



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Nicholas Piron and Gayle Kankovsky, Kimberly Messina,
Umar Haque and Kayla Harger
Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;
Comfort Suites - Frank Balisteri; Extended Stay America
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites -
Rebekah Burton; The Westin - Kym Myers
Staff Liaison Nicole Aranas*

Tuesday, February 27, 2024

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the January 16, 2024 Community Promotion and Tourism meeting.

5.0 Old Business

6.0 New Business

[240050](#)

Local Tourism Grant Application 2024 - Lilac Sale

Grant Request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the purchase of lilacs and associated items such as pots, soil, and containers. The event will take place on May 9, 2024.

[240051](#)

Local Tourism Grant Application 2024 - Jingle Bell Jubilee

Grant request from the Lombard Area Chamber of Commerce in the amount of \$3,000 from Hotel/Motel funds to cover the cost of Village Services that involve blocking off South Park Avenue between St. Charles Road and Michael McGuire Drive. The event will take place on December

7, 2024.

[240052](#)

Local Tourism Grant Application 2024 - Lombard Cycling Classic

Grant request from the Prairie State Cycling Series, LLC in the amount of \$10,000, plus Village services from Hotel/Motel funds for expenses related to the fees associated with the event. The event is scheduled to take place on July 23, 2024.

[240053](#)

Local Tourism Grant Application 2024 - Spooktacular

Grant request from the Downtown Lombard Business Alliance in the amount of \$10,000 from Hotel/Motel funds to cover the cost of Village Services (Public Works, Police, Fire), Waste Management costs, and any non-funded activities. The event will take place on October 20, 2024.

[240054](#)

Local Tourism Grant Application 2024 - Annie-versary

Grant request from the Lombard Historical Society in the amount of \$22,000 from Hotel/Motel funds to cover the cost of marketing, promotional materials, banner installation, insurance, security, Aileen Quinn's visit, and the celebration. The event will take place April 24th through December 22, 2024.

7.0 Other Business

8.0 Information Only

Advisory Board, Committee and Commission Manual

9.0 Adjournment