



**VILLAGE OF LOMBARD**  
**2019 LOCAL TOURISM GRANT PROGRAM**  
**CALL FOR PROPOSALS**

The Village of Lombard Local Tourism Grant Program provides funding for local programs and events that promote tourism and conventions within, or otherwise attract overnight nonresident visitors to the Village of Lombard.

Deadline for submission: Applications must be received on or before Monday, December 3, 2018.

Grant awards for returning programs will be made once a year. To be considered for funding in 2019, applicants for programs which have previously received Village funding must apply by December 3, 2018.

**Eligibility**

Applicants to the Local Tourism Grant Program must be organizations seeking to produce and promote a clearly defined festival, program or event that promotes tourism and conventions within, or otherwise attracts overnight nonresident visitors to the Village of Lombard.

**Review Criteria**

All events must show the potential to generate overnight hotel stays and should include Village hotel(s) in their promotion. Applications will be assessed based upon criteria including, but not limited to the following:

1. Ability of the event to attract overnight visitors in past years.
2. Ability of the event to grow over two or more years.
3. Food, beverage and retail expenditures by out of market visitors and the extent to which the event provides economic opportunities for Lombard businesses.
4. Ability of the event to project a positive image of the Village of Lombard and to increase the visibility of Lombard tourism, attractions, and events.

**How to Apply**

Guidelines for the Local Tourism Grant Program and an application for the 2019 grant cycle can be found on the Village of Lombard website at [www.villageoflombard.org/localtourismgrant](http://www.villageoflombard.org/localtourismgrant).

First-time applicants will be required to schedule and attend a grant-seekers workshop with the Chair of the Community Promotion & Tourism Committee and Village staff.

For more information on the Local Tourism Grant Program, to receive additional assistance with completion of your application, or to schedule a grant-seekers workshop, please contact Nicole Aranas, Assistant Village Manager, at [aranasn@villageoflombard.org](mailto:aranasn@villageoflombard.org) or 630-620-3085.