists on their home turf. This county-wide effort is geared to present new art experiences to not only the public, but municipalities and corporate entities that are potential customers. Sales by the artists will enforce and encourage the proliferation of art—especially with many of these corporate entities adding considerations for public art in their budgets. Scholarships will be awarded to student artists.

SPONSOR LIST for 2009-2010 Events:

Klein Thorpe & Jenkins Law Offices-\$1500

Lombard Financial Services- \$500

Inland Bank- \$500

Lombardian Newspapers- in kind advertising

A.H. Hiffman Real Estate-\$450

Shriners Club- \$200

West Suburban Bank- \$300

Waste Management- \$500

Village of Lombard Community Promotions & Tourism Grant- \$3000

Explanation of variations of fundraising capability from 2009 to 2010:

Sponsorships dropped slightly from 2009 to 2010 because of the obvious economical downturn and corporate limitations for fiscal 2010.

•,		

The 2011 DuPage Invitational Sculpture Show will have a call for artists January —February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.



May 8, 2010 11:00am-6:00pm 2010 Artist & Artwork Information

ESTABLISHED ARTISTS

Gary R. Brown, Naperville, II

"PULL YOUR OWN WEIGHT" Media: Found Materials Price: \$2,500.00

"MR. WIZARD"

Media: Found & Recycled Materials

Price: \$1,800.00

"THE SCREWDRIVER"
Media: Wood Telephone Pole
Price: \$1,400.00

Dustan Creech, Elmhurst, II

"HAIL MARY"

Media: Mixed -- Wooden Coal Miner's Check-In Board with Coal in Steel

Cage

Price: \$3,000.00

"SACRED SLUMBER"

Media: Mixed Installation -- Resin, Wood Crate, Box Spring, Candles

"DEEPER IN DEBT"

Media: Mixed -- Oil Paint and Coal Dust on Steel Panels

Price: \$5.000.00

The 2011 DuPage Invitational Sculpture Show will have a call for artists January —February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

Lars Eikens, Lombard, II

"BEETLE"
Media: Iron & Cement
Price: \$10,000.00

"DRAGON'S TAIL" Media: Iron Price: \$5,000.00

"Praying Mantis"

Media: Iron Price: \$10,000.00

F. Joseph Gagnepain IV, Geneva, II

Family roots- Lombard
"TRI-TOPS"

Media: Found Object Steel Assemblage

"WHIMSY WHIRLIE WHEELIE"
Media: Kinetic Welded Found Objects

"Ziraffe"
Media: Found Object Steel Assemblage

Tamarra Love, Naperville, II

"H.E.R. SERIES: HANNAH" Media: Nylon Fiber Clay Price: \$5,000.00

"H.E.R. SERIES: RUTH" Media: Nylon Fiber Clay Price: \$5,000.00

James G. Maas, Lombard, II

"THROUGH THE DOOR"

Media: Acrylic Paint on Wooden Door

Price: \$1,500.00

The 2011 DuPage Invitational Sculpture Show will have a call for artists January – February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

April Macatangay, Naperville ,II

TEXAS TEA"

Media: Used Acrylic Knit Sweaters

"WOULD"

Media: Recycled Paper Pulp

"DARN"

Media: Unraveled Socks

Phil Martin, Lombard, Il

"UNCLE Rx"

Media: Mixed

Price: \$1,000.00

"DIGITAL READY RECEIVER"

Media: Mixed

Price: \$1,200.00

Matthew McGuire, La Grange, II

"FISH TABLE #1"

by

Media: Metal/Wood Sculpture

Price: \$1,300.00

"WEIRD HORN #1"

Media: Fiber Cement & Steel

Price: \$2,100.00

"IRISH TRIO"

Media: Steel & Cement/Installation

Price: \$1,700.00

The 2011 DuPage Invitational Sculpture Show will have a call for artists January —February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

"FRIENDSHIP, COMMITMENT, LOVE"
(TRILOGY)
Media: Steel, Forged
Price: \$1,100,00

Todd Willing, St. Charles, II

"AFRICAN RAY GUN TOWER"

Media: Steel Price: \$1,800.00

"ZIGZAG" Media: Steel Price: \$1,200.00

"LANCE" Media: Steel Price: \$850.00

COLLEGE LEVEL

Danielle Afton Dobies , Elmhurst College ,II

"FAIL 1"

Media: Steel Rod, Mesh Screen

Price: \$300.00

"FAIL 2"

Media: Steel Rod Price: \$300.00

Katy Luxion,, Memphis College

"UNTITLED I"

Media: Mixed - Hardwire, Cloth, Paper, Silk, House Paint

Price: \$2,500.00 (\$250 each)

