



Memorandum

TO: Scott Niehaus
Village Manager

FROM: Nicole P. Aranas
Assistant Village Manager

DATE: January 25, 2017

SUBJECT: Community Promotion & Tourism Committee Recommendation
Lombard Junior Women's Club – Lilac Princess Program

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for the Lombard Junior Women's Club in an amount not to exceed \$6,645 for the 2017 Lilac Princess Program.

Grant Request: \$6,645

The Lombard Junior Women's Club (LJWC) has requested a grant in the amount of \$6,645 to be used towards the administration of the 2017 Lilac Princess Program. The Lilac Princess Program has been administered by the LJWC for the past 15 years.

Until 2015, expenses for administration of the program had previously been borne by the LJWC and were supplemented by \$5,000 in scholarships to individual princesses awarded by the Village of Lombard. In 2015, the Village awarded funding the LJWC in the amount of \$9,500 for the program administration and scholarship award expenses for the Lilac Princess Program. In 2016, the LJWC was awarded a grant for \$6,945 for the Lilac Princess Program. The 2017 grant request reflects a decrease of \$300 over 2016.

The requested grant funds to the LJWC are requested in lieu of direct scholarship awards by the Village and include administrative expenditures for events, flowers, and printing. The funds requested amount to 50% funding of the administrative expenses above the princess scholarship awards.

The grant request from the Lombard Junior Women's Club and event budget are attached for your review.

RECOMMENDATION:

The Community Promotion & Tourism Committee recommends a grant in an amount up to \$6,645 to the Lombard Junior Women's Club to be used towards the 2017 Lilac Princess Program.

Please place this item on the consent agenda of the February 2, 2017 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.