

# Village of Lombard

*Village Hall  
255 East Wilson Ave.  
Lombard, IL 60148  
villageoflombard.org*



## Meeting Minutes

Thursday, January 21, 2010

3:00 PM

Village Hall Managers Conference Room

## Community Promotion and Tourism

*Village President William J. Mueller, Chairperson,  
Jill Payne, Edward Murphy, Steve Wilk, Sr., Marguerite Micken,  
& Rosalie Loeding*

*Ex-Officio Members: Yvonne Invergo-Lombard Chamber of Commerce,  
Skip Strittmatter-DuPage Convention & Visitors' Bureau, Jim Romano-Yorktown  
Merchants' Association, Mary Eckhoff-Embassy Suites, Amy Kowallis-Extended Stay  
Deluxe, Robert Pierce-Hampton Inn, Jerry Evans-Hyatt Place, Edward Rapp-Fairfield  
Inn*

*Nicole Norwood-Homestead Studio Suites, Frank Balisteri/Rashid Batti-Comfort  
Suites, Cynthia Ivey-Marriott Residence Inn*

*Eileen Libb-Towne Place Suites, Mike Feigenbaum-The Westin Hotel*

## 1.0 Call to Order and Roll Call

*The meeting was called to order by President William Mueller at 3:09 p.m.*

**Present:** Chair President William J. Mueller, Edward Murphy, Marguerite Micken, Rosalie Loeding and Jill Payne

**Absent:** Steve Wilk, Sr. and Lorinda Ivey

*Also present: Robert Pierce, General Manager, Hampton Inn; Skip Strittmatter, Executive Director, DCVB; Yvonne Invergo, Executive Director, Lombard Chamber of Commerce; Dave Hulseberg, Village Manager; Tim Sexton, Director of Finance; Brian Koehler, Assistant Director of Finance; Rhonda Heabel, Management Analyst and Joelyn Kott, Communications Coordinator.*

## 2.0 Public Participation

*None*

## 3.0 Approval of Minutes

*A motion was made by Marquerite Micken to approve the minutes of the December 17, 2009 meeting. Motion was seconded by Rosalie Loeding.*

## 4.0 Unfinished Business

*None*

## 5.0 New Business

### 100015

#### **Hotel/Motel Tax Fund Budget For 2010-2011**

Discussion of 2010-11 Hotel/Motel budget.

*Village Manager Dave Hulseberg reviewed the information regarding the hotel/motel tax budget for 2010-11. He indicated that in order to keep the fund balance per the Village Board policy, \$484,000 was needed in cuts from the current proposed budget.*

*Highlights of the proposed budget and cuts were reviewed. Committee member Ed Murphy asked about the parkway tree planting, which Hulseberg indicated was a proposed cut. A question about the Circulator's starting date was indicated to be June. The Village has a commitment to this project per an agreement with the Village of Addison.*

*Hulseberg indicated that in proposing cuts to the budget, give-a-way programs, essential and non-essential programs were considered. Ed Murphy requested a total of the cuts. Finance Director Tim Sexton indicated that with all the proposed cuts, there was still a \$2.750 deficit.*

*Skip Strittmatter requested consideration of not cutting the funding for the hotel ads in the DCVB Visitor's Guide. After discussion, it was agreed to include \$15,000 for ad funding in the DCVB Visitor's Guide. Yvonne Invergo inquired about the July 4th Parade and it was decided to cut the \$600 for that event. She also inquired about the two page*

*restaurant ad in the Chamber of Commerce Directory. A \$1,000 addition was made to accommodate the Chamber directory ad. Additional discussion by the committee included BAMPP, the Taste of Lombard, the Lilac Queen Scholarships and the grant for the Elmhurst Symphony Orchestra. None of these were changed from the proposed budget. After much discussion, a motion was made by Ed Murphy to concur with the Village Manager's proposed cuts, with these exceptions:*

- 1) Cut \$600 for the July 4th parade*
- 2) Add \$1,000 for the Chamber of Commerce directory restaurant ad.*
- 3) Add \$15,000 for the DCVB hotel ads.*

**It was moved by Murphy, seconded by Payne, approve as amended. The motion carried by a voice vote**

## **6.0 Other Business**

*None*

## **7.0 Information Only**

*General Manager of the Hampton Inn, Robert Pierce, said that he is new to the Hampton Inn and that they are experiencing a 40% occupancy rate as of now but he is optimistic about 2010. Skip Strittmatter indicated that the hotels are seeing a light at the end of the tunnel but the light is way down there.*

## **8.0 Adjournment**

*The meeting was adjourned at 3:58 p.m. with a motion by Jill Payne, seconded by Rosalie Loeding. Motion carried unanimously.*

*Respectfully Submitted,*

*Joelyn Kott, Staff Liaison*