"HORN ISLAND'S ESSENCE"

Media: Mixed - Etched Glass, Block Printing Ink, Wood

Price: \$750.00 (\$150 each)

"QUICKLY GO LIGHTLY"

Media: Steel, Wood, Rubber

Price: \$1,500.00

The 2011 DuPage Invitational Sculpture Show will have a call for artists January – February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

Allison Nault,, Elmhurst College, II

"BLESSYOU"
Media: Steel Rod, Wire, and Cement

HIGH SCHOOL LEVEL

Judith Allen, Wheaton North High School, II

"NOSTALGIC FRAGMENTS" Media: Photography & Paper

Price: \$85.00

Nick Caccitolo, Willowbrook High School Senior, II

"SCULPTURE OF LIZARD" Media: Clay, Wire & Paint

Price: NFS

Joseph "Jess" Campillo , Westmont High School , II

"MY OTHER SELF"

Media: Plaster Mold on Canvas, Acrylic Paint

Price: NFS

"DRAGONFLY"

Media: Welded Metal Price: NFS (Orders for \$150.00)

"SKULL COWBOY"

Media: Ceramics with Waterbased Stain Finish

Price: NFS

Jennifer Corona & Melissa Elsen, Willowbrook High School Seniors, II

"WIDE-LARGE VESSEL" Media: Clay/Glaze

Price: NFS

Chris Danielson

Willowbrook High School Senior, II "SMALL TREE WITH DOME" Media: Clay/Glaze

Price: NFS

The 2011 DuPage Invitational Sculpture Show will have a call for artists January – February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

Asher Deitch, Wheaton North High School Student, Il "Destruct/Construct"

Media: Photography & Wood Price: \$200.00

Peter Elgeness, Willowbrook High School Junior, II

"TALL VESSEL" Media: Clay/Glaze Price: Not for Sale

Kerry Furrh, Wheaton North High School, II

"REVERSPECTIVE"

Media: Photography & Cardboard

Price: \$200.00

Shabana Khan, Wheaton North High School Student, II "PATTERN ME UP"

Media: Mixed Price: \$50.00

Karissa Kotovsky, Senior, Naperville Central High School, II

"CHRYSLER BUILDING" Media: Ceramics, Glaze, Metal

Price: \$300.00

Nick Marchese, Willowbrook High School Senior, II

"TREE"

Media: Clay/Glaze Price: NFS

Samantha Merrell, Wheaton North High School, II "THINGS LOST & FORGOTTEN"

Media: Mixed Price: \$50.00

Tyler Mount, Willowbrook High School Senior, II

"METAL RODS IN CIRCLE"

Media: Rebar with Clay Pieces Mounted on Top Set in Earth

Price: NFS

Kevin Wei, Junior, Neuqua Valley High School , II "METAMORPHOSIS"

The 2011 DuPage Invitational Sculpture Show will have a call for artists January –February 2011, and juried during March. Artists will be notified of invitation by April 1, 2011.

Media: Steel, Limestone, Amethyst

Price: \$888.00

FY11 Program Grants/ PIE/ Arts Service Project Budget Detail			
COLUMN A	COLUMN B	COLUMN C	
1. PROJECT EXPENSES ITEMIZE EXPENSES	Amount (List dollar amount)	Cash (c) / In- Kind (i) / Both (b)	
Advertising	700		
Graphic Design- includes website prod	1200		
Printing	1100		
Postage	600		
Judges for show	200		
Ribbon awards	1750		
Banners		600	
Insurance	500		
Scholarship (cash awards)	2000		
fundraising event costs	1200		
Fundraiser entertainment	500	<u> </u>	
Public Art Purchase	3000		
2. TOTAL PROJECT EXPENSES			
(sum of column B)	12750.00		

FY11 Program Grants/ PIE/ Arts Service Project Budget Detail	CE ORGANIZATION: Friends of the DuPage Theatre		
Column A	Column B	Column C	Column D
3. PROJECT INCOME ITEMIZE INCOME SOURCES	Cash Amount (list dollar amount)	In-Kind Amount (list dollar amount)	Confirmed (C) / Anticipated (A)
Artist Fees	750		Α
Grants- Village of Lombard	3000		С
Corporate Sponsors	3000		Α
Fundraising Event	2000		A
Misc Donations	1000		A
Television promotion- Comcast		2500	А
	<u></u>		
4. IAC GRANT AMOUNT REQUESTED	3000		
5. TOTAL cash Income (sum of column B)	12750		
6. TOTAL In-Kind Contributions (sum of column C)		2500	
7. TOTAL INCOME (sum of lines 5 + 6)	15250		