

**Polak, Cindy**

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**From:** noreply@civicplus.com  
**Sent:** Thursday, January 31, 2013 8:08 AM  
**To:** Kott, Joelyn; Polak, Cindy  
**Subject:** Online Form Submittal: Hotel/Motel Tax Grant Application

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## Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.

**Date:**  
1/31/13

**Why are you requesting Hotel/Motel Tax funding?\***

Hotel/Motel Tax Funding is being requested to help support the Annual Lombard Lilac Festival Parade on May 19th, 2013 with a theme of "Nostalgia of the '60's, '70's and '80's"

**Amount of funds being requested:\***  
25,000

**Specifically, what will the Hotel/Motel Tax funding be used for?\***

Hotel/Motel Tax funding will be used to help support all expenses of the Parade from Honorariums paid to our Parade participants to Advertising expenses to promote our Parade.

**Have you requested Hotel/Motel tax funds in the past?**

Yes  
 No

Upload documents here:

[      ]

Uploaded: [2013 Hotel-Motel Tax Grant Application\\_VillageSubmittal.xlsx](#)

**A budget of the event or item that is being requested must be attached to the application or the grant application may be not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.**

**Name of Organization Requesting Funding:\***

Lombard Lilac Festival Parade Committee

**Name of Person Submitting Grant Application:\***

Erica Fisette

**Phone:\***

630-918-0163

**Email:\***

efisette@yahoo.com

**Event/Project/Activity**

Parade

**Date of Event/Project/Activity**

5/19/2013

**Estimated Attendance:**

5,000-6,000

**Is the event open to the general public?**

Yes

No

**Do you intend to apply for a liquor license for this event/project/activity?**

Yes

No

**How does this promote tourism/overnight stays in Lombard?**

Hotel/Motel Tax Funding is being requested to help support the annual Lombard Lilac Festival Parade. This Parade has earned Local, State and National recognition for outstanding family entertainment. This annual Parade brings in a large number of visitors and business to our Lilac Village.

**Will any profits generated be returned to the community?**

Yes

No

**If the grant is approved, who should the check be made out to?**

Lombard Lilac Festival Parade Committee

**Please list the address where the check should be mailed to:**

P.O. Box 82 Lombard, IL 60148

The following form was submitted via your website: Hotel/Motel Tax Grant Application

This application is to request funding from the Hotel/Motel tax fund. Applications must be accompanied by a budget that reflects the request by the organization. Applications are reviewed by the Community Promotions & Tourism Committee and are then referred to the Village Board.:

Date: 1/31/13

Why are you requesting Hotel/Motel Tax funding?: Hotel/Motel Tax Funding is being requested to help support the Annual Lombard Lilac Festival Parade on May 19th, 2013 with a theme of "Nostalgia of the '60's, '70's and '80's"

Amount of funds being requested: 25,000

Specifically, what will the Hotel/Motel Tax funding be used for?: Hotel/Motel Tax funding will be used to help support all expenses of the Parade from Honorariums paid to our Parade participants to Advertising expenses to promote our Parade.

Have you requested Hotel/Motel tax funds in the past?: Yes

Upload documents here: 2013 Hotel-Motel Tax Grant Application\_VillageSubmittal.xlsx

A budget of the event or item that is being requested must be attached to the application or the grant application may not be addressed until the budget is received. If this is a repeat request, the cancelled check(s) from the previous year must have been received by the Village Finance Department or be attached to the application.:

Name of Organization Requesting Funding: Lombard Lilac Festival Parade Committee

Name of Person Submitting Grant Application: Erica Fisette

Phone: 630-918-0163

Email: [efisette@yahoo.com](mailto:efisette@yahoo.com)

Event/Project/Activity: Parade

Date of Event/Project/Activity: 5/19/2013

Estimated Attendance: 5,000-6,000

Is the event open to the general public?: Yes

Do you intend to apply for a liquor license for this event/project/activity?: No

How does this promote tourism/overnight stays in Lombard? : Hotel/Motel Tax Funding is being requested to help support the annual Lombard Lilac Festival Parade. This Parade has earned Local, State and National recognition for outstanding family entertainment. This annual Parade brings in a large number of visitors and business to our Lilac Village.

Will any profits generated be returned to the community?: No

If the grant is approved, who should the check be made out to?: Lombard Lilac Festival Parade Committee

Please list the address where the check should be mailed to: P.O. Box 82 Lombard, IL 60148

Additional Information:

Form Submitted on: 1/31/2013 8:07:56 AM

Submitted from IP Address: 199.255.125.237

Referrer Page: <http://www.villageoflombard.org/FormCenter/HotelMotel-Grant-Request-11/HotelMotel-Tax-Grant-Application-79>

Form Address: <https://www.villageoflombard.org/FormCenter/HotelMotel-Grant-Request-11/HotelMotel-Tax-Grant-Application-79>

**PARADE BUDGET**

|                           | <b>2010 Actual</b>  | <b>2011 Budget</b>  | <b>2011 Actual</b>  | <b>2012 Budget</b>  | <b>2012 Actual</b>  | <b>2013 Budget</b>  |
|---------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| <b>Income</b>             |                     |                     |                     |                     |                     |                     |
| Donation                  | \$ 260.00           | \$ 260.00           | \$ -                | \$ -                | \$ 150.00           | \$ -                |
| Interest Inc              | \$ 5.86             | \$ 5.00             | \$ 1.28             | \$ 5.00             | \$ 7.01             | \$ 5.00             |
| Other Inc                 | \$                  | \$ 30,000.00        | \$ -                | \$ 25,000.00        | \$                  | \$ 25,000.00        |
| Sponsorship               | \$ 400.00           |                     | \$                  | \$ -                | \$ 0                | \$ -                |
| <b>Carry-Over</b>         | \$                  | <b>4,397.00</b>     | \$                  | <b>8,946.00</b>     | \$                  | <b>10,454.00</b>    |
| <b>Revenue</b>            | \$ <b>665.86</b>    | \$ <b>30,265.00</b> | \$ <b>1.28</b>      | \$ <b>25,005.00</b> | \$ <b>157.01</b>    | \$ <b>35,459.00</b> |
| <b>Total Revenue</b>      | \$                  | \$ <b>34,662.00</b> | \$ <b>1.28</b>      | \$ <b>33,951.00</b> | \$ <b>157.01</b>    | \$ <b>45,913.00</b> |
| <b>Expenses</b>           |                     |                     |                     |                     |                     |                     |
| Annual Fee                | \$ 25.00            | \$ 25.00            | \$ 15.00            | \$ 25.00            | \$ 25.00            | \$ 35.00            |
| Administration            | \$                  | \$ 200.00           | \$                  | \$ 200.00           | \$ 350.00           | \$ 200.00           |
| Auto                      | \$ 2,120.00         | \$ 2,400.00         | \$ 900.00           | \$ 2,400.00         | \$ 1,000.00         | \$ 2,000.00         |
| Banners                   | \$ 1,123.00         | \$ 1,800.00         | \$ 2,247.00         | \$ 1,800.00         | \$ 1,140.00         | \$ 1,800.00         |
| Deluxe Checks             | \$ 55.50            | \$ -                | \$ -                | \$ -                | \$ -                | \$ -                |
| Flowers                   | \$ 158.95           | \$ 150.00           | \$ 139.85           | \$ 150.00           | \$ 165.87           | \$ 150.00           |
| Food                      | \$ 1,385.04         | \$ 1,775.00         | \$ 1,620.56         | \$ 2,025.00         | \$ 1,669.88         | \$ 1,995.00         |
| Honorarium                | \$ 17,912.50        | \$ 23,000.00        | \$ 15,475.00        | \$ 23,000.00        | \$ 16,850.00        | \$ 22,000.00        |
| Insurance                 | \$ 818.00           | \$ 1,000.00         | \$ 818.00           | \$ 1,000.00         | \$ 818.00           | \$ 1,000.00         |
| Judges                    | \$ 450.00           | \$ 600.00           | \$ 450.00           | \$ -                | \$ -                | \$ -                |
| Office Expense            | \$ 274.89           | \$ 300.00           | \$ 167.25           | \$ 300.00           | \$ 234.99           | \$ 300.00           |
| Plaque and Ribbons        | \$ 330.00           | \$ 700.00           | \$ 330.00           | \$ 350.00           | \$ 264.00           | \$ 350.00           |
| Postage                   | \$ 161.88           | \$ 250.00           | \$ 107.31           | \$ 250.00           | \$ 121.15           | \$ 250.00           |
| Printing and Reproduction | \$ 100.85           | \$ 800.00           | \$ 148.90           | \$ 800.00           | \$ 108.45           | \$ 800.00           |
| Publicity                 | \$ 600.00           | \$ 1,500.00         | \$ 600.00           | \$ 1,500.00         | \$ 600.00           | \$ 1,500.00         |
| Utilities                 | \$ 252.20           | \$ 340.00           | \$ 238.11           | \$ 340.00           | \$ 396.64           | \$ 340              |
| Website                   | \$ 200.00           | \$ 450.00           | \$ 41.75            | \$ 200.00           | \$ 79.89            | \$ 200              |
| <b>Total Expenses</b>     | \$ <b>25,967.81</b> | \$ <b>35,300.00</b> | \$ <b>23,300.00</b> | \$ <b>34,340.00</b> | \$ <b>23,823.87</b> | \$ <b>32,920.00</b> |
| <b>Total Carry-Over</b>   | \$ <b>4,396.70</b>  |                     | \$ <b>8,946.00</b>  |                     | \$ <b>10,454.00</b> |                     |