



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Minutes

Community Promotion & Tourism

*Trustee Andrew Honig, Chairperson,
Trustee Anthony Puccio, Alternate Chairperson,
Jill Payne, Marguerite Micken, Joe Orsolini,
Nancy Schukat, Phil Dahm, and Brad Hanewall*
*Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;
Beth Marchetti - DuPage Convention & Visitors' Bureau;
Yorktown Centre - Josh Dean;
Neil De Guia - Embassy Suites; Nashaly Ramirez - Extended
Stay America;
Randy Kline - Sure Stay Plus; Max Schultz - Hyatt Place;
Liliana Vorlicek - Marriott Fairfield Inn;
Adriana DeHoyos - Extended Stay America; Frank Balisteri -
Comfort Suites;
Alan Gagnon - Sonesta ES Suites; Nick Hefner - Towne Place
Suites;
Mike Feigenbaum - The Westin Hotel*

Tuesday, October 1, 2019

7:00 PM

Community Room

1.0 Call to Order and Pledge of Allegiance

The meeting was called to order by Trustee Honig at 7:00 p.m.

The Pledge of Allegiance was led by Brad Hanewall.

2.0 Roll Call

Present 6 - Andrew Honig, Marguerite Micken, Jill Payne, Lori Solyom, Nancy Schukat,
and Brad Hanewall

Absent 2 - Joe Orsolini, and Phil Dahm

*Also present: Yvonne Invergo, Lombard Chamber of Commerce and
Nicole Aranas, Staff Liaison.*

3.0 Public Participation

None.

4.0 Approval of Minutes

Nancy Schukat made a motion to approve the minutes of the August 6, 2019, committee meeting. The motion was seconded by Marguerite Micken and approved unanimously.

5.0 Old Business

None.

Committee member Lori Solyom entered at 7:04 p.m.

6.0 New Business

190415

2020 Local Tourism Grant Program

Discussion of the 2020 Grant application.

Nicole Aranas presented the 2020 Local Tourism Grant Program application, call for projects and related forms for committee consideration. The online submittal buttons were deleted from the application due to applicant reports of technical issues. Applicants will be able to submit their applications electronically via e-mail or in hard copy form to the Village, they will be unable to directly send their application using the electronic submit button on the form. The committee discussed amending the application materials to require that grant recipients provide some attribution in their promotional and marketing materials to indicate that the event/project was funded, in part, by the Village of Lombard Local Tourism Grant Program. There was consensus that it was a good idea to require applicants to recognize the grant program. Lori stated that collaboration between the Village and applicants goes both ways. Yvonne was supportive and felt that it was not an unreasonable request. Lori stated that in other grant applications, grantors have requested that a website link be integrated. The committee could state that it would be appreciated if grantees placed a link to the Village website on their event pages. Lori stated that when her not-for-profits receive donations, they say thank you in print and in person. This addition would be a good way to promote that the Village is supporting a lot of cool events and programs within the Village as people don't understand or know all the things that the Village does to help support and promote local events.

A motion was made by Jill Payne, seconded by Lori Solyom to approve the 2020 Local Tourism Grant Program, to include amending the language that

grant recipients recognize that the event was funded, in part, by the Local Tourism Grant program from the Village of Lombard on their website and in their promotional literature. The motion passed by unanimous vote.

7.0 Other Business

None.

8.0 Information Only

Nicole Aranas shared with the group that Josh Dean is the new General Manager of Yorktown Center.

9.0 Adjournment

A motion to adjourn was made by Marguerite Micken, seconded by Nancy Schukat. The motion passed unanimously and the meeting was adjourned at 7:15 pm.