



## Memorandum

**TO:** Scott Niehaus  
Village Manager

**FROM:** Nicole P. Aranas  
Assistant Village Manager

**DATE:** January 28, 2015

**SUBJECT:** Community Promotion & Tourism Committee Recommendation  
Lombard Junior Women's Club – Lilac Princess Program

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for the Lombard Junior Women's Club in an amount not to exceed \$7,125 for the 2015 Lilac Princess Program.

**Grant Request: \$9,500**

The Lombard Junior Women's Club (LJWC) has requested a grant in the amount of \$9,500 to be used towards the administration of the 2015 Lilac Princess Program. The Lilac Princess Program has been administered by the LJWC for the past 13 years.

Expenses for administration of the program have previously been borne by the LJWC and were supplemented by \$5,000 in scholarships to individual princesses awarded by the Village of Lombard. The requested grant funds to the LJWC would be in lieu of future scholarship awards by the Village of Lombard and include administrative expenditures for events, flowers, and printing.

The grant request from the Lombard Junior Women's Club and event budget are attached for your review.

**RECOMMENDATION:**

The Community Promotion & Tourism Committee recommended a grant in an amount up to 75% of the total program cost or \$7,125 to the Lombard Junior Women's Club to be used towards the 2015 Lilac Princess Program.<sup>1</sup>

Please place this item on the consent agenda of the February 5, 2015 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

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<sup>1</sup> Please note that the provisions of the 2015 Local Tourism Grant Program provide that consistent with Village Board Grant Fund Eligibility Policy No. 4F, any entity receiving grant funds shall not disburse funds for awards to elected officials, employees, immediate family members or owned business entities. In requesting this grant, the LJWC has agreed to cover the cost of any scholarships awarded to individuals ineligible for funding under the Village Board Policy.