



## Memorandum

**TO:** Scott Niehaus  
Village Manager

**FROM:** Nicole P. Aranas  
Assistant Village Manager

**DATE:** January 25, 2017

**SUBJECT:** Community Promotion & Tourism Committee Recommendation  
Local Tourism Grant – Lombard Garden Club – Lilac Sale

The following is a recommendation from the Community Promotion & Tourism Committee for funding through the Local Tourism Grant Program for the Lombard Garden Club in an amount not to exceed \$2,000 for their Lilac Sale, an annual three day sale of lilac bushes and trees and Lombard tradition. The event is scheduled to take place from May 11-13, 2017.

**Grant Request: \$2,000**

The Lombard Garden Club has requested a grant in the amount of \$2,000 to be used towards the Lilac Sale to cover a portion of the total program costs of \$6,900. The Lombard Garden Club is requesting funds to cover costs including the costs of plants, potting soil and containers used for the cultivation of lilacs for this event. The sale attracts homeowners and gardeners throughout the region as well as customers from Michigan, Wisconsin and Indiana seeking multiple unique varieties of lilacs at a competitive prices.

The grant request from Lombard Garden Club and event budget are attached for your review.

**RECOMMENDATION:**

The Community Promotion & Tourism Committee recommended a grant in an amount up to \$2,000 to the Lombard Garden Club, to be used towards the reimbursement of expenses relating to the annual Lombard Garden Club Lilac Sale.

Please place this item on the consent agenda of the February 2, 2017 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.