# VILLAGE OF LOMBARD LOCAL TOURISM GRANT PROGRAM APPLICATION FORM

# **GENERAL INFORMATION**

Organization:	Lombard Chamber of Commerce		
Name of event:	Lilac Time Art and Craft Fair		
Date of event:	5/3/2020	Event location:	Downtown Lombard
Contact person:	Yvonne Invergo	Title:	President & CEO
Business address:	10 Lilac Lane	City & Zip	Lombard 60148
Telephone:	630-627-5040	Email:	yvonne@lombardchamb
			er.com

# PROJECT OVERVIEW

Total cost of the project:	\$8900
Cost of city services requested in this application (if any):	\$4100
Total funding requested in this application:	\$4100
Percent of total project cost being requested:	45%
Anticipated attendance:	3000
Anticipated number of overnight hotel stays:	unknown

# Briefly describe the project for which are funds are being requested:

100+ artisans and crafters set up along St. Charles Rd. between Main St. and Elizabeth Rd. Additionally there are food vendors, sponsors, a free Kid Zone and entertainment. Barricades, Electric hook-ups from Public Works, Police presence during the event and Fire Dept. to inspect weighted tents is needed for this event.

### **ORGANIZATION**

Number of years that the organization has been in existence:	67
Number of years that the project or event has been in existence:	25
Number of years the project has been supported by Village of Lombard funds:	25
How many years does the organization anticipate it will request grant funding?	Every year

1) Describe the organization (include brief history, mission, and ability to carry out this project):

The Lombard Area Chamber of Commerce and Industry is committed to promote positive development of our community and industries and to enhance the business climate for its members and to stimulate economic growth; to encourage retail, professional service, industrial, cultural and civic growth within the Lombard area. Over the past 23 years, this event has grown in both popularity and size. The process is tweaked each year as needed, and is smooth running and organized. Crafters say that it is the best run show that they are involved with. Each year it brings thousands into our downtown area and Lilacia Park. An excellent committee of dedicated volunteers is credited with helping this event to run smoothly each vear.

2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

This is one of the Chamber's main fund raisers. Proceeds benefit several area non-profit organizations, as well as give us the ability to offer more programs for the Lombard Area Chamber of Commerce members. The community at large benefits from having a number of crafters and vendors come into the downtown area, as well as an outdoor event to enjoy. The downtown area businesses have an opportunity to draw customers from the event.

3) What is the organization's plan to make the project self-sustaining?

This event will always need the cooperation and services of the Village of Lombard. We don't believe that this event could be self-sustaining - the Lombard Chamber cannot afford to put in the extensive time and effort of staff, without grant assistance from the Village. Planning for this event begins in October, and many staff and volunteer hours are put in from that time, thru the day of the event.

### PROJECT DESCRIPTION

Is the event open to the general public?	⊠ Yes	□ No
Do you intend to apply for a liquor license for this project?	⊠ Yes	□ No
Will any revenues from this event be returned to the community?	Yes	□ No
Have you requested grant funding in the past?		□ No
If yes provide grant awards for past 5 years.		

If yes, provide grant awards for past 5 years:

Each year since the beginning of this event, the Village has provided the barricade rental, public works personnel and police and fire overtime

1) Provide a full detailed description of the proposed project or event.

Street to be barricaded by 5:00 AM with chalking of the street to begin at that time. 100+ crafters, 5+ food vendors, 5+ independent home party sales and 10+ Kid Zone sponsors, each with their own weighted tents, tables, chairs are set up in the chalked in spaces on St. Charles and Park. Ave. Vendor cars line up on N. Park from Grove to Orchard Terrace. Staggered set up times begin at 6:30 AM. LCPAAA assist with arrival & tear down traffic control. Event opens at 10 AM and ends at 4 PM. The Fun Ones are contracted for arcade games and climbing wall for Kid Zone. Food vendors are located at intersection of Park & St Charles Rd. with spider electric access boxes provided by Public Works. Requests for electric from crafters – provided within the tree vaults with access provided by Public Works. Police personnel on hand for during the day patrol of the event, and Fire Dept. on call for any emergencies that may arise.

2) If your application is accepted, how will the tourism grant funds be used?

To cover the costs of Public Works, Fire Dept. and Police Dept.

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

This year we are hoping to coordinate with Punky's in possibly having Mimosas and Bloody Marys available. We also will be looking into having 3-4 Food trucks on N. Park, south of Grove St. Additional social media advertising Twitter and Facebook—boosted posts (\$\$) on Facebook. Postings in major craft publications and online sources (Midwest Art Fairs and FestivalNet.com) Full page ad in the Lombardian Newspaper — Press releases in Lombardian, Daily Herald and Suburban Life. Calendar posting on Chicago Tribune, and listing in the Lombard Park District Lilac Time brochure. Paid advertising for online event sites (Midwest Art Fairs, WhoFish, Oaklees Family Guide, MyFairsandFestivals.com). This event increases each year based on word-of-mouth advertising. With the pedestrian underpass, we believe that foot traffic increases between Lilacia Park and the craft fair. Website information will be available on all of the Lilac Time activities in Lombard.

### LOCATION

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

St. Charles Rd. and Park Ave. between Main and Elizabeth, Grove and Michael McGuire Dr.

## **MILESTONES AND TIMETABLES**

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

Crafter, food and Vendor applications were made available on our website in October, 2019 — mass emailing and FB posting to past crafters, and we will be contacting past crafters and vendors again by email in January 2020. Applications accepted thru the end of April. Mapping and assignment of booths is done mid-April 2020 with final mailing of instructions to crafters, food and vendors at that time.

### **IMPACT**

1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

We plan to cross promote both the craft fair and visiting Lilacia Park for visitors. This will be on our website and in all Social Media postings, as a part of the 2 weeks of Lilac Time events.

2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

Local businesses are highly encouraged to be open that day will have an opportunity to attract attendees into their stores and restaurants. We plan to share the event information by email to other chambers of commerce in Illinois, and on a professional chamber of commerce Facebook page, as well as the Lilac Time Craft Fair FB page.

3) Who is the target audience for your event or project? What is your anticipated attendance?

Our event targets every age and gender, from ages 0 - 100+. There is something for everyone at this event. Entertainment & music, Kid Zone, crafts, food and downtown businesses. We anticipate several thousand, and once again will use a clicker system to estimate the number of attendees at the peak time of the event.

4) Please identify and detail the estimated cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, barricades, etc.). For each cost, confirm whether you are requesting the costs for such services will be reimbursed to the Village or will be covered under this grant.

Requesting \$4000 in grant funds or whatever the amount will be to cover the costs of Public Works, Police and Fire. These costs are based on prior years Village costs and yearly increases for this event. LCPAAA will assist with traffic control, another non-profit (TBD) will assist with Kid Zone and another organization (TBD) with garbage control. All will be receiving funds in exchange for their volunteerism

5) Please describe any collaborative arrangements developed or anticipated with other organizations to fund or otherwise implement the project (including in-kind donations).

We collaborate with the LCPAAA, and 2 other, yet to be identified 501 c3 charitable organizations to help us with our event. In exchange, we donate \$750 to each of those organizations. We also depend upon local businesses to fund the Family Zone for this event as well as the musical entertainment on the stage. The Lombard Park District provides the Party Wagon for tables and chairs, as well as the mobile stage.

6) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

We do social media advertising Twitter and Facebook – boosted posts (\$\$) on Facebook – We have both a designated event page, as well as the main Chamber page. Postings in major craft publications and online sources (Midwest Art Fairs and FestivalNet.com) Full page ad in the Lombardian Newspaper – Press releases in Lombardian, Daily Herald and Suburban Life. Calendar posting on Chicago Tribune, and listing in the Lombard Park District Lilac Time brochure.

### **FINANCES**

- Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

## **CHECKLIST**

- Completed Local Tourism Grant Program Application Form.
- Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- Post event summary from past event (not applicable to first time events).
- ☐ Copy of the most recently completed agency audit or explanation of why it is not available.
- Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

Audit – The Lombard Chamber does not do a formal yearly audit. Our taxes are done by an outside agency and our in-house financials are overseen by the Board Treasurer.

# **CERTIFICATION**

The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

	Yvonne Invergo		
Title or office held:	President & CEO	Date:	11/1/2019

Sponne Anneyo

Signature:

# LOCAL TOURISM GRANT PROGRAM DETAILED BUDGET

Event: Lilac Time Art and Craft Fair Date: May 3, 2020

Organization: Lombard Chamber of Commerce

**INCOME:** Include an itemized list of all actual (past 2 years) and estimated project revenues (entry fees, gate receipts, food/beverage sales, donations, sponsorships, booth rentals, souvenir sales, other revenues)

ITEMIZED REVENUES	ACTUAL 2018	ACTUAL 2019	ANTICIPATED
Lombard Tourism Grant	\$4038.31	\$3805.28	\$4100.00
Family Zone Sponsors	\$2500.00	\$3000.00	\$3300.00
Midway Platinum Sponsors	\$2500.00	\$3000.00	\$3000.00
Craft Booth Sales	\$12,125.00	\$12,525.00	\$13,500.00
Home Party Booth Sales	\$2035.00	\$1475.00	\$1550.00
Food Vendors	\$800.00	\$700.00	\$1350.00
Credit Card Fees	\$210.00	\$330.00	\$350.00
Electric Fees	\$100.00	\$150.00	\$225.00
Misc. sponsors	\$0.00	\$150.00	\$0.00
Total Income	\$24,308.81	\$25,135.28	\$27,375.00

**EXPENSES:** Include an itemized list of all actual and estimated project expenses (advertising, supplies, labor, rentals, insurance, materials, entertainment, other expenses)

ITEMIZED EXPENSES	ACTUAL 2018	ACTUAL 2019	ANTICIPATED
Postage	\$79.85	\$147.00	\$150.00
Family Zone Rentals	\$1410.00	\$1509.00	\$1600.00
Music/Entertainment	\$500.00	\$500.00	\$600.00
Community Donation-Refuse	\$750.00	\$750.00	\$750.00
Community Donation-Fam Zone	\$0.00	\$0.00	\$750.00
Community Donation LCPAAA	\$750.00	\$750.00	\$750.00
Advertising/Promotion	\$211.76	\$226.50	\$300.00
Radio Rental	\$52.00	\$52.00	\$75.00
Barricade Rental	\$603.10	\$731.70	\$805.00
Police Dept. overtime	\$2301.28	\$1750.00	\$1823.00
Public Works overtime	\$1134.43	\$982.57	\$1058.00
Fire Dept. overtime		\$341.01	\$414.00
Total Expenses	\$7792.42	\$7739.78	\$9072.27

<u>IN-KIND CONTRIBUTIONS</u>: Include an itemized list of all actual and estimated in-kind contributions. In-kind contributions are non-cash donations, contributions or gifts which can be given a cash value (include Village of Lombard in-kind services, where applicable)

Estimated value of in-kind contributions (explain)

ACTUAL 2018	ACTUAL 2019	ANTICIPATED
\$4038.81	\$3805.28	\$4100.00
Tourism Grant	Tourism Grant	Tourism Grant

VILLAGE OF LOMBARD

# Form **990-EZ**

# **Short Form Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-1150

2018

**Open to Public** Inspection

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public. ► Go to www.irs.gov/Form990EZ for instructions and the latest information.

A	For the	2018 catenda	ar year, or tax year beginning , 2018, and en	ding			, 20
В	Check if a	applicable:	C Name of organization		D Emp	loyer id	dentification number
	Address	-	LOMBARD AREA CHAMBER OF COMMERCE		23-	-719	2831
H	Name ch		Number and street (or P.O. box, if mail is not delivered to street address)  Room/s	suite	E Telep	ohone r	number
H	Initial retu	urn ırn/terminated	10 LILAC LANE .	- 1	(63	30)6	27-5040
П	Amended		City or town, state or province, country, and ZIP or foreign postal code		F Gro	ир Ехе	emption
	Application	on pending	LOMBARD, IL 60148			nber	•
G	Accoun	nting Method:	X Cash	Н	Check I	<b>►</b>   <b>X</b>	if the organization is not
1 1	Website	e:▶ www.	lombardchamber.com				ach Schedule B
J 1	Гах-ехе	mpt status (che	ick only one) - ☐ 501(c)(3) 🗵 501(c) ( 6 ) ◄ (insert no.) ☐ 4947(a)(1) or ☐ 52				0-EZ, or 990-PF).
			☐ Corporation ☒ Trust ☐ Association ☐ Other				
L	Add line	es 5b, 6c, and	7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or	if total	assets		
(Pa	ırt II, col	lumn (B)) are \$	500,000 or more, file Form 990 instead of Form 990-EZ	91 31		<b>▶</b> §	189,979.
P	art I	Revenu	e, Expenses, and Changes in Net Assets or Fund Balances (se	e the i	instruc		s for Part I)
		Check if	the organization used Schedule O to respond to any question in this	Part I			5 10.11 alt 1)
	1	Contributio	ns, gifts, grants, and similar amounts received		2 2	1	
	2		ervice revenue including government fees and contracts			2	23,350.
	3		p dues and assessments			3	75,748.
	4	Investment				4	480.
	5a	Gross amo	unt from sale of assets other than inventory 5a	. ,	٠.	13/32/	400.
	b		or other basis and sales expenses				
	С		s) from sale of assets other than inventory (Subtract line 5b from line 5a)			5c	
	6		d fundraising events:			J.	
	а	_	ome from gaming (attach Schedule G if greater than				
ne				•			
Revenue	b	Gross incor	ne from fundraising events (not including \$ of contrib	nutions			
ě			aising events reported on line 1) (attach Schedule G if the	Julionic	, I		
-			n gross income and contributions exceeds \$15,000)   6b	89 8	368.		
	С	Less: direct	expenses from gaming and fundraising events 6c		748.		
	d		e or (loss) from gaming and fundraising events (add lines 6a and 6b ar	id sub	tract		
		line 6c) .				6d	49,120.
	7a	Gross sales	of inventory, less returns and allowances			ou	43,120.
	b		of goods sold				
	С		c or (loss) from sales of inventory (Subtract line 7b from line 7a)			7c	
	8		ue (describe in Schedule O) See, Line 8			8	533.
	9		ue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8			9	149,231.
-	10	Grants and	similar amounts paid (list in Schedule O)			10	149,231.
	11		d to or for members		· ·	11	
(n)	12	Salaries, oth	ner compensation, and employee benefits	2 (2)		12	04 050
Se	13	Professiona	I fees and other payments to independent contractors		8 8	13	84,958.
Expenses	14	Occupancy	rent, utilities, and maintenance	3 3 3		14	750.
EX	15	Printing, pu	blications, postage, and shipping			15	15,393.
	16		nses (describe in Schedule O)			16	673.
	17	Total exper	nses. Add lines 10 through 16	). JLIII	` .	17	36,152.
/P	18	Excess or fo	deficit) for the year (Subtract line 17 from line 9)			18	137,926.
ets	19	Net assets	or fund balances at beginning of year (from line 27, column (A)) (must	anree	with	10	11,303
SS		end-of-year	figure reported on prior year's return)	- agree	AAILII	10	17 116
Net Assets	20		ges in net assets or fund balances (explain in Schedule 0)			19	47,446.
ž	21		and the state of t		1	20	58,751.
_			or fund balances at end of year. Combine lines 18 through 20			21	30,/31

Pa	Balance Sheets (see the instructions Check if the organization used Schedul		uny question in this	Dart II		<b>.</b>	
-	Officer if the organization used ochedu	ie O to respond to a	iny question in this	(A) Beginning of year	·	(B) End of year	
22	Cash, savings, and investments			49,787.	22	60,880.	
23	Land and buildings			227.	23	76.	
24	Other assets (describe in Schedule O)				24		
25	Total assets			50,014.	25	60,956.	
26	Total liabilities (describe in Schedule O) .			2,568.	26	2,205.	
27	Net assets or fund balances (line 27 of colum			47,446.	27	58,751.	
Par							
	Check if the organization used Schedul			Part III 🔲		Expenses	
What	is the organization's primary exempt purpose?	See Part III	Stmt			quired for section (c)(3) and 501(c)(4)	
as m	ribe the organization's program service accomp leasured by expenses. In a clear and concise in the propertied, and other relevant information for each	manner, describe th	of its three largest p e services provided	rogram services, , the number of	orga	anizations; optional for ers.)	
28				***			
29		t includes foreign gra			28a		
	(Grants \$ ) If this amoun	t includes foreign gra	ants. check here .	• П	29a		
30							
	(Grants \$ ) If this amoun	t includes foreign gra	ants, check here .		30a		
31	Other program services (describe in Schedule O)						
	(Grants \$ ) If this amoun	t includes foreign gra	ants, check here .		31a		
	Total program service expenses (add lines 28a	through 31a)		. u u . 🕨	32		
Part		y Employees (list eac	n one even if not comp	ensated-see the in	nstruc	ctions for Part IV)	
	Check if the organization used Schedule	e O to respond to a			, .	🗆	
	LA Name and Rills	(b) Average	(c) Reportable compensation	<ul><li>(d) Health benefits, contributions to employe</li></ul>	ee (e)	Estimated amount of	
	(a) Name and title	hours per week devoted to position	(Forms W-2/1099-MISC) (if not paid, enter -0-)	benefit plans, and deferred compensation	c	ther compensation	
PAM	LOHMAN		(ii not paid, enter -o-)	delerred compensation	1		
	IR OF BOARD	5.00	0.	0.		0	
	BARA KRUSER	3.00	0.	0,		0.	
	E CHAIR	5.00	0.	0.		0.	
JOE	ORSOLINI		· ·			0.	
TREA	ASURER	5.00	0.	0.	63	0.	
SEAN	N QUIRK						
PAST	CHAIRMAN	0.00	0.	0.		0.	
JOAN	NE MUELLER						
DIRE	CCTOR	0.00	0.	0.		0.	
	N WALKER						
	CCTOR G LUDWIG	0.00	0.	0.		0.	
	CTOR	0.00	0.	0.		0	
	EISENACH			0.		0.	
	CCTOR	0.00	0.	0.	6	0.	
	TINE GOOCH CTOR	0.00	0.	0.		0	
	KE KUELTZO	0.00				0.	
DIRE	CTOR	0.00	0.	0.		0.	
	A SUSMILCH						
	CTOR	0.00	0.	0.		0.	
YVON	NE INVERGO						
PVPO	UTIVE DIRECTOR	40.00	51,912.	0.		0.	

Part V

	instructions for Part V.) Check if the organization used Schedule O to respond to any question in th	s Parl	: V .	
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a		Yes	No
	detailed description of each activity in Schedule O	33		×
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions	34		×
35a				
b		35a 35b		×
С	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c		×
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		×
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions			
ь 38а	Did the organization file <b>Form 1120-POL</b> for this year?	37b 38a		×
ь 39	If "Yes," complete Schedule L, Part II and enter the total amount involved			
a	Initiation fees and capital contributions included on line 9			
b	Gross receipts, included on line 9, for public use of club facilities			
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ ; section 4912 ▶ ; section 4955 ▶			
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	=	
С	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
d	40c reimbursed by the organization		i cita	
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		×
41	List the states with which a copy of this return is filed >			
	The organization's books are in care of ➤ YVONNE INVERGO  Located at ➤ 10 LILAC LANE, LOMBARD IL  ZIP + 4 ➤ 601		7-504	40
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over	± O	Yes	No
	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b		×
	If "Yes," enter the name of the foreign country ▶		78	
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
С	At any time during the calendar year, did the organization maintain an office outside the United States?  If "Yes," enter the name of the foreign country ▶	42c		×
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year		is P	· 🗆
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	Yes	No ×
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		×
c	Did the organization receive any payments for indoor tanning services during the year?	44c		×
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	AAA		120
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	44d 45a		×
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			7 JUNE
	meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions .	45h		k)di

Other Information (Note the Schedule A and personal benefit contract statement requirements in the

Yes No

46	Did to d	the organization engage, directly or it is andidates for public office? If "Yes,"	indirectly, in political o complete Schedule (	campaign activities on C Part I	behalf of or in opposi	tion
Part		Section 501(c)(3) Organization All section 501(c)(3) organization	s Only			
		50 and 51.			·	
		Check if the organization used Sc	hedule O to respond	d to any question in t	his Part VI	
47	Did	the organization engage in lobbying	activities or have a	section 501(h) electio	n in effect during the	tax Yes No
		r? If "Yes," complete Schedule C, Pa	rt II			47
48	Is th	ne organization a school as described i	n section 170(b)(1)(A)(	ii)? If "Yes," complete :	Schedule E	. 48
49a	Did	the organization make any transfers t	to an exempt non-cha	aritable related organiz	ation?	. 49a
b	If "Y	es," was the related organization a s	ection 527 organization	on?		. 49b
50	Con	nplete this table for the organization's ployees) who each received more that	s five highest comper	isated employees (oth	er than officers, direct	ors, trustees, and key
		a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
		***************************************				
f 51	Com	Il number of other employees paid ov pplete this table for the organization 0,000 of compensation from the orga	's five highest compo	ensated independent	contractors who each	received more than
		Name and business address of each independ		(b) Type of servi	ce (c)	Compensation
			••••			
		# W ***********************************		•		
d	Total	I number of other independent contra		over \$100,000		
52	Did	I number of other independent contra the organization complete Schedu pleted Schedule A	octors each receiving	· ·	izations must attach	
<b>52</b> Under pe	Did comp malties	the organization complete Schedu	actors each receiving le A? <b>Note:</b> All se	ection 501(c)(3) organ	nizations must attach	.▶☐ Yes ☐ No
<b>52</b> Under pe true, corr	Did comp malties	the organization complete Schedupleted Schedule A	actors each receiving le A? <b>Note:</b> All se	ection 501(c)(3) organ	nizations must attach	.▶☐ Yes ☐ No
52 Under pe true, corr	Did comp malties	the organization complete Schedupleted Schedule A	uctors each receiving ile A? <b>Note:</b> All se 	ection 501(c)(3) organ	nizations must attach	.▶☐ Yes ☐ No
52 Under pe true, corr	Did comp malties	the organization complete Schedupleted Schedule A	uctors each receiving ile A? <b>Note:</b> All se 	ection 501(c)(3) organ	nizations must attach  to the best of my kn as any knowledge.	.▶☐ Yes ☐ No
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# VILLAGE OF LOMBARD LOCAL TOURISM GRANT – POST EVENT SUMMARY

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant's ability to receive future grant funds.

# GENERAL INFORMATION

Organization:	Lombard Chamber of		Name of event:	Lilac Time Art and Craft Fair	
	Commerce				
Date of event:	5/5/2019		Event location:	Downtown Lombard	
Contact person:	Yvonne Invergo		Title:	Executive Director	
Business address:	10 Lilac Lane		City & Zip:	Lombard 60148	
Telephone:	630-627-5040		E-mail address:	yvonne@lombardchamber.com	
Estimated attendance:	Over 2000		Estimated hotel stays: unknown		
Method for estimating attendance: Nearly impossible		le for an unpaid multiple entry event – this is a			
guesstimate					

1) Please summarize the advertising and marketing placed to promote the event. Please attach examples of event marketing pieces and advertisements.

Facebook (Boosted), Lombardian, Midwest Art Fairs, FestivalNet.com, WhoFish.com, Oaklees Family Guide, Evensi, printed flyers

The event was very successful! We had great weather which is key to having plenty of shoppers and visitors. Crafters overall were happy with the event and will return next year.

- 2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?
- 3) How did the actual outcomes of the program or event compare to your original expectations?

All went as planned with set-up and tear-down. Last year we added radio communication which has made check-in, set-up and tear down so much easier than previous years. There were plenty of volunteers throughout the day, to cover all areas of the event.

4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives or the community at large.

Expenses were right on target for this event. We donated \$750 to GEHS Athletic Dept. and \$750 to LCPAAA for their efforts in helping us with various aspects of this event. Once we receive the 501c(3) designation from Lombard Baseball, we will be donating another \$750 to that organization.

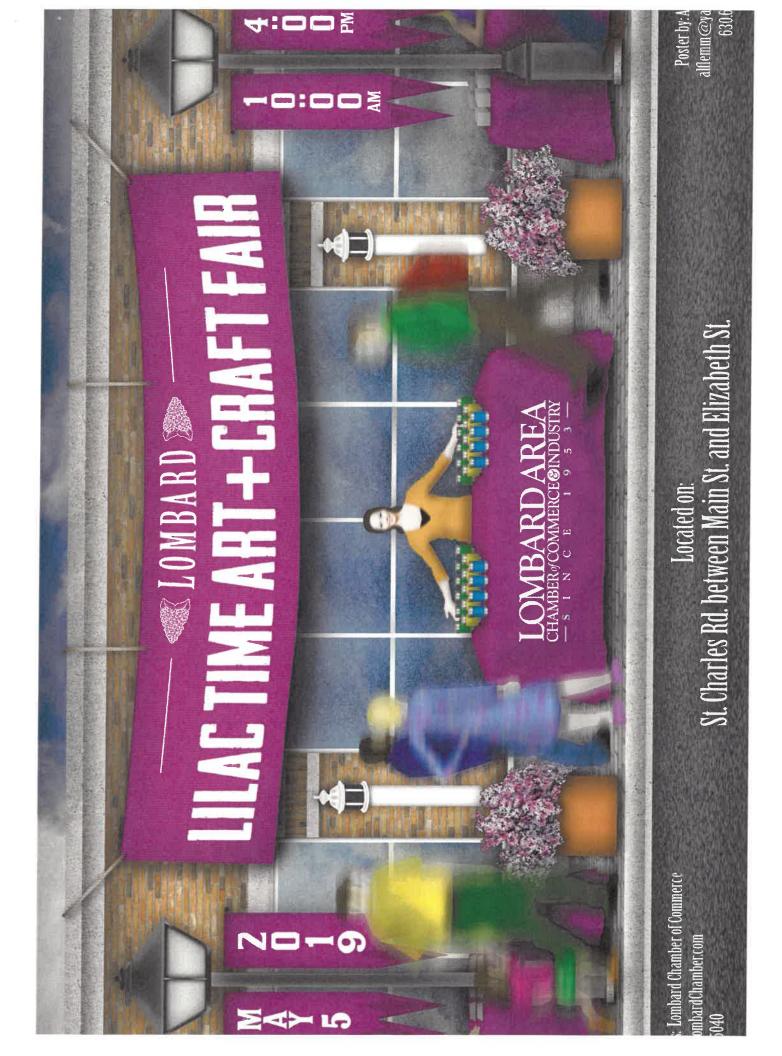
We plan to hold this event every year for the forseeable future. We hope to always have the support of the Village, Public Works and the Police. If Hotel/Motel funds no longer became available, we would try to pay for these necessities out of our profits, since this has proven to be a worthwhile community event.



Sunday, May 5, 2019 10:00 AM - 4:00 PM Downtown Lombard on St. Charles Rd. Between Main St. & Elizabeth Rd.

Loads of Crafters and plenty of handmade items - Come check out Lombard's first outdoor event of the year!

For more information contact:
Lombard Chamber of Commerce
10 Lilac Lane, Lombard, IL 60148
info@lombardchamber.com
630-627-5040



# Thank You to our PLATINUM Sponsors













# Today's FREE Kid Zone made possible by:

ChiroOne

Elite Remodeling Group

Inland Bank & Trust

Keller Williams Premier Properties

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Lombard Falcons

Lombard Lilac Parade Committee

Lombard Police Department

Passanante's Home Food Service

Renewal by Andersen Windows & Doors

West Suburban Bank

# **Event Supporters**

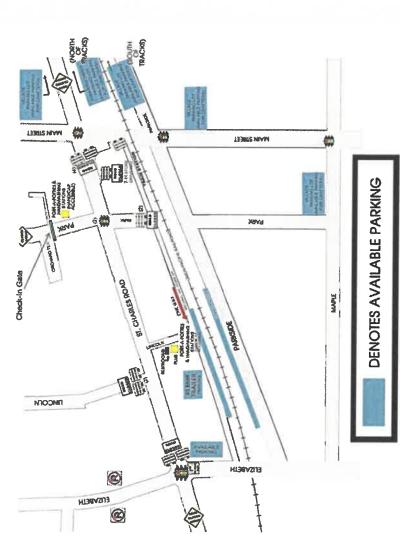
Bob Goldin State Farm Insurance
Culver's of Lombard
Purple Prairie Lavender Farm



# Lilac Time Art and Craft Fair

May 2 🚱

The weather forecast for Sunday is 70 degrees and sunny! You will surely want to get out and come into downtown Lombard to spend the day at the craft fair! Wondering where to park? Check out the many available lots - See you Sunday!



# Performance for Your Post

•

2,360 People Reached

65 Reactions, Comments & Shares i

<b>21</b>	<b>4</b>	4	0		145
On Shares	On Shares	On Shares	On Shares		Other Clicks i
12	4	<b>4</b>	16		<b>0</b>
On Post	On Post	On Post	On Post		Link Clicks 🧯
S3	8	<b>S</b>	<b>16</b>	226 Post Clicks	<b>81</b>
Like	O Love	Comments	Shares		Photo Views

Report as Spam
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Reported stats may be delayed from what appears on posts

1 Hide All Posts

NEGATIVE FEEDBACK

1 Hide Post

# PROMOTERS • ART FAIRS • FESTIVALS • EVENTS

# Midwest Art Fairs

**Annual Show Guide** 

# Minnesota Wisconsin Illinois, Iowa South Dakota North Dakota

Use this form to list all your show information or enter your show online - click on "list-an-event." Each event counts as one listing. Cost is \$25. If you would like to place a logo, graphic or photo above the listing, send an additional \$25 for a total of \$50.

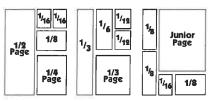
Graphics: include logos, photos or artwork - mail hardcopy or email electronic documents. We will size the artworks to fit the space.



Promote your event in the largest regional guide for art and craft fairs in the Upper Midwest.

Shows entered online are published immediately. Our next *Annual* print edition, published in February will feature shows through the end of the year.

Midwest Art Fairs subscribers are professional artist and craft exhibitors, promoters, performers, food vendors, suppliers of products and services. 2,500 copies are distributed by direct mail to subscribers and can be purchased at bookstores, art material and craft suppliers, museums and galleries, gift shops, and other retail outlets.



	WIDTH	HEIGHT
\$575	7"	9 1/2"
\$400	4 9/16"	9 1/2"
\$350	5 1/8"	7"
\$285	7"	4 5/8"
\$285	3 3/8"	9 1/2"
\$225	4 9/16"	4 5/8"
\$225	2 3/16"	9 1/2"
\$185	3 3/8"	4 5/8"
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2 3/16"

Design/Graphic Production: \$45 per hour

\$115

\$100

\$100

\$75

\$75

3/16

1/12

1/16

1/8 business card

1/8 vertical

1/16	3/16	
	1/4	
	1/2 Page	

Contact us to reserve ad space and for assistance composing your ad.

When you place a display ad in Midwest Art Fairs your event listings are free and you will receive a free copy of the print edition.

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MIDWEST ART FAIRS W9630 Goat Back Rd Pepin, WI 54759 715-442-2022

info@midwestartfairs.com www.midwestartfairs.com