



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Minutes

Community Promotion & Tourism

*Trustee Andrew Honig, Chairperson,
Trustee Anthony Puccio, Alternate Chairperson,
Jill Payne, Marguerite Micken, Joe Orsolini,
Nancy Schukat, Phil Dahm,
Brad Hanewall and Nicholas Piron*

*Ex-Officio Members: Yvonne Invergo - Lombard Chamber of
Commerce;*

*Beth Marchetti - DuPage Convention & Visitors' Bureau;
Yorktown Centre - Josh Dean; Neil De Guia - Embassy Suites;
Nashaly Ramirez - Extended Stay America;
Randy Kline - Sure Stay Plus; Max Schultz - Hyatt Place;
Liliana Vorlicek - Marriott Fairfield Inn; Adriana DeHoyos -
Extended Stay America; Frank Balisteri - Comfort Suites; Alan
Gagnon - Sonesta ES Suites; Ashley Libbe - Towne Place
Suites;*

Mike Feigenbaum - The Westin Hotel

Tuesday, October 27, 2020

7:00 PM

Board Room

This meeting was originally scheduled for November 3, 2020.

NOTICE IS HEREBY GIVEN THAT THE COMMUNITY PROMOTION AND TOURISM COMMITTEE WILL HOLD A MEETING ON TUESDAY, OCTOBER 27, 2020, AT 7:00 P.M. REMOTELY VIA A VIRTUAL MEETING PLATFORM

NOTICE OF MEETING MODIFICATION DUE TO COVID-19

In light of the Disaster Declaration issued by the Governor of the State of Illinois relative to the COVID-19 pandemic, the Chairman of the Community Promotion and Tourism Committee has determined that an in-person meeting of the Committee, or a meeting conducted under the Open Meetings Act requirements, relative to a quorum of the members of the Community Promotion and Tourism committee having to be physically present at a meeting when some members of the Community Promotion and Tourism committee are participating remotely, is not practical or prudent because of the disaster.

Pursuant to Governor Pritzker's Executive Order No. 2020-07, as extended and modified by Executive Orders 2020-18, 2020-33, 2020-039, 2020-44, 2020-52, 2020-55, and 202-59 which suspend the requirement of the Illinois Open Meetings Act requiring in-person

attendance by members of a public body during the duration of the Gubernatorial Disaster Proclamation, members of the Committee may attend and participate in the meeting remotely through a virtual meeting platform. Physical attendance at this public meeting will be restricted and residents are invited view and participate remotely through the means offered below.

Public comments may be submitted in advance of the meeting on the Village website at www.villageoflombard.org/publiccomment, via email to communications@villageoflombard.org or by calling and leaving a voicemail at (630)620-5929. The Village requests that written comments be submitted to the Village by 5:00 p.m. on Tuesday, October 27, 2020. Notwithstanding this request, all written comments received before the public comment portion of the agenda will be read into the public meeting record.

Individuals who wish to speak during the live meeting, or wish to listen to the meeting remotely online or by telephone should contact the Village by 6:00 p.m. on Tuesday, October 27 by calling (630) 620-5929, on the Village website at www.villageoflombard.org/publiccomment or via email to communications@villageoflombard.org. Individuals who sign up to speak during the meeting or participate remotely online or by telephone by 6:00 p.m. on Thursday, October 15, will receive information about how to join the meeting by e-mail or phone, based upon their request, after the sign-up time ends.

The physical attendance restrictions in place for this meeting have been adopted to comply with Governor Pritzker's Executive Orders regarding social distancing and the need to maximize residential self-isolation to slow the spread of COVID-19 to the greatest extent possible.

1.0 Call to Order and Pledge of Allegiance

The meeting was called to order by Chairperson Andrew Honig at 7:00 p.m.

The Pledge of Allegiance was led by Nicole Aranas.

2.0 Roll Call

Present 6 - Andrew Honig, Marguerite Micken, Jill Payne, Joe Orsolini, Nancy Schukat, and Nicholas Piron

Absent 2 - Phil Dahm, and Brad Hanewall

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Absent 2 - Phil Dahm, and Brad Hanewall

Present via remote: Joe Orsolini, Nancy Schukat

Present at Village Hall: Marguerite Micken, Jill Payne and Nick Piron

Also Present via remote: Yvonne Invergo, Lombard Chamber of Commerce

Also Present at Village Hall: Nicole Aranas, Staff Liaison

3.0 Public Participation

None.

4.0 Approval of Minutes

A motion was made by Nancy Schukat, seconded by Joe Orsolini, to approve the minutes of February 4, 2020, committee meeting.

5.0 Old Business

6.0 New Business

[200282](#)

General Fund Revenue & Expense Overview and Department Budget Presentations

The committee budget update for fiscal years 2020 & 2021 was presented by Nicole Aranas. The budget update included impacts of COVID on 2020 and the proposed budget for 2021. Nicole provided an update on the hotel motel tax including a review of the hotel market forecast for DuPage County and Lombard's plan for addressing the local hotel motel tax deficit. The Village Board stated that 25% of the Economic Development Fund could be used to support the hotel/motel tax fund. The balance will be covered by the hotel motel tax funds. The committee may look at options in the months ahead at additional budget measures if necessary.

[200339](#)**2021 Local Tourism Grant Program**

Discussion of the 2021 Local Tourism Grant program.

The Local Tourism Grant fund has not been cut by a specified percentage or amount. The Board of Trustees has identified a mechanism to cover the anticipated budget deficit and asked the staff and committee to be mindful of the current financial constraints. Nicole presented the 2021 Local Tourism Grant fund program and application materials. The program is essentially the same with the addition of information regarding COVID-19 restrictions and potential funding constraints. The COVID language provides that funding will not be provided for any events that are not able to take place due to federal, state or local COVID-19 restrictions. Also, a new question was added to the application to state that funding for the hotel motel tax fund is constrained and asked applicants what changes have been or would be made to the event if full funding for the event was not provided. There was consensus to edit the program materials to make the COVID-19 restrictions more prominent.

A motion was made by Joe Orsolini to approve the grant application, which includes the COVID-19 restrictions. The motion was seconded by Nancy Schukat and was approved unanimously.

7.0 Other Business

None.

8.0 Information Only

None.

9.0 Adjournment

A motion was made by Marguerite Micken, seconded by Jill Payne, to adjourn the meeting at 7:58 p.m. The motion passed unanimously